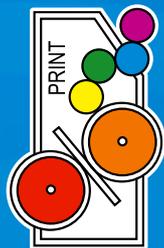




携手四十载 共铸大未来
4 Decades Together, for a Grand Future

1984-2024



CHINA PRINT 大印展

www.chinaprint.com.cn

The 11th Beijing International Printing Technology Exhibition

POST SHOW REPORT 2025 15-19 May

China International Exhibition Center (Shunyi Hall)
Capital International Exhibition and Convention Center



Official WeChat



Sponsor

Printing and Printing Equipment Industries Association of China
China International Exhibition Center Group Limited

Organiser

China Print Show Company Limited
Print China Show Company Limited

International Supports



Global Print



ASIA PRINT

Post-Show Message

The highly anticipated 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) concluded successfully on May 19, 2025. With the enthusiastic participation and strong support from the domestic and international printing communities, this year's edition proved to be an unprecedented success.

Under the theme *4 Decades Together, for a Grand Future*, CHINA PRINT 2025 showcased new concepts, cutting-edge technologies, and a wide range of advanced and practical printing equipment and materials. The exhibition spanned 180,000 square meters, featured 1,335 exhibitors from 25 countries and regions, and welcomed 221,530 visits from 105 countries and regions – a 62% increase compared to the previous edition. In terms of exhibitor count, exhibition area, and visitor attendance, CHINA PRINT 2025 once again broke records, making it the largest and most influential printing industry event globally in 2025.

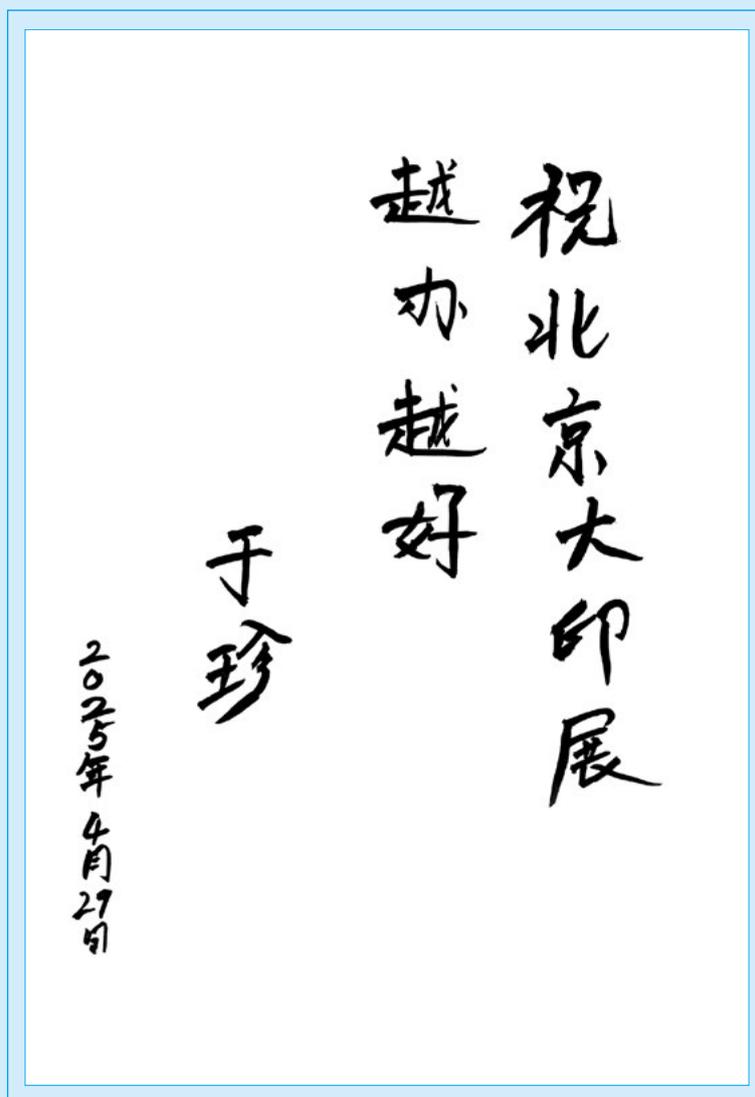
During the exhibition, the organisers hosted several high-profile events, including Forum-PI 2025, the “15th Five-Year Plan” Seminar for Printing Equipment Industry, the Beijing China-ASEAN Printing and Packaging Technology Innovation and Development Forum, the “Robotics + Printing” Industry Development Conference, also known as PEIAC 2025 Technology Summit, and Flexible Packaging Day, among others. These events offered in-depth insights into market trends, technological advancements, and business model innovations, and were highly regarded within the industry. The Asia Print

Conference and Global Print Summit were also held concurrently. At these meetings, new leadership was elected, with the Printing and Printing Equipment Industries Association of China (PEIAC) once again taking on the chairmanship. These international gatherings, combined with the global scale of the exhibition, significantly enhanced the exhibition's impact and effectiveness. Leading exhibitors organised a diverse array of activities focused on industry development, technological innovations, and product applications, injecting even more vitality and opportunity into CHINA PRINT 2025.

Looking ahead, the sister event of CHINA PRINT – the 6th International Printing Technology Exhibition of China (Guangdong) also known as PRINT CHINA 2027 – will be held from April 12 to 16, 2027, at the Guangdong Modern International Exhibition Centre. Together, CHINA PRINT in Beijing and PRINT CHINA in Guangdong complement each other in North and South China. As China's economy continues to grow steadily, its printing market is poised for further expansion. The scale and quality of both CHINA PRINT and PRINT CHINA will continue to rise. We warmly invite industry peers worldwide to stay engaged, participate more actively, and continue lending their strong support to these two premier exhibitions.

This Post-Show Report compiles, analyses, and summarises the outcomes of this year's exhibition. We sincerely invite you to read through it and welcome your valuable feedback.

Organising Committee of
CHINA PRINT 2025
July 2025

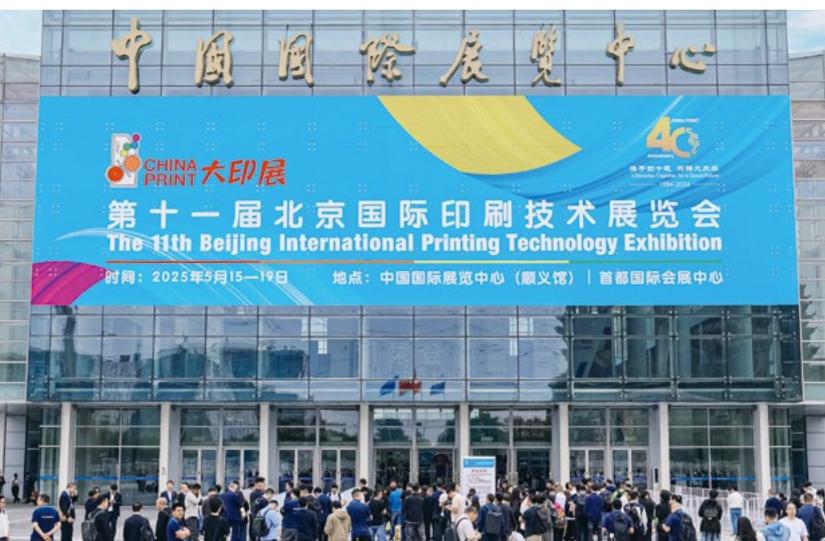


Inscription by **Zhen YU**, Honorary Chairman
of PEIAC - Printing and Printing Equipment
Industries Association of China

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Basic Information of Exhibition

Name of Exhibition:

The 11th Beijing International Printing Technology Exhibition

Date:

15-19 May, 2025

Address:

China International Exhibition Center (Shunyi Hall)
Capital International Exhibition and Convention Center

Sponsor:

PEIAC - Printing and Printing Equipment Industries
Association of China
CIEC - China International Exhibition Center Group Limited

Organiser:

China Print Show Company Limited
Print China Show Company Limited

Exhibition Data

Exhibition Area: 180,000 square meters

The Number of Exhibitors: 1,335

Oversea Exhibitors: 108, occupying 8% of total exhibitors

Domestic Exhibitors: 1,227, occupying 92% of total exhibitors

The exhibitors come from 25 countries and regions:

China, UAE, Pakistan, Belgium, Bhutan, Denmark, Germany, Russia, France, The Philippines, Korea, The Netherlands, Malaysia, US, Bangladesh, Nepal, Japan, Switzerland, Sri Lanka, Israel, Italy, India, Indonesia, UK, Vietnam

Professional Visitors from 105 Countries and Regions

The number of visitors: 221,530 person-times

Domestic Buyer Delegations: 140

Officially Organised Overseas Delegations: 37





Advance Through Adversity, Co-create the Future Forum-PI 2025 Successfully Held in Beijing

In an era of profound global change and technological revolution reshaping industrial ecosystems, the printing industry is facing unprecedented transformation opportunities. The rapid advancement of AI, deep restructuring of supply chains, and diversified market demands bring both challenges and new possibilities. Against this backdrop, on May 14, 2025, Forum-PI 2025 was grandly held during the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025). As the exhibition's flagship forum, the event, themed "Advance Through Adversity, Co-create the Future", brought together global printing industry leaders to deeply explore industry transformation driven by AI technologies and the opening of new market frontiers. The forum offered a forward-looking yet practical platform for thought exchange. Over 300 printing association representatives, printing entrepreneurs, and experts gathered in person, with an additional 12,000 online participants tuning in via livestream.

Asia Print 2025 Annual Meeting Successfully Held in Beijing



On May 16, 2025, Asia Print convened its 2025 Annual Conference in Room E201 at the China International Exhibition Center (CIEC) (Shunyi Hall). Representatives from printing associations and national exhibition organisers across ten Asian regions, including China, Japan, South Korea, Malaysia, the Philippines, Pakistan, Bangladesh, Nepal, Sri Lanka, and the UAE, gathered to discuss key topics such as leadership transitions, regional cooperation, and future exhibition planning. Through a democratic voting process, a new leadership council was elected. Mr. Bin YANG, Vice Chairman of the Printing and Printing Equipment Industries Association of China (PEIAC), Ms. Belle YAM, Managing Director of Kaizer Exhibitions & Conferences Sdn Bhd, was elected First Vice-Chairman, and Zulkor Shahin, Convener of the Standing Committee on Foreign Affairs & Exhibition of the Bangladesh Printing Industries Association, was elected Second Vice-Chairman, was elected as the new Chairman of Asia Print. This milestone marks a significant step forward in collaborative development across the Asian printing industry.



CHINA PRINT
40th
Anniversary
1984-2024



CHINA PRINT 大印展

第十一届北京国际印刷技术展览会
The 11th Beijing International Printing Technology Exhibition

欢迎参观 WELCOME





Global Print 2025 Annual Meeting Successfully Held in Beijing

On May 16, 2025, the Global Print held its Annual Meeting during the CHINA PRINT 2025 event in Beijing.

The meeting, organized by the Printing and Printing Equipment Industries Association of China (PEIAC), brought together representatives from industry associations across several countries and regions, including China, Japan, the UK, Poland, and Romania, to discuss the alliance's reboot and future global cooperation in the printing industry.

Representatives from the Japan Printing Machinery Association (JPMA), Print Industry Confederation (PICON) from the UK, Polish Chamber of Print (PCP), and the Romanian Printing Chamber attended the meeting. Mr. Bin YANG, Vice President of PEIAC, Ms. Nadine WANG, Deputy Secretary-General of PEIAC, Mr. Jixin A, Deputy Director of the International Department of PEIAC, and Ms. Cecily PU, Senior Project Manager of China Print Show Company Limited (CPSC), engaged in in-depth discussions with international guests on topics including innovation in the alliance's mechanism and international cooperation models.

“Robot + Printing” Industry Development Conference & PEIAC 2025 Technology Summit Successfully Held

As global manufacturing accelerates toward digital and intelligent transformation, robotics is becoming a core driver of industry upgrade. In response to the “Robot+” Application Action Plan of China’s Ministry of Industry and Information Technology and to deepen robotics application in the printing sector – addressing labour shortages and efficiency bottlenecks – the Printing and Printing Equipment Industries Association of China (PEIAC) successfully organised the “Robot + Printing” Industry Development Conference and 2025 PEIAC Technology Summit on May 15, 2025, during the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) in Beijing. Over 200 participants – including representatives from printing companies, equipment manufacturers, robotics manufacturers, and academic institutions – gathered (with the summit livestream attracting about 12,000 viewers). Industry leaders, technical experts, and corporate delegates explored pathways to deeply integrate robotics with the printing industry. The ceremony also honoured winners of the 2023 and 2024 PEIAC Science & Technology Awards during the conference.



Inaugural “Beijing China–ASEAN Printing and Packaging Technology Innovation and Development Forum” Successfully Hosted

Amid the global wave of industrial intelligence transformation, the printing and packaging sector is encountering new growth opportunities. To foster regional collaborative innovation, the inaugural Beijing China-ASEAN Printing and Packaging Technology Innovation and Development Forum was successfully held in Beijing on May 16, 2025.

The forum was proudly supported by 12 institutions – including Beijing Institute of Graphic Communication (BIGC), the Printing and Printing Equipment Industries Association of China (PEIAC), and Zhejiang Provincial Government Office in Beijing – and received enthusiastic backing from international bodies such as UNESCO’s East Asia Office, the ASEAN Academy of Engineering and Technology (AAET), the Academy of Engineering and Technology for Developing Worlds (AETDEW), and the Pakistan Academy of Engineering (PAE), along with printing and packaging associations across the Asia-Pacific region. This highlighted its open, Beijing-centric but ASEAN-reaching, and globally connected strategy. Over 200 participants, including representatives from China and ASEAN countries’ institutions, industry experts, and business leaders, convened to discuss sustainable development in printing and packaging.





Gathering of Industry Leaders to Draft the Printing Equipment Sector's "15th Five-Year Plan" Blueprint

In the morning of May 17, 2025, the "15th Five-Year Plan" Seminar for the Printing Equipment Industry was successfully held in Room E-206 at the China International Exhibition Center (CIEC) (Shunyi Hall), as part of the CHINA PRINT 2025. Industry-leading manufacturers, user-company representatives, and academic experts from various segments convened to engage in comprehensive discussions on the future direction of the printing equipment sector. Their collective insights aim to lay a solid foundation for high-quality development during the "15th Five-Year" period.

The formulation of the "15th Five-Year" plan prioritises high-quality growth and centers on developing new productive forces. It emphasises accurately reading the times, promoting structural optimisation alongside growth stability, strengthening industry supply chain resilience and security, and enhancing China's competitiveness in global printing equipment division. This initiative will build robust material and technological foundations to support the printing equipment industry's path to modernisation in China.

Flexible Packaging Day

“Gathering Insight, Inspiring Intelligence” — Spotlight on Flexible Packaging at CHINA PRINT 2025

On May 18, 2025, the “Flexible Packaging Day” event, jointly hosted by the Flexible Packaging Printing Sub-association and the VOCs Treatment Sub-committee of the Printing and Printing Equipment Industries Association of China (PEIAC), was successfully held in Beijing during the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025). The event focused on the latest developments in flexible packaging, creating a collaborative platform for communication, cooperation, and innovation within the industry.

In the morning, attendees joined the CHINA PRINT 2025 Flexible Packaging Guided Tour, visiting featured booths across the exhibition. Cutting-edge printing technologies, innovative packaging materials, and intelligent production equipment were on full display, presenting the latest achievements across the flexible packaging value chain. The tour attracted a large

number of visitors who stopped to explore, engage in technical exchanges, and uncover new business opportunities.

In the afternoon, the “Gathering Insight, Inspiring Intelligence—Inaugural Flexible Packaging Executive Roundtable” officially commenced. Industry-leading brand representatives, seasoned experts, and business leaders came together to discuss hot topics such as market opportunities and challenges, green policy-driven transformation, evolving demands in emerging markets, and digital and intelligent upgrading. With vibrant discussions and open idea-sharing, participants offered insights drawn from practical experience and forward-thinking perspectives. The event became a true think tank for the industry—driving strategic dialogue and collective wisdom for future development.





“Smart and Secure Government Printing” Seminar Successfully Held by Government Department Printing Sub-Association of PEIAC

On May 16, 2025, the “Smart and Secure Government Printing” Seminar, organised by the Government Department Printing Sub-Association of the Printing and Printing Equipment Industries Association of China (PEIAC) and co-organised by Beijing Dinga Technology & Business Co.,Ltd., was successfully held at the conference hall of Feitian Hotel Beijing.

As one of the key concurrent events of the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), the seminar focused on the theme “Localisation Substitution, Security & Controllability, and Intelligent Upgrade”. The event brought together over 80 representatives from government printing departments, industry experts, and supply chain stakeholders to explore technological innovation and secure solutions in the government printing sector. The seminar served as a strong driver for advancing independently developed, autonomous, secure, and intelligent development within the industry.

Printing Materials Distribution Development Exchange Meeting Successfully Held During CHINA PRINT 2025

In the morning of May 16, 2025, the Printing Materials Distribution Development Exchange Meeting, organised by the Printing Supplies and New Materials Sub-Association of the Printing and Printing Equipment Industries Association of China (PEIAC), was successfully held at the China International Exhibition Center (CIEC).

The meeting gathered 30 representatives from the printing materials distribution sector, as well as companies specialising in rubber blankets, plates, and paper, from regions including Hebei, Shanxi, Beijing, Sichuan, Guangdong, and Mongolia. Participants engaged in active discussions on the current state and future development of material supply and circulation in the printing industry.





“Trends in Printing Digitalisation” Roundtable Successfully Held

In the morning of May 17, 2025, the “Trends in Printing Digitalisation” Roundtable, organised by the Printing Supplies and New Materials Sub-Association of the Printing and Printing Equipment Industries Association of China (PEIAC), was successfully held at the China International Exhibition Center (CIEC) (Shunyi Hall).

As a key event held during the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), the roundtable focused on the digital transformation of the printing industry. Discussions centered on topics such as JDF applications, flexographic printing intelligence, and digital printing technologies.

More than 30 representatives from member companies across the country specialising in plates, rubber blankets, and rollers participated in the session, sharing insights and exploring new opportunities for digital innovation in the printing sector.



PRINT CHINA 2027 Press Conference and Project Launch Ceremony Successfully Held During CHINA PRINT 2025

Following the successful opening of the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), promotion for its sister exhibition – the 6th International Printing Technology Exhibition of China (Guangdong) (hereinafter PRINT CHINA 2027) – is now in full swing. In the afternoon of May 17, the PRINT CHINA 2027 Press Conference and Launch Ceremony was held in Room W105 at the China International Exhibition Center (CIEC) (Shunyi Hall).

Jointly organised by the Printing and Printing Equipment Industries Association of China (PEIAC), China International Exhibition Center Group Limited, and the Printing and Replicating Industry Association of Guangdong, and undertaken by Print China Show Company Limited and China Print Show Company Limited, PRINT CHINA 2027 will take place from April 12 to 16, 2027 at the Guangdong Modern International Exhibition Centre.

Guided by the strategic blueprint of the CPC Central Committee and the State Council for building the Guangdong-Hong Kong-Macao Greater Bay Area, and under the guidance of

“Pearl River Delta Printing Industry Development and Upgrade Guidelines” released by the Printing and Distribution Bureau of the Publicity Department of the CPC Central Committee and the Publicity Department of the CPC Guangdong Provincial Committee, PRINT CHINA 2027 will be held under the theme “Global Smart Print Network Empowering the Future”.

“Positioned in the Greater Bay Area with national support, the exhibition is dual-circulation powered and connecting the World”. Here, China’s opportunities meet the global stage. PRINT CHINA 2027 will bring together leading printing equipment manufacturers, material suppliers, and service providers from home and abroad. With intelligent technologies driving industrial upgrades, the exhibition embodies the industry’s vision and determination for innovation and high-quality growth. It aims to foster closer global industrial collaboration and stronger supply chain coordination. Guided by smart innovation, PRINT CHINA 2027 is set to open a new chapter in the high-quality development of the global printing industry.

Ink Industry Standards Promotion and Exchange Meeting Successfully Held

At 2:00 p.m. on May 17, 2025, the Ink Industry Standards Promotion and Exchange Meeting was successfully held in Room E-206 of the China International Exhibition Center (CIEC) (Shunyi Hall).

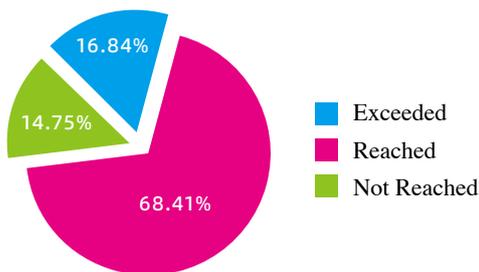
The event focused on key topics including the standardisation of the ink industry, the promotion of water-based inks, and the application of new technologies such as thermally expandable microcapsules. It aimed to support the industry's green transition and drive high-quality development across the ink sector.



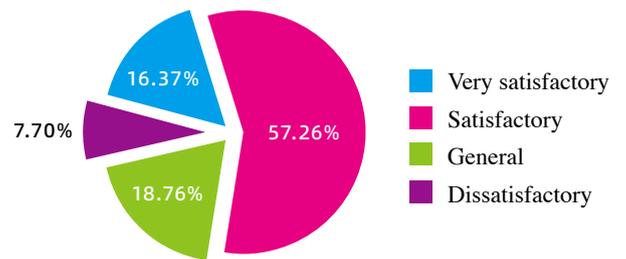
Exhibitor Survey Result

During the exhibition, the organiser has distributed survey forms for all exhibitors. 793 forms are valid with complete information. The organiser uses these data to generate the following survey results:

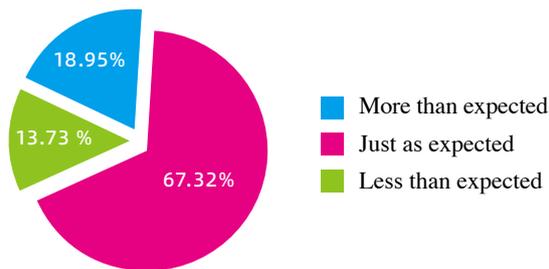
Goal of Exhibiting



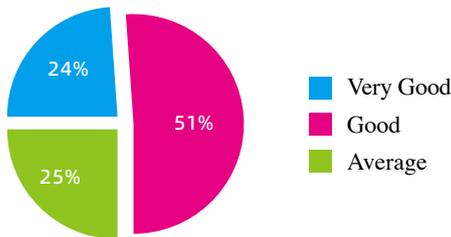
Trade Volume



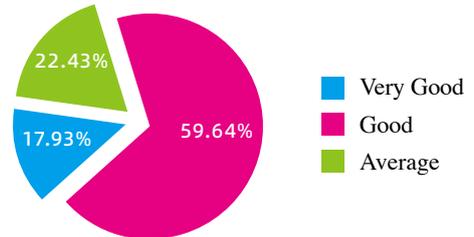
Visitor Quantity



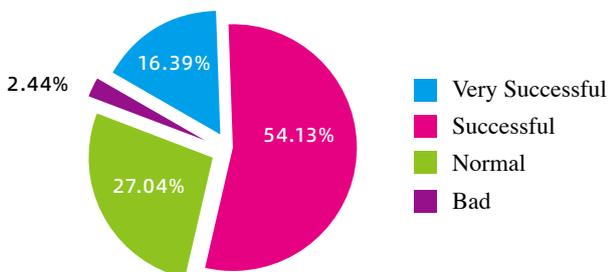
Quality of Overseas Visitors



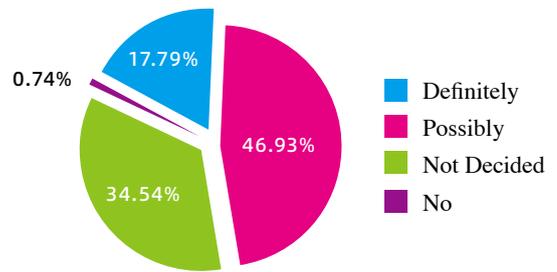
Visitor Quality



General Evaluation



Willing to participate in PRINT CHINA2027



Visitor Data Analysis

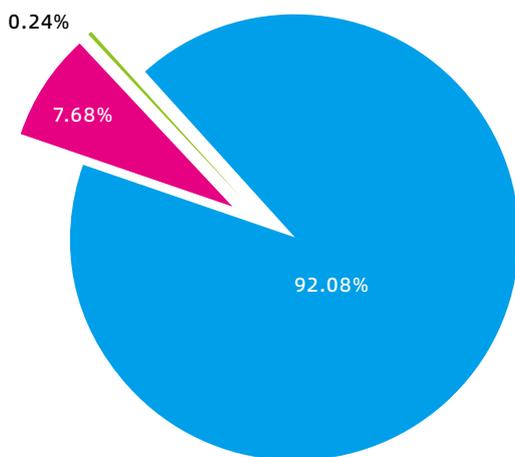
Total Number of Visitor (person-time) **221,530**

Growth Comparing with CHINA PRINT 2021 **62%**

During the exhibition, the organiser has received approximately 100,000 visitor registration forms. Our service provider has confirmed that 58,844 forms are valid with

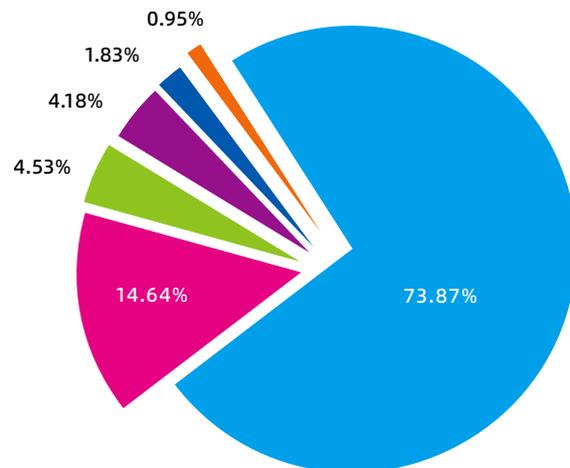
Number of International Visitors' Countries & Regions **104**

Origin of the Visitors



- Mainland China
- Other Countries & Regions
- Hong Kong, Macao & Taiwan

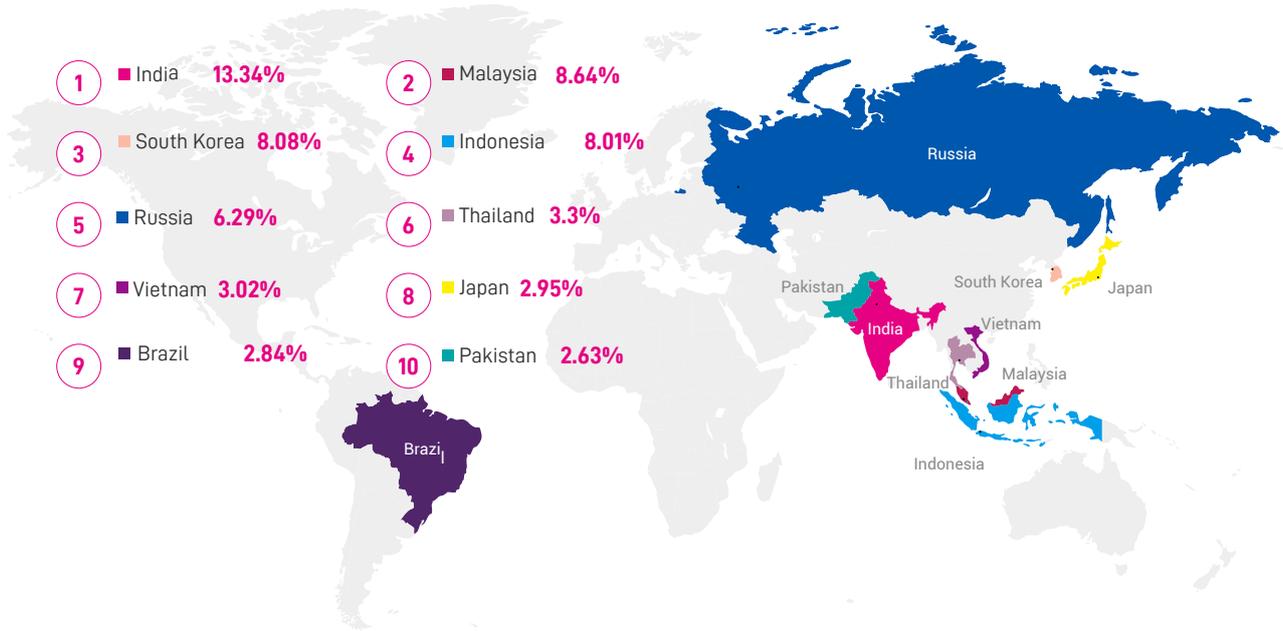
International Visitors Divided by Continents



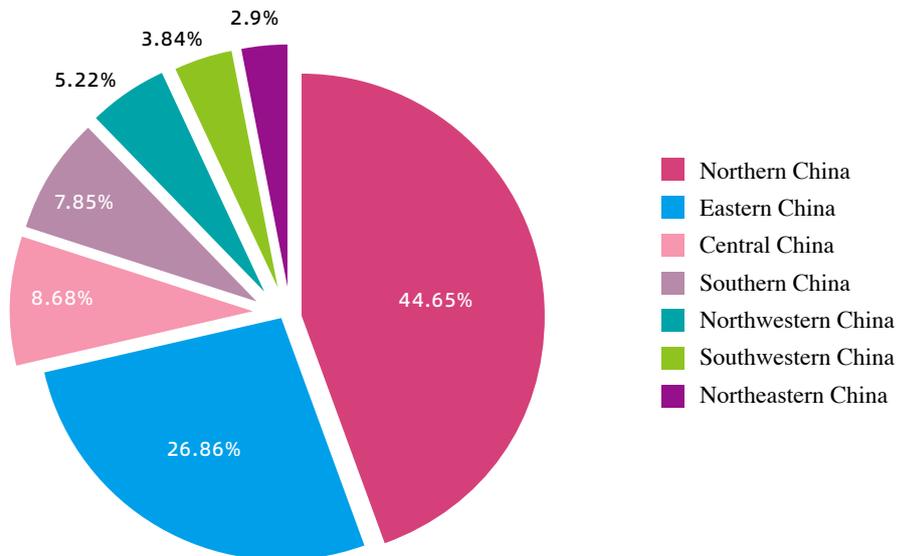
- Asia
- Europe
- Africa
- South America
- North America
- Oceania

International Visitors' Countries of Origin (Top 10)

Basis: Other Countries & Regions

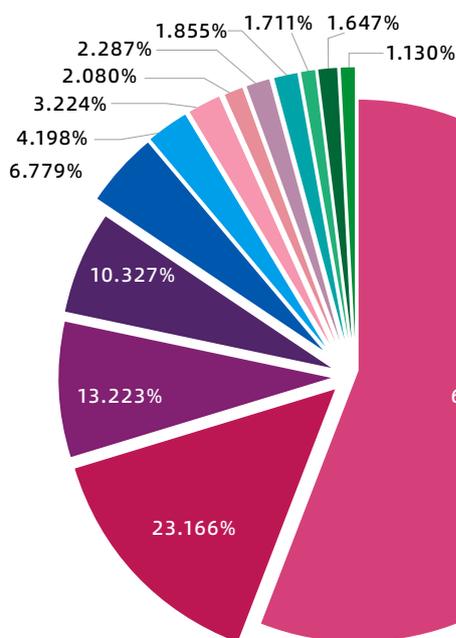
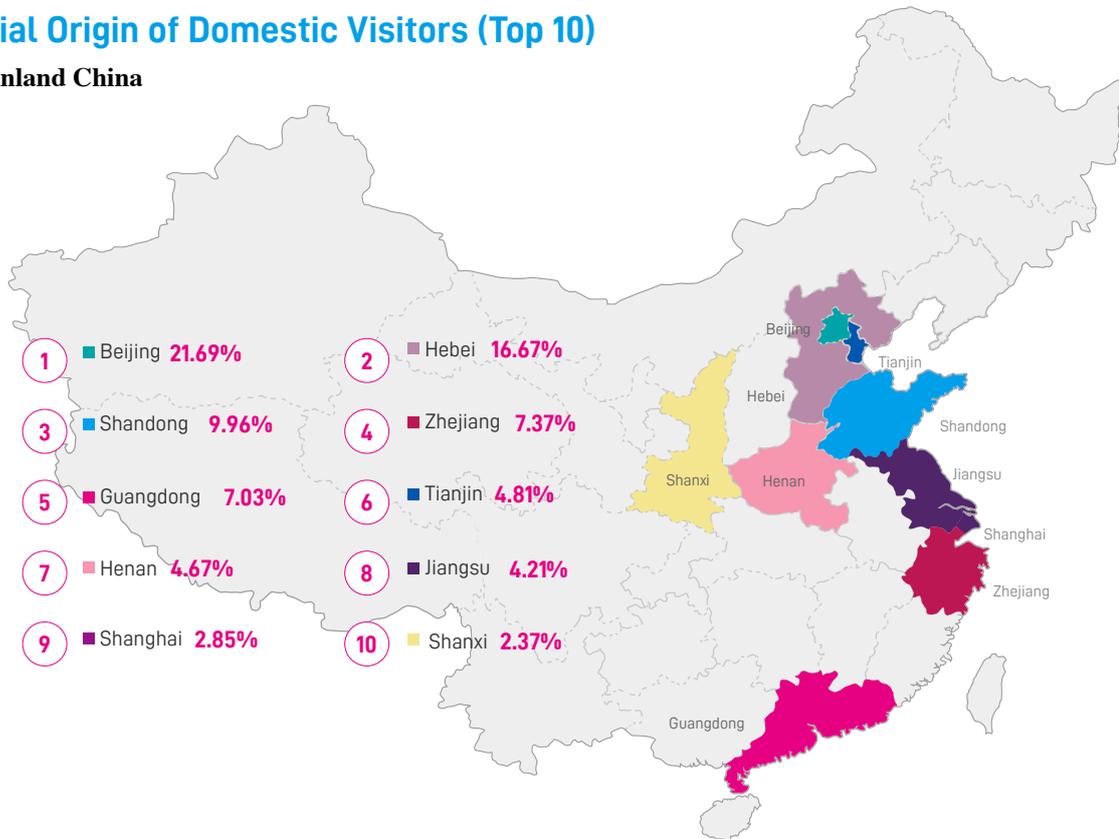


Domestic Visitors Divided by Areas



Provincial Origin of Domestic Visitors (Top 10)

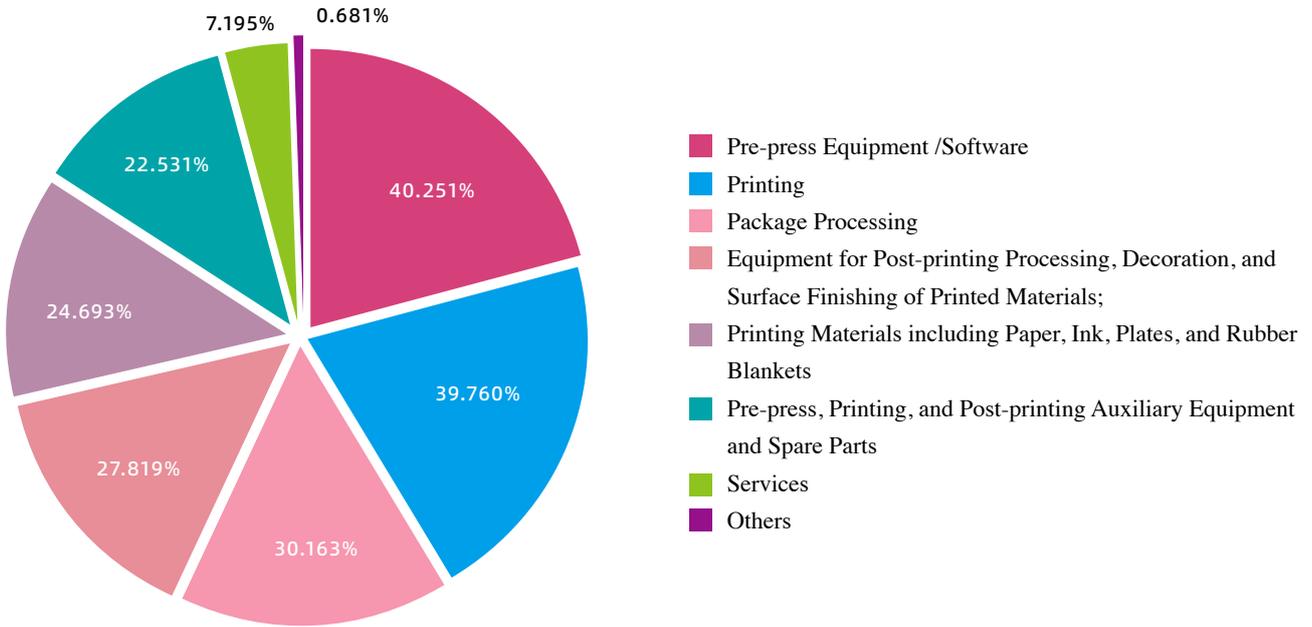
Basis: Mainland China



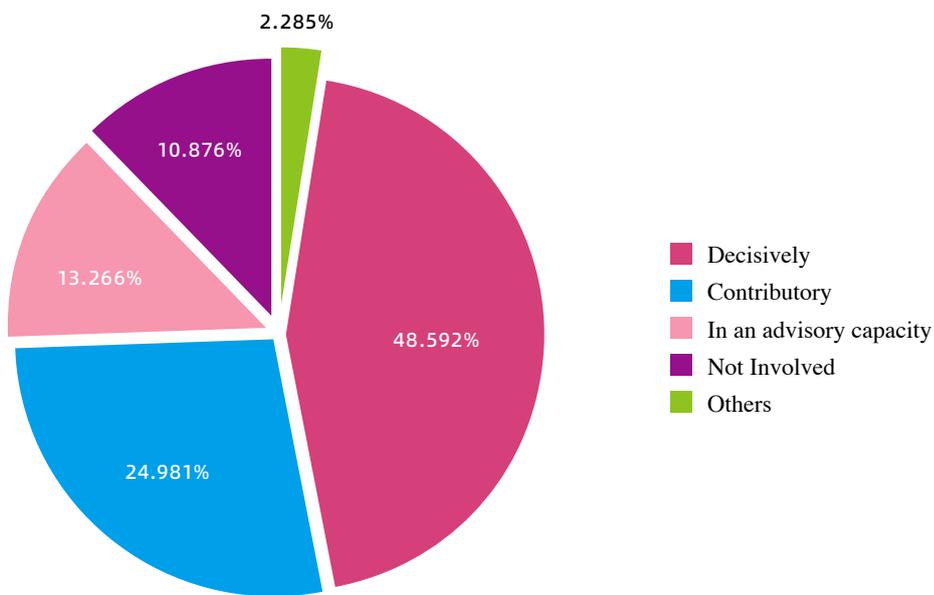
Visitors' Industrial Sector

- Commercial Printing, Newspaper Printing, Label Printing, Business Tabulation and Book Printing
- Post-Printing and Paper Processing
- Publishing and Replicating
- Retailer and manufacturer
- Advertising and Design Company
- Graphic Arts and Graphic Artist
- Paper and Envelope Makers
- Others
- Educational and Professional Institute
- Printing and Related Industries Association
- Multi-media and Web Publisher
- Governmental Agencies and Financial Institutions
- Professional Magazine

Visitors' Interest in Product Ranges



Visitors' Role in Purchasing



Voice of Exhibitors



Benny HUANG
Chief Executive Officer
Heidelberg Greater China

At CHINA PRINT 2025, Heidelberg made a powerful impression with a lineup of cutting-edge printing technologies. The Speedmaster CX 104 with an extended 13-unit configuration was one of the most groundbreaking offset machines ever showcased at the exhibition. The Speedmaster XL 75 eight-colour plus coating

press, equipped with a top-tier B2 format configuration and the Multicolour colour management system, demonstrated Heidelberg's industry-leading capabilities in spot colour printing. Meanwhile, the Jetfire 50 digital printing system made its debut in China, setting a new benchmark for productivity in commercial inkjet printing.

Of particular note was Heidelberg's Digital Smart Factory Solution, which directly addresses the practical challenges and core demands of printing enterprises undergoing digital transformation. During the exhibition, a large number of industry-leading companies were attracted to engage in in-depth discussions with us. Immersive on-site demonstrations allowed visitors to experience firsthand the disruptive power of Heidelberg's technologies and its forward-looking approach to digitalization.

We received enthusiastic feedback and partnership intentions from clients worldwide - highlighting Heidelberg's deep industry heritage and strong innovative drive, while also laying a solid foundation for our growth in the new fiscal year. CHINA PRINT 2025 served as a global industry hub, creating an efficient bridge for communication between Heidelberg, printing enterprises, and partners. Moving forward, Heidelberg will continue to drive innovation and contribute new momentum to the sustainable development of the global printing industry.

As an exhibitor in the digital printing sector, our experience at CHINA PRINT 2025 felt very much like a "dialogue on home ground" – a moment to both validate industry trends through our showcase and feel the pulse of the market through exchanges with peers. The results exceeded our expectations.

At this year's exhibition, HP once again brought innovative digital printing solutions, reflecting the industry's growing awareness of digital value. The competition in digital printing has long moved beyond hardware – it is now a comprehensive contest of technology, services, and ecosystem. During the exhibition, we also witnessed exciting innovations from our peers: some focusing on the development of eco-friendly digital inks, others advancing 3D digital printing for industrial applications, and even explorations of blockchain technology for print traceability.

These efforts give us a clearer view of how the boundaries of digital printing continue to expand – from commercial printing and packaging & labelling to personalised cultural products, photography, publishing, and the surge of new application scenarios. This vibrant momentum is what makes the field so dynamic.

The narrative of digital printing has shifted from simply "disrupting tradition" to "integrated co-evolution". We are proud to be among those shaping



Roy XU
General Manager of Indigo/PWI Digital
Printing Division in Greater China
China Hewlett-Packard Co.,Ltd.

this story – bearing witness to, and helping drive, the future of the printing industry.

Comments from All Circles



Walter Zehner
Chief Executive Officer of Koenig & Bauer Greater China

“More choices, greater flexibility, and higher efficiency” – this is Koenig & Bauer’s winning formula to empower businesses, and it was on full display as a standout highlight at CHINA PRINT 2025. By redefining the synergy between traditional and digital technologies, Koenig & Bauer delivered a truly compelling showcase at this premier industry platform.

At the heart of Koenig & Bauer’s mission lies the deep integration of offset and digital printing technologies. As a long-standing participant in the Beijing International Printing Technology Exhibition, the company presented a full spectrum of innovations at this year’s CHINA PRINT 2025: from the widely acclaimed Rapida offset presses to state-of-the-art digital printing systems, as well as solutions for post-press, metal, glass, and specialty printing.

CHINA PRINT 2025 served as a key moment for Koenig & Bauer to engage with global customers through cutting-edge technology, opening a new chapter in innovation and collaboration. We look forward to building win-win partnerships with clients worldwide, and to shaping a successful future together through technological excellence.

Komori Corporation warmly congratulates CHINA PRINT 2025 on its successful conclusion! We would like to extend our sincere gratitude to the organisers for their tremendous support.

At this year’s exhibition, Komori unveiled two major new models: the LITHRONE GX29 advance, a 29-inch offset press designed for packaging printing, and the J-throne 29, a B2-format UV inkjet digital press capable of double-sided printing in a single pass. Both machines received an enthusiastic response, vividly demonstrating Komori’s breakthrough in integrating intelligent systems across digital printing, offset printing, and smart factory solutions. The booth attracted a large number of domestic and international visitors, gaining widespread recognition.

Over the past decade, Komori has strategically expanded through overseas mergers and acquisitions, establishing a comprehensive global marketing and integrated regional service network. With this global footprint and high-ROI total solutions, Komori is the trusted strategic partner for printing companies – whether they are navigating value-driven transformation amidst intensifying competition in the domestic market or pursuing global expansion. Komori delivers full-spectrum support – digital, intelligent, and localised – to help customers invest and grow with confidence in an increasingly uncertain global economic environment.



Larry YANG
President
Komori Printing Technology (Shenzhen) Co., Ltd.



Maxen LIU
General Manager of Sales
Masterwork Group Co.,Ltd.

CHINA PRINT 2025 marked the first major international exhibition of the global printing industry this year – a high-standard, high-quality, and high-profile event that was both professionally driven and full of innovation.

Under the theme “Innovation-Driven and Ecosystem-Connected”, Masterwork Technology Group Co.,Ltd. showcased industry-leading technologies and premium packaging and printing solutions that strike a perfect balance between efficiency and quality. We sincerely thank the organisers for providing such an international platform for exchange and exhibition. This show has exceeded our expectations in both customer engagement and order volume.

Looking ahead, Masterwork Group will continue to work hand-in-hand with CHINA PRINT, delivering more cutting-edge technologies and high-quality solutions to the industry.

See you in two years at PRINT CHINA 2027 – the 6th International Printing Technology Exhibition of China (Guangdong)!

As one of the largest-scale international printing exhibitions, CHINA PRINT 2025 gathered a vast number of exhibitors and professional visitors, unveiling new opportunities and future directions for the printing equipment market in China and worldwide. The event provided DINGA, the exclusive distributor of RMGT in China, with a world-class platform to engage with global industry leaders, discuss technological innovation, and co-create the blueprint for the industry's future.

Under the theme "Digital-Intelligent Integration, Illuminating the Future", DINGA showcased its latest breakthroughs and developments in digital and intelligent printing technologies and packaging engineering to the international community.

At the exhibition, DINGA focused on presenting two core solutions: the RMGT large-format packaging printing system and the DINGA digital inkjet printing technology. These solutions not only meet the demands of high-volume packaging printing but also integrate cutting-edge technologies such as intelligent inspection and low-carbon, energy-efficient systems—vividly demonstrating the concept of “smart-enabled machinery”. This marks DINGA’s official entry into the packaging printing sector and reflects its deep implementation of digital-intelligent integration, paving a new path toward high-quality development in the packaging industry. We sincerely thank the organisers for their outstanding work and dedication, which enabled our highly efficient engagement with global clients and partners. Looking ahead, DINGA will continue to focus on intelligent, green, and international development, working hand in hand with industry peers to “illuminate the future of the printing industry”!



Yao ZHAO
Chairman
DINGA – Beijing Jiahe Dingxin Technology &
Business Co.,Ltd.

Comments from All Circles



Fanny CHEN
Managing Director of Manroland Greater China

CHINA PRINT 2025 was truly an unforgettable industry event. Throughout the exhibition, Manroland's booth was surrounded by an energetic and engaging atmosphere. Our glasses-free 3D visual effects and the dynamic human-machine drum performance drew significant attention, captivating large crowds and earning widespread praise for our creativity and presentation style. This not only enhanced Manroland's brand visibility but also created excellent opportunities for deeper engagement and dialogue.

Our high-end packaging solution, built around the ROLAND 700 EVOLUTION Elite press, received strong interest from professional visitors. They recognised the system's comprehensive capabilities in ensuring quality, meeting environmental compliance standards, improving production efficiency, and lowering operational costs. Multiple domestic and international clients proactively expressed their intent to purchase, and this positive feedback has been incredibly encouraging.

Looking ahead, Manroland will continue to deepen its commitment to the Chinese market and accelerate the application of cutting-edge technologies. With practical, results-driven solutions and closer collaboration with our clients, we aim to fully support China's printing industry in strengthening its core competitiveness.

CHINA PRINT is an outstanding platform for showcasing innovation. As an international brand, Ricoh remains highly optimistic about the Chinese market and is committed to increasing our investment here.

At CHINA PRINT 2025, Ricoh presented its latest technologies for digital printing transformation, along with our core vision of sustainable development. Visitors had the opportunity to experience not only our advanced solutions but also the collective determination of the entire industry to drive forward.

We look forward to the transformative power that digital printing will continue to bring.



Steven GAO
Board Director of RICOH China
General Manager of Production Printing Business Group



Donna MA
Managing Director
Advanced Finishing Systems (HK) Ltd.

At the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), Horizon International Inc. and AFS – Advanced Finishing Systems presented cutting-edge post-press technologies and intelligent factory solutions under the core concept of “Shifting Focus, Creating Value”.

Their technology matrix encompassed a wide range of post-press equipment and software systems. The newly launched solutions significantly enhance equipment connectivity and process integration, with a focus on automation to achieve fully automated workflows – perfectly aligned with the industry’s ongoing transformation. Tailored solutions were also introduced specifically for the Chinese market.

This exhibition helped shift the industry’s value focus toward “precision services”. We sincerely thank the Printing and Printing Equipment Industries Association of China (PEIAC), organisers and all co-organisers for providing this platform, and we look forward to delivering even more valuable solutions to the Chinese market in the future.



The Muller Martini and Hunkeler team looks back on China Print with great satisfaction.

The five-day China Print in Beijing was a great success for Muller Martini. Over 2,000 visitors from more than 300 different companies came to the booth to find out first-hand about the latest innovations from Muller Martini.

The smooth live demonstrations on a complete digital production line consisting of the SigmaLine Compact book block production system and the Vareo PRO perfect binder with InfiniTrim cutting robot attracted great interest among visitors to the trade fair.

The Hunkeler Gen8, also presented live at the Muller Martini booth, was a big hit at the Beijing China International Exhibition Center. Four customers decided to invest in the roll-to-stack solution, which impressed them with its high performance.

The start of China Print was spectacular. On the very first day, Bruno Müller, CEO of Muller Martini, signed a strategic cooperation agreement with Shandong Jingdian. The agreement provides for the installation of four new Primera PRO over the next two years to replace six older saddle stitchers. Shandong Jingdian is also investing in two Diamant MC book lines to enter the hardcover business.

Comments from All Circles



Christoph Gamper
CEO & Co-Owner, Durst Group

This was Durst's debut at CHINA PRINT 2025, and it was a great success. On the opening day, we secured orders for eight Tau RSC-series digital label printers – clear evidence of the event's popularity and professionalism. At the exhibition, we showcased cutting-edge digital inkjet label printing technology and unveiled a forward-looking technology platform. Through in-depth conversations with industry peers, we felt firsthand the immense potential and vitality of the Chinese market—and reaffirmed our commitment to China.

We thank the organisers for their careful planning and outstanding service. We look forward to continuing to leverage CHINA PRINT as a platform to collaborate with more industry colleagues and push forward the digital transformation of the printing industry.

The 11th Beijing International Printing Technology Exhibition has successfully concluded, marking a grand chapter for the printing industry in the capital. After four years of anticipation, CHINA PRINT 2025 returned on an unprecedented scale, igniting momentum across the sector. Cutting-edge equipment from around the globe was on full display, and “Made in China” innovations impressed on the international stage. In terms of scale, significance, and influence, this exhibition was truly extraordinary, and we are honoured to have been a part of it.

As a vital bridge for global printing industry collaboration, CHINA PRINT showcased numerous Asia and China debuts of printing technologies. Among them were world-leading digital printing solutions, which, alongside Grandprint's intelligent transformation achievements, formed a seamless experience that highlighted the shared pursuit of innovation and mutual success.

This was Henan Grandprint's debut at the exhibition, and it drew widespread attention from across the industry. We were honoured to welcome international guests and printing professionals to our booth for in-depth exchange and guidance. With sincerity and professionalism, we presented Grandprint's full technical strength, laying a solid foundation for future strategic cooperation and opening a new chapter for our development in the global printing arena.



Wenfeng CUI
Chairman
Henan Grandprint Co.,Ltd.



Bin ZHENG
Chairman
JMD Technology Corporation Limited

The CHINA PRINT 2025 has concluded, but the wave of intelligent post-press manufacturing surges on. After three decades of refinement, JMD Technology Corporation Limited proudly presented the Sunbridge15000 high-speed digital perfect binding line and the 880 mm wide-format “roll-to-book” digital post-press end-to-end system. With dual innovation in both traditional and digital post-press methods, we showcased the pinnacle of China’s smart post-press manufacturing to the global printing industry.

At the same time, we signed strategic cooperation agreements with industry leaders such as Hunan Tianwen, Guangdong Xinhua, and Anhui Xinhua to build intelligent factories, jointly sketching a new blueprint for smart plants and empowering the high-quality development of China’s printing sector.

We’re grateful to friends from all directions for witnessing this revolution with us. Looking ahead, we will continue to redefine the new paradigm of post-press manufacturing with even more extreme efficiency breakthroughs and more open ecological integration.

We sincerely thank CHINA PRINT 2025 for providing JMD with a global stage to display China’s post-press strengths, and we deeply appreciate the Organising Committee’s hard work in this edition. We wish the Beijing International Printing Technology Exhibition ever greater success!

CHINA PRINT 2025, one of the most influential events in the global printing industry, has concluded successfully. As a benchmark exhibition, it offers professionals worldwide a highly professional, efficient, and forwardlooking platform, and provided us with the opportunity to showcase Weigang Technology’s latest innovations and technical strengths in printing equipment and solutions.

At the event, we not only demonstrated our core competitiveness, but also engaged in in-depth discussions with customers, partners, and industry colleagues from around the world. We received invaluable market feedback and industry insights and achieved inspiring results. These valuable experiences will serve as an important foundation for our future product development and strategic market planning.

Moreover, through this edition of the exhibition, we gained a clearer appreciation of the growing global influence of “Made in China.” This has further strengthened our confidence and determination to pursue our guiding philosophy of “technological innovation and quality first”, and to advance toward intelligent and internationalised development. We sincerely thank the organisers for their thoughtful planning and hard work in creating such an opportunity-rich platform for showcasing and learning.

We look forward to reuniting at CHINA PRINT next time and working together to shape a brilliant future for the printing industry!



Yue ZHOU
Director & Sales General Manager
Zhejiang Weigang Technology Co., Ltd.

Comments from All Circles



Xintong FANG
Chairman
Zhejiang Jinbao Machinery Co.,Ltd.

Our participation in CHINA PRINT 2025 proved to be truly rewarding. The exhibition was bustling with activity, drawing a steady stream of professional visitors and industry peers from both China and abroad.

Our newly launched screen-printing equipment attracted considerable attention for its high precision, efficiency, and intelligent operation. Through in-depth conversations with customers, we gained valuable insights into the market's urgent demand for equipment stability, multifunctionality, and eco-efficiency. Technical exchanges with fellow industry players further clarified key trends, particularly the deep integration of automation and digitalisation into the screen-printing process.

CHINA PRINT is not only a platform for showcasing technology – it also serves as a vital bridge connecting supply and demand, sparking new ideas. Beyond securing multiple orders, we have also identified clear directions for product development and market expansion. We look forward to applying what we have learned and observed, and to steadily advancing amid the ongoing transformation of the printing industry.

CHINA PRINT 2025 has drawn to a successful close. This gathering of over a thousand global printing enterprises showcased cutting-edge technologies and emerging trends and served as a vital hub for industry innovation and exchange.

At the exhibition, Founder Easiprint presented multiple digital inkjet printing presses alongside its core printing software, delivering an integrated hardware–software solution that exemplified “Made in China” from technical breakthrough to real-world application. From iterative inkjet advancements to deeply empowered digital production workflows, every detail reinforced our commitment as a national brand: preserving craftsmanship and expanding the future through innovation.

Throughout the event, we felt a strong global consensus among industry peers on green and digital development. We also garnered numerous partnership interests and valuable feedback from both domestic and international collaborators. We thank CHINA PRINT 2025 for providing this international platform where we could explore trends and strategize future growth with industry colleagues. Going forward, we will continue to adopt an open mindset, working alongside our supply chain partners to create greater value for customers worldwide.



Xing SHAO
Vice President, New Founder IT Group
Chairman, Founder Easiprint



Jianlong XIANG
Chairman & General Manager
Hangzhou Cron Machinery & Electronics
Co., Ltd.

CHINA PRINT 2025 offered CRON an excellent showcase opportunity. We had a tremendously productive event – on-site orders exceeded our expectations. We're especially proud of our global innovation, the EZC Intelligent Digital Ink Deployment System, which captured worldwide attention with its "perfect printing and perfect colour" performance.

At the show, CRON fully demonstrated its comprehensive strength in prepress, platemaking, and intelligent printing, while also creating valuable opportunities for in-depth dialogue with printing industry peers. The sector has fully embraced digital transformation, and the integration of digital printing technologies with traditional offset is clearly the future. CRON will live up to expectations and continue delivering surprises and breakthroughs for the print industry! We eagerly anticipate the next session of CHINA PRINT!

CHINA PRINT 2025 has concluded, and for Zenbo, it was not only a stage to showcase our achievements, but also a dynamic arena of ideas and insights.

At this exhibition, we unveiled four newly upgraded product series—"Teng, Zhi, Bo, and Zhenpin" — each representing a leap forward in technology to meet the evolving needs of the industry. Every conversation at our booth, every signed order, reflected more than market recognition — they embodied the industry's growing trust in "Zenbo Manufacturing." This trust weighs more than numbers alone ever could.

The exhibition also served as a prism, revealing the shifting contours of the industry. By exploring fellow exhibitors' technologies and innovations, we gained invaluable inspiration — the kind that cannot be discovered in isolation. These firsthand insights gave us a clearer vision of the future of paper bag machinery.

We sincerely thank every Zenbo customer for your confidence in us — your needs continue to guide our technological breakthroughs. And to the organisers, we express our heartfelt appreciation for building such a high-quality platform for dialogue and exchange, where industry knowledge flows freely.

The journey home is not the end, but the beginning of transforming what we've gained at the show into renewed momentum. Guided by our service philosophy — "Customer success is our success" — Zenbo will continue to pursue excellence in the paper bag machinery field with focus and commitment.



Xiaobin YAN
General Manager

Zhejiang Zenbo Intelligent Machinery
Co.,Ltd.

Comments from All Circles



Jiangsu Fangbang Machinery Co., Ltd.

CHINA PRINT 2025 offered us a profound glimpse into the industry's technological innovation and market vitality. At the show, "intelligent printing equipment, eco-friendly materials, and digital solutions" took centre stage, with numerous cutting-edge technologies offering fresh inspiration. Through in-depth discussions with exhibitors, we not only gained insight into the latest industry trends but also identified potential partnership opportunities, opening new paths for business development.

The exhibition was professionally organised and highly efficient, with high-calibre exhibitors and well-targeted visitors. The thoughtful planning of exhibition zones and support services by the organisers greatly enhanced the overall experience. This participation not only broadened our industry perspective but also strengthened client relationships. We look forward to continuing our involvement in future editions and working together to drive innovation and progress in the printing industry!

CHINA PRINT 2025 was a world-class industry event and a highly effective international platform connecting the global printing value chain. Guowang Technology made a strong appearance in the central area of Hall W2, showcasing our full range of intelligent printing solutions.

One of the highlights was the debut of the SR920YY multi-unit hot stamping machine, designed specifically for the tobacco packaging sector. It attracted intense interest from professional buyers, leading to in-depth discussions and confirmed deals. We also reached strategic cooperation intentions with over a dozen leading printing enterprises, covering key areas such as packaging, publishing, and cultural & creative printing.

The event delivered impressive commercial outcomes: on-site contract value exceeded RMB 30 million, and we received more than 10 customised high-end solution requests, reflecting the market's strong demand for intelligent and green transformation.

We sincerely thank the organizers for their exceptional execution and global perspective. Looking ahead, Guowang Technology will continue to expand its international service network, accelerate the industrialization of R&D achievements, and we look forward to returning in 2027 at an even greater scale - working alongside China's printing industry to explore new frontiers of growth.



Xiaoyue LIN
Sales Director
Guowang Technology (Zhejiang) Co., Ltd.



Bingkai ZHENG
General Manager
Wenzhou Guangming Printing Machinery
Co., Ltd.

The successful hosting of the CHINA PRINT 2025 has injected new vitality into the printing equipment industry and provided an important platform for Guangming Machinery to showcase its strength and engage in collaboration. During the event, we proudly presented our core products, including the Corrugated Digital Printing Machine, Water-based Dual-use Laminating Machine, Pre-coating Laminating Machine, and Digital Imaging Laminating Machine. With our efficient, eco-friendly, and intelligent technology solutions, we gained widespread attention and high recognition from clients, resulting in multiple strategic partnerships.

This exhibition not only demonstrated Guangming Machinery's leading capabilities in intelligent manufacturing and digital transformation but also provided valuable insights for our future product innovation and market positioning. "Heart Bright, Business Bright" is the belief we have always upheld. Moving forward, we will continue to prioritize technological innovation as our core driving force, contributing to the high-quality development of the printing equipment industry and creating greater value for our global customers.

CHINA PRINT 2025 has had a profound impact as a key platform for industry innovation, exchange, and collaboration, attracting a large number of professional visitors and industry peers from both China and abroad. Dayuan showcased six pieces of equipment across three categories – hot stamping, die-cutting, and slitting – demonstrating cutting-edge technological solutions for multiple sectors and specifications. Additionally, we provided live demonstrations of specialised machines for niche packaging applications, such as cigarette, alcohol, and milk packaging. These machines, featuring high precision, efficiency, and intelligent automation, highlighted Dayuan's commitment to driving capacity upgrades through technology and offering diverse solutions that contribute to the creation of a new intelligent post-press ecosystem.

Through this exhibition, Dayuan not only secured multiple orders but also gained valuable insights during in-depth discussions with leading global companies, technical experts, and industry leaders. These interactions have provided clear direction for our product development and market expansion, particularly in areas such as green manufacturing, digitalisation, and the deep integration of printing technologies. Guided by the philosophy of "Manufacturing the best equipment to create value for customers" Dayuan understands that continuous innovation is the key to providing clients with more efficient, precise, and intelligent equipment. Looking ahead, we are eager to apply what we've learned in practice, shaping our irreplaceable technological edge and enhancing customer loyalty through service, as we steadily move forward in the printing industry and lead its transformation.



Jinzhe CAI
Chairman
Zhejiang Dayuan Machinery Co., Ltd.

Comments from All Circles



Yi LIU
General Manager
HXCP - Dongguan Haoxin Precision
Machinery Co.,Ltd.

CHINA PRINT 2025 has concluded successfully, and HXCP once again amazed the world with several global firstrelease machines, delivering remarkable outcomes. Looking back on past editions, CHINA PRINT feels like HXCP's graduation ceremony each term. At CHINA PRINT 2021, we debuted the classic HX680 hardcover bindery line made in China – today, more than ten of these lines are running around the globe.

At CHINA PRINT 2025, we embraced the digital printing wave, unveiling the world's first “digital postpress rollfoldcut inline production line”. This marks a major step beyond our comfort zone – a breakthrough in our traditional technology and market – and signals the vast opportunities ahead for digital printing. Facing this promising “starry sea”, we will boldly advance and continue opening new chapters for the printing industry.

As an exhibitor, we were deeply involved in the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), and were truly impressed by the exhibition's professionalism, grand scale, and the gathering of global industry elites showcasing cutting-edge technologies. The platform and services provided by the organizers were efficient and precise, perfectly reflecting the printing industry's innovative energy and future trends - it truly served as an industry barometer.

We are especially pleased that INKJ achieved results far beyond expectations! During the exhibition, INKJ launched four new products globally for the first time, attracting significant interest and inquiries from both domestic and international customers. Our four innovative solutions included: i) a book-printing solution that breaks from traditional processes – “no-coating, pre-coating process for standard coated paper”; ii) a groundbreaking digital packaging printing solution; iii) a large-format, high-definition black-and-white inkjet book-printing system; and (iv) a compact, high-definition inkjet digital printing solution tailored for SMEs and small graphic shops.

This diverse range of solutions and their exquisite print quality drew strong attention and discussions from professional clients worldwide. On-site signings and indicative orders reached a new high for our exhibition history. Many industry partners highly praised the technological leadership and reliability of our products. This not only validates our innovation strength, but also significantly boosts our brand influence.

At CHINA PRINT 2025, we not only secured orders, but also gained renewed confidence and direction. We will continue to drive industry advancement through technology and partner with industry peers to draft a new blueprint for printing!



Ming TAN
General Manager
Shandong INKJ Digital Technology Co., Ltd.



Wei TONG
Director, Corporate Inkjet Sales Division
KYOCERA Document Solutions (China)
Corporation

Hello everyone! I'm Wei TONG, General Manager of the Inkjet Sales Division at KYOCERA Document Solutions (China) Corporation.

Participating in this year's 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) as an exhibitor was a powerful reminder of the event's impact on our industry. The many smart devices and digital solutions on display are driving printers from traditional "manufacturing" to advanced "smart manufacturing", significantly shortening the cycle from design to finished product and meeting customers' demand for flexibility.

What stood out most was the array of inkjet technologies showcased on the same floor – demonstrating efficiency, stability, exceptional quality, low cost, and environmental friendliness. I believe this innovation push is strongly contributing to the evolution of industry standards.

This exhibition truly connected supply and demand and showed me how innovation is propelling the printing industry toward full digital and intelligent transformation. I am confident that with technology-led advancements, the industry will continue to break new ground.

Firstly, heartfelt congratulations on the successful conclusion of CHINA PRINT 2025!

As the bellwether for leading printing technologies and development trends, CHINA PRINT 2025 brought together the most cutting-edge innovations and insights in our industry. Epson showcased its "Print Ecosystem" theme, unveiling new offerings – including the SureColor P7380/P9380, SurePress L5034, and a diverse range of solutions spanning traditional prepress, packaging prepress, and digital label printing. Our goal was to offer printing professionals and clients more digital, intelligent, and personalised options.

At the event, we proudly launched the Colour Alliance, aiming to collaborate with outstanding partners in the printing field. By leveraging each party's strengths, we will continually refine colour workflows around product solutions – driving the industry toward a new stage of high-quality, high-standard, and diversified development.

Finally, we sincerely hope CHINA PRINT will continue its role as the industry's leading indicator, persistently integrating top-tier resources, creating in-depth exchange platforms, and introducing innovative, high-value, trend-setting products and solutions – empowering enterprises to jointly achieve a brilliant future.



Kyosuke Ishibashi
President, Epson (China) Co., Ltd.

Comments from All Circles



Huirong XIA
Chairwoman
Zhejiang Huayue Packaging Machinery
Co., Ltd.

It was a great honor to participate in CHINA PRINT 2025 this May. The exhibition was held on an unprecedented scale – spanning 180,000 square meters and bringing together over 1,300 leading enterprises from 25 countries and regions. The impressive showcase of new technologies and equipment highlighted the vitality and dynamism of the global printing industry.

At this year's exhibition, Huayue proudly presented two distinct cutting production lines and a pile turner, which attracted significant interest and inquiries from visitors. We were especially encouraged by the deep cooperation intentions reached with a delegation of Indian buyers. In addition to exhibiting, we actively participated in industry forums, engaging with peers and gaining valuable insights into the ongoing trends of digitalisation, intelligent manufacturing, and green development across the printing sector.

Moving forward, Huayue will take this exhibition as a new starting point – continuing to innovate and deliver more market-driven solutions – while contributing to the advancement of the printing industry.

We sincerely thank CHINA PRINT 2025 for providing a platform to showcase innovative technologies and foster global collaboration within the printing industry.

At this year's exhibition, BindEx Machinery presented a full range of products – from traditional perfect binding and digital binding to digital case binding – highlighting our technical strength and industry insight in post-press processing. Backed by robust R&D capabilities, we have developed a comprehensive product line that meets diverse production needs, from small-batch customisation to large-scale manufacturing.

Looking ahead, BindEx Machinery will continue to invest in technology and drive the intelligent upgrading of our products, with a commitment to delivering efficient and precise solutions for customers worldwide. We look forward to working hand in hand with clients and partners to drive innovation and progress across the industry.



Ang LI
General Manager
Pinghu BindEx Machinery



Wanjie Technology Group

CHINA PRINT 2025 is one of the world's largest and most influential international printing exhibitions. It serves not only as a premier platform for showcasing printing technologies and equipment, but also as a key gateway for industry exchange and collaboration – driving global cooperation, innovation, and sustainable development within the printing sector.

At this year's event, Wanjie Technology presented a range of advanced printing equipment, unveiling integrated, high-efficiency, and eco-friendly packaging and printing solutions. We proudly showcased our latest achievements in web-fed rotary printing technology to global visitors.

We are truly grateful to CHINA PRINT 2025 for providing such an international stage, enabling us to engage with industry peers worldwide, exchange insights, and explore future opportunities. Wanjie Technology remains committed to openness and collaboration, and will continue working closely with partners across the value chain to advance the intelligent and green transformation of the printing industry – together shaping a brighter future for print.

First and foremost, we sincerely thank the organisers for providing such a high-level platform for exchange and collaboration. During the five-day fair – the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), we not only showcased Tiancen's latest innovations – including the GFM1080SCRQ fully automatic thermal knife laminating machine and the COOLSHINE CS580/330 UV digital cold foil machine – but also gained valuable industry insights and exciting cooperation opportunities through in-depth engagement.

A particular highlight was our joint demonstration with HP at CHINA PRINT 2025 – a tremendous opportunity to present new technologies. We greatly appreciate HP's support and look forward to continuing this partnership in future editions.

With over 200 customer interviews conducted during the exhibition, we validated that Tiancen COOLSHINE's digital enhancement solutions are well-suited for large-scale production of specialised finishing effects. The uniqueness of these effects gives our users a competitive edge and delivers reliable high value-add in their applications.

The exhibition clearly reflected the industry's rapid shift toward green, digital, and intelligent transformation. Our GFM1080SCRQ laminator and CS580 digital cold foil machine drew strong interest from over 40 domestic and international distributors and end-users, resulting in over RMB 30 million in intended orders. We welcomed more than 360 professional visitors, and collected over 50 pieces of valuable market feedback, which will directly inform the next-generation development of our laminators and digital foil machines. We also look forward to deepening cooperation across areas such as eco-friendly printing materials and intelligent post-press processing.

Looking ahead, we will turn these exhibition outcomes into actionable plans and continue creating value for the industry. We can't wait to reconnect with industry peers and partners at the next CHINA PRINT – see you there!



Yong XIANG
Deputy General Manager
Zhejiang Tiancen Technology Co.,Ltd.

Comments from All Circles



Mingzhu TUO
General Manager
Guangdong Shengtu Intelligent Equipment
Co.,Ltd.

As the printing industry enters a new phase defined by "intelligence determining value", CHINA PRINT 2025 is no longer merely a stage for technology demonstration, but a strategic coordinate system guiding the direction of industrial transformation. At this exhibition, Guangdong Shengtu took "Intelligent Innovation Empowers, Leading Creation Enhances Efficiency" as its participating theme, and built a three-dimensional communication space of "Technology - Scenario - Value".

The globally premier Tension-type Folding Carton Forming Machine, relying on its space-compressed design and ready-to-fold & use mode, reduces warehousing and transportation costs by over 70%. It realizes the process of "Production - Flat Transportation - Terminal Instant Assembly", directly addressing the pain points of traditional packaging transportation and warehousing. The Magnetic Levitation Servo Screen Printing Machine breaks traditional limits with zero mechanical friction, micron-level precision, and a printing speed of 5,000 sheets per hour, opening up a new dimension for surface efficiency-enhancing processes. As a practitioner of intelligent post-press technology, Guangdong Shengtu firmly believes that only by anchoring innovation to the real needs of the industry can technology truly become an engine driving growth. In the future, Shengtu will take "intelligent innovation" technology as a pen, work with global customers to create a new "efficiency enhancement" paradigm, and inject stronger "Made-

in-China Intelligence" momentum into the high-quality development of the printing industry through the integration of precision manufacturing and digital technology.

The conclusion of CHINA PRINT 2025 has injected strong momentum into the packaging and printing industry. As participants, we deeply appreciate the value of this global event – leading companies gathered, cutting-edge technologies and innovative ideas collided, and sustainability and digitalization have become industry-wide consensus.

At the exhibition, our intelligent packaging solutions attracted significant attention. From fully automated equipment to comprehensive process management software, every detail reflects our commitment to quality. We are grateful for the platform the event provided, allowing us to deepen cooperation with partners both domestically and internationally, and discuss the future together. Moving forward, we will continue to focus on technological innovation with an open approach, working hand in hand to contribute to the high-quality development of the industry.



DiHu XUE
Chairman
Zhejiang Xinwei Machinery Co., Ltd.



Xinjin YU
General Manager
Zhongke Precision Machinery
(Zhejiang) Co., Ltd.

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) has successfully concluded. As a professional manufacturer in the high-end post-press packaging equipment sector, we showcased several innovative products, including the **“Fully Automated High-Speed Digital Box Control Equipment”**, **“Intelligent Carton Box Forming Equipment”**, and the **“Green Pulp Molding Production System”**, achieving significant results and receiving a strong response.

During the exhibition, our highlighted product, the **“Fully Automated High-Speed Digital Box Control Equipment”**, performed excellently on complex box types such as telescopic boxes. The **“Intelligent Carton Box Forming Equipment”** garnered attention for its high flexibility and efficiency, while the environmentally sustainable **“Pulp Moulding Production System”** attracted numerous domestic and international clients focused on eco-friendly packaging. Through in-depth discussions with professional visitors from various countries and regions, we further understood the market's clear demand for intelligent and sustainable packaging solutions and secured several cooperation agreements.

This exhibition not only showcased our comprehensive technical capabilities in forming telescopic boxes and environmental packaging equipment but also provided clear direction for our future product development and market expansion. We recognise that intelligent box forming and green moulding equipment are driving the packaging industry toward an efficient and sustainable future.

We would like to thank CHINA PRINT for providing this international stage. Zhongke Jingong Machinery (Zhejiang) Co., Ltd. will continue to focus on intelligent post-press and green packaging equipment, committed to providing more competitive and sustainable solutions for global customers, and working hand in hand with industry peers to create a new packaging ecosystem.

The 11th China International Printing Technology Exhibition (CHINA PRINT 2025), a global benchmark for the printing and packaging industry, has successfully concluded. For Zhejiang Horda Intelligent Equipment Co., Ltd. (Horda Intelligent), this exhibition was not only a platform to showcase innovative technologies and product solutions from the global printing and packaging industry but also an excellent opportunity to present Horda Intelligent's full range of high-end cover machines.

As a well-known supplier of high-end cover machines both domestically and internationally, Horda Intelligent has participated in major printing exhibitions for many years. This time, it brought the latest cover machine solutions to the event. Over the five-day exhibition, Horda Intelligent garnered strong interest due to its exceptional product quality and solid brand reputation, resulting in partnership agreements with several well-known domestic printing and packaging enterprises. Additionally, it reached cooperation agreements with clients from Germany, Russia, France, Italy, India, and other regions. During the exhibition, leaders such as Yang Minqiang and Yang Bin, Vice Chairmen of the China Printing and Equipment Industry Association, visited Horda Intelligent's booth to offer guidance and express their appreciation. The leaders highly praised Horda Intelligent's production scale, R&D capabilities, and product quality.

The success of Horda Intelligent at CHINA PRINT 2025 has already become a memorable chapter, and we are even more excited to showcase an even more impressive performance at the next major printing exhibition, hoping to achieve greater results.



Zhigang HUANG
Chairman
Zhejiang Horda Intelligent Equipment
Co., Ltd.

Comments from All Circles



Danny PAN
General Manager
Shenzhen Gaodeng Equipment Co., Ltd.

The 11th Beijing International Printing Technology Exhibition 2025 has successfully concluded. Shenzhen Gaodeng Equipment Co., Ltd. highly appreciates the successful holding of this exhibition and feels deeply honored to participate in it. This exhibition has built a professional and efficient communication platform for industry peers. It not only allowed us to showcase the latest equipment and technology achievements, but also enabled us to gain in-depth insights into the latest trends of industry development and market demands. Through face-to-face communications with customers, partners and industry experts, we have obtained valuable industry insights, while further consolidating our brand influence and industry position. We firmly believe that the value of this exhibition is not only reflected in the on-site achievement display, but also in promoting the innovation and cooperation of the entire industry. Shenzhen Gaodeng Equipment Co., Ltd. looks forward to meeting everyone again at the next exhibition and continuing to contribute to the development of printing technology. We are full of expectations for future industry events, and will continue to actively participate, move forward hand in hand with industry partners, and create a brilliant new chapter together!

General Manager: Pan Dengyu

Under the theme "Innovation Leads the Future", Xinxiang BRICS Machinery Co.,Ltd. made a striking appearance at CHINA PRINT 2025 with two flagship products from the KBN series: the full-format multifunctional all-servo perfect binding line and the high-speed exam paper perfect binding production line. With sleek, modern, and streamlined designs paired with intelligent servo control systems, these products exemplify the power of technological innovation – offering a leap forward in perfect binding and earning widespread acclaim from domestic and international customers alike.

In particular, the KBN-26 Full-Format Multifunctional Perfect Binder stood out as a highlight of the show. Designed with dual channels for exam papers and books, and featuring proprietary flipping and gripping technology, the machine breaks through key technical barriers to achieve high-speed perfect binding. Its human-centered design integrates an intuitive HMI system and a digital production performance platform – perfectly aligning with the industry's push toward smart manufacturing.

This exhibition was a great success, and we sincerely thank the organisers of CHINA PRINT for providing a world-class platform that elevated our brand visibility in the domestic market and opened new avenues for future R&D.

Looking ahead, BRICS Machinery will continue to invest in technology, accelerate multi-industry product integration, and deliver intelligent solutions that precisely address real-world challenges in the post-press binding sector. We remain committed to creating high-quality, innovative products that bring true value to customers at home and abroad.



Tongyin LIU
General Manager
Xinxiang BRICS Machinery Co., Ltd.



Fan ZHU
General Manager
Amsky Technology Co.,Ltd.

At this year's CHINA PRINT, Amsky showcased its flagship flexo engraving system, the Vulcan 4835-S, featuring a 5 μ m rectangular laser spot and a dynamic focus compensation system. This breakthrough solution overcomes traditional technical limitations and received enthusiastic feedback from attendees.

Amsky continues to lead in the CTP market, with products exported globally and widely adopted by international brands under OEM partnerships. This not only affirms our technological capabilities but also reflects the growing confidence in Made-in-China manufacturing.

Looking ahead, we will launch a digital corrugated inkjet press, supporting short-run printing and variable data, empowering customers in their digital transformation. Amsky remains committed to advancing core technologies in inkjet printing and intelligent control, delivering greater certainty and innovation to the printing industry.

CHINA PRINT 2025 concluded successfully, and Kingjun Technology is honoured and grateful to have achieved remarkable recognition and results at this leading industry event.

Guided by the concept of "Intelligent Manufacturing · Without Limits," we proudly unveiled our flagship product – the SF8800 Ultra-High-Speed Sheetfed Inkjet Printer. With its exceptional speed of 140 – 160 m/min, outstanding print quality, and cutting-edge features such as AGV logistics integration and automated intelligent calibration, the SF8800 captured significant attention throughout the exhibition. Its stellar performance showcased our breakthrough innovations in high-end inkjet technology and underscored our commitment to advancing the frontier of smart printing solutions.

We were especially encouraged by the visits and endorsements of respected industry leaders, who expressed strong support for our innovation roadmap. Major players including Yilong Group, Shengtong Package, and Shaanxi Coalfiled Geology Industrial Development Co., Ltd. signed strategic cooperation agreements with us on-site – powerful votes of confidence validated by real-world orders.

The in-depth technical exchanges with our ecosystem partners and the enthusiastic engagement from visitors further demonstrated the market's strong demand and widespread recognition for intelligent printing solutions.

Looking ahead, Kingjun Technology will continue to deliver high-performance, user-friendly, and cost-effective solutions. We are committed to working alongside our customers to drive high-quality development of the smart inkjet printing ecosystem – advancing both business growth and industry transformation.



Jianguo YU
Deputy General Manager
Beijing Kingjun Technology Co.,Ltd.

Comments from All Circles



Chenming CAO
General Manager
Guangdong Longxingjian Intelligent
Equipment Co.,Ltd.

We were honoured to participate as an exhibitor at CHINA PRINT 2025. During the exhibition, we showcased our latest equipment for rigid box positioning, corner pasting, forming, and grooving, which attracted significant attention from professional visitors and industry peers.

This event not only helped us broaden our business channels, but also enabled us to establish new partnerships with several companies. The on-site interactions were vibrant, and we were deeply encouraged by the positive feedback and recognition our products and services received.

CHINA PRINT 2025 provided an exceptional platform for us to demonstrate our capabilities and expand our market reach. Looking ahead, we will continue to invest in R&D, enhance our technological strengths, and deliver higher-quality products and services to our customers. We sincerely thank the organisers for their thoughtful planning and excellent support, and we look forward to participating again in the future to achieve even greater success together.

The printing industry is undergoing profound transformation – fragmented orders and shortened delivery cycles have become the norm. First print runs for new titles have dropped to as low as 1,200 copies, and reprint-on-demand models are becoming increasingly common. In response to these shifts, Runtianzhi has introduced its “Equipment + Consumables + Cloud System” integrated solution, precisely addressing the market’s growing demand for short-run and personalised production.

At CHINA PRINT 2025, under the theme "Smart Printing Without Boundaries, Colour for the Future", we unveiled our latest innovations from the “CAISHEN” series. The world premieres of the PEACOCK 440 and PEACOCK 440C Ultra High-Speed Inkjet Printers drew significant attention. With high-definition output on coated paper, 1200×1200 dpi resolution, and intelligent job-switching capabilities, these machines offer a breakthrough solution for on-demand publishing. The response from the audience far exceeded our expectations, with continuous traffic and strong interest from global visitors who praised the equipment’s stability, eco-friendliness, and intelligent features.

This exhibition was more than a showcase of technology – it served as a barometer for the future of the industry. With 180,000 square meters of exhibition space, 1,300+ exhibitors, and over 220,000 professional attendees, CHINA PRINT 2025 once again demonstrated the vitality of the global printing sector. Runtianzhi remains committed to innovation as a driving force, continuing to integrate digital printing with traditional workflows. We look forward to working hand-in-hand with our partners to embrace a new era of smart printing.



Quan YU
Deputy General Manager
Shenzhen Runtianzhi Digital Equipment
Co.,Ltd.



Yingyi WU
General Manager
Zhejiang Rokin Technology Co., Ltd.

For Rokin, the participation in CHINA PRINT 2025 in Beijing was not only a fruitful industry exchange event, but also a key opportunity for brand upgrading.

As the premier event in the global printing and packaging industry, CHINA PRINT 2025 brought together cutting-edge technologies and high-quality resources, providing us with a solid platform to connect deeply with global customers. During the exhibition, Rokin showcased its core new products, attracting both domestic and international clients. With innovative technology and top-quality products, we successfully secured multiple partnership agreements and significantly enhanced our brand awareness and market influence.

We recognise that the successful conclusion of the exhibition is a result of the organizers' meticulous planning and dedication. I sincerely hope that future editions of the event will continue to refine the exhibition's quality, ensuring that CHINA PRINT remains not only an excellent showcase for China's printing and packaging industry but also a vital window for international companies to understand Chinese technologies and efficiently access the Chinese market. This will foster closer exchanges and higher-quality development in the global printing and packaging industry.

CHINA PRINT 2025 has successfully concluded. As a major platform gathering global printing industry elites, this exhibition not only showcased cutting-edge technologies and innovative achievements in the printing sector but also provided valuable opportunities for industry enterprises to engage and collaborate.

At the exhibition, Guangdong Shanhe Industrial Co., Ltd. presented a range of intelligent printing equipment and efficient, energy-saving printing solutions, fully demonstrating the company's technological expertise and innovation in the printing manufacturing field. From optimizing and upgrading intelligent control systems to the practical application of green printing processes, every detail reflected Shanhe Industrial's commitment to advancing the industry and promoting sustainable manufacturing.

During the exhibition, we engaged in deep discussions with industry partners from around the world, exploring the trends of green and intelligent development in the printing industry. We also received constructive feedback and cooperation proposals from numerous domestic and international clients. We are grateful to CHINA PRINT 2025 for providing this international stage, allowing us the opportunity to innovate and expand with industry peers.

Looking ahead, Guangdong Shanhe Industrial will continue to uphold the principles of open collaboration and continuous innovation. Together with our upstream and downstream partners, we are dedicated to contributing to the high-quality development of the printing industry and creating more value for our customers.



Shiyuan YANG
Managing Director
Guangdong Shanhe Industrial Co., Ltd.

Comments from All Circles



Zhe DAI
General Manager
Wenzhou Yongshun Machinery Co., Ltd.

The 2025 edition of Beijing International Printing Exhibition has successfully concluded, and Yongshun Machinery has gained a wealth of insights and opportunities. We showcased a range of intelligent laminating machines that attracted significant attention, with frequent interactions on-site and numerous cooperation proposals.

During the exhibition, we deeply felt the vibrant growth of the printing and packaging industry and recognized the urgent demand for high-quality, intelligent laminating equipment. Through discussions with industry peers, we gained a clearer understanding of key trends, such as the integration of automation and digitalisation in laminating processes. Conversations with customers also helped us identify areas for product optimisation.

The Beijing International Printing Exhibition was not only an opportunity to showcase ourselves but also a moment for reflection and improvement. Moving forward, we will continue to increase our investment in R&D, driven by innovation, to further enhance product performance and quality, unlocking new possibilities for intelligent laminating machines. At the same time, we will remain customer-oriented, providing more thoughtful services and working closely with partners to contribute to the development of the printing and packaging industry with "Yongshun strength."

CHINA PRINT 2025 has successfully concluded, and Baili Intelligent Technology Co., Ltd. returns with fruitful outcomes, feeling that this participation was truly meaningful.

During the exhibition, we showcased three core products: the box pasting machine, carton pasting machine, and the fully automatic stapling and binding integrated machine. With the machines' efficient, stable performance and precise process control, we attracted numerous clients from the printing and packaging industry. Many customers, after watching the live demonstrations, praised the integrated workflow of the fully automatic stapling machine and the high-speed box-pasting precision of the pasting machine. Over ten customer groups reached initial cooperation agreements, laying a solid foundation for future market expansion.

This exhibition not only allowed us to directly listen to customer needs but also provided the opportunity for in-depth technical exchanges with industry peers, collecting valuable feedback for product iteration. Moving forward, Baili Intelligent will continue to focus on the packaging equipment sector, offering higher-quality products to help the industry reduce costs and increase efficiency. We look forward to collaborating with more partners for mutual success.



Qianxiu ZHUANG
Chairman
Guangdong Baili Intelligent Technology
Co., Ltd



Jing TIAN
Chairwoman
Beijing Zhiyi Harmony Technology
Co., Ltd.

The Zhiyi P9 “Dragon Roll” Digital Web Press drew significant attention at CHINA PRINT 2025, marking a breakthrough in digital book printing. It transforms the production model from traditional page-by-page printing to complete book printing – enabling the production of a single copy or 100,000 copies at the same cost.

We were pleased to see that many outstanding post-press companies at the exhibition have embraced the direction of digital book printing, launching highly efficient finishing solutions tailored to this trend. With a production capacity of 18,000 duplex B1 pages per hour, the Dragon Roll is driving a new wave of innovation in post-press processing. What excites me most is the growing collaboration and camaraderie within the industry – a united effort that reflects the confidence and strength of China’s printing sector.

Moreover, during the exhibition, I was deeply impressed by the admiration and praise from international visitors toward Chinese products. I firmly believe the outstanding performance of Chinese solutions at this year’s show will attract even more overseas agents and users to future editions. Zhiyi Technology is confident in continuing to expand its global customer base.

As a long-term exhibitor of CHINA PRINT, we were once again honoured to be part of CHINA PRINT 2025, which demonstrated the exhibition’s value in driving innovation and development within the industry.

This year’s event gathered professional visitors and industry partners, whose attention to innovative technologies and green solutions aligns perfectly with Kodak’s long-term strategy of innovation, automation and sustainability. Kodak’s development focus in China includes commercial printing, packaging, newspaper and publishing solutions, actively advancing the digital transformation of China’s printing industry.

All of Kodak’s product strategies are highly aligned with the two major development trends in China’s printing industry: green environmental protection and high efficiency with automation. While helping customers achieve business growth, Kodak also ensures the sustainability of its own business.

Thanks to the organisers for their professional organisation as always. Kodak will continue to be driven by innovation and continue to promote a smarter and greener future for China’s printing industry through “Print that Pays”.



Masanori Koizumi
Head of Sales APR

Voice of Printing Associations



Beijing Printing Association
Yi ZHANG, Chairman

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) has successfully concluded. With an unprecedented scale, it stood out as one of the most prominent events in the industry – serving as a global stage for showcasing the latest innovations in printing technology. Drawing the attention of the global printing community, the event once again

demonstrated its far-reaching international influence.

CHINA PRINT 2025 was a well-organised, efficient, and fruitful industry gathering. Its success went far beyond its vast scale, broad participation, and cutting-edge exhibits. At its core, the true driving force was the event's exceptional organisation and meticulous service.

Through firsthand experience, we witnessed how the Printing and Printing Equipment Industries Association of China (PEIAC), with its high level of professionalism and customer-oriented exhibition philosophy, created a smooth, comfortable, and high-value platform for communication and trade – benefiting all participants, including exhibitors, visitors, media, and partners alike.

The excellence of the service work at this year's exhibition was evident in every detail – it truly served as the cornerstone of the event's success. In particular, the focus on delivering an outstanding visitor experience stood out:

Efficiency and Convenience – Multiple registration channels and a well-designed admission process enabled smooth crowd flow and minimized wait times. The use of digital tools such as online reservations and e-tickets significantly enhanced entry efficiency.

Clear and Accessible Information – In preparation for the exhibition, the PEIAC carried out extensive groundwork, engaging with regional associations across the country to ensure a seamless experience for visitors traveling to Beijing.

During the event, PEIAC's dedication was even more apparent: clear directional signage (both on the ground and overhead), comprehensive exhibition guides (in both print and digital formats), and strategically placed information desks staffed by knowledgeable and enthusiastic personnel all ensured that visitors could quickly find the information they needed and easily locate target booths or activities.

Thoughtful, People-Centered Services – Ample rest areas and convenient dining options – with a variety of choices, good hygiene, and reasonable pricing – demonstrated a strong commitment to visitor comfort and basic needs.

A wide array of supporting activities were engaging, and enhanced the overall experience for every attendee:

High-level forums, technical seminars, and new product launches held concurrently with the exhibition featured well-defined themes, tightly scheduled agendas, distinguished speakers, and well-coordinated organisation. With well-equipped venues and reliable audiovisual support, these events added significant depth to the exhibition and fostered meaningful industry exchange.

The organisational and service efforts behind the 11th Beijing International Printing Technology Exhibition set a new benchmark for the industry. Beyond providing all the essential infrastructure and logistical support, the event stood out for its meticulous, people-centered, and professional services, which significantly enhanced the value and satisfaction for both exhibitors and visitors – ultimately ensuring the smooth operation and overall success of the exhibition.

The thoughtful services delivered by the Printing and Printing Equipment Industries Association of China (PEIAC) fully demonstrated its exceptional organizational capabilities, extensive experience in hosting large-scale events, and deep understanding of as well as commitment to the development of the printing industry. This has not only established a model of excellence for future international exhibitions, but also served as an inspiring example for industry associations striving to improve their own work.

We would like to once again extend our sincere thanks to the PEIAC for organising such a successful event for the industry. Our heartfelt gratitude goes to the Association's leadership and all its dedicated team members for their hard work and unwavering commitment.



Beijing Books and Periodicals
Printing Enterprises
Association
Zhongbo ZHANG, Secretary-
General

CHINA PRINT 2025 is a major industry event and a bellwether for the printing sector's transformation toward greener, more digitalised, and intelligent practices. From the early stages of preparation, the organisers demonstrated a high level of professionalism and foresight, offering outstanding services throughout. Through both online and offline promotional campaigns and close coordination with industry associations and leading enterprises, they laid a solid foundation for the event's strong professional focus.

In terms of venue planning, both the China International Exhibition Center (CIEC) (Shunyi Hall) and the Capital International Exhibition and Convention Centre (CIECC) made efficient use of space. The exhibition halls were well-organized with clearly defined zones, enabling visitors to quickly locate their areas of interest. The green architectural design of the CIECC stood out in particular – its use of natural lighting and ventilation not only saves energy and supports environmental sustainability but also creates a comfortable setting for all participants. The Sustainable Innovation Park (SIP) was a highlight of the show. Centered on the theme “AI-driven Empowerment: Digital Intelligence for a Smarter Printing Future”, the zone showcased a dazzling array of new products and technologies, exemplifying the innovation and vitality of the modern printing industry.



Fujian Printing Association
Yang GAO President

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), themed “4 Decades Together, for a Grand Future”, served as a vital barometer for the industry's progress, fully demonstrating its leading role and lasting value in the global printing ecosystem.

Over five days, the exhibition not only built a highly efficient platform for international exchange with its remarkable scale and strong attendance, but also centered around three core themes – digitalization, intelligence, and sustainability – to systematically showcase the latest technological breakthroughs and real-world applications. From smart printing equipment and eco-friendly inks to cloud-based print

The exhibition delivered attentive and comprehensive services throughout. On-site staff were warm and responsive, efficiently addressing inquiries. Thoughtful amenities such as free parking and luggage storage added to the positive experience. Digital services saw a major upgrade – features like supplier-buyer matchmaking and live-streamed booth tours were integrated into the CHINA PRINT mini program, enabling exhibitors and visitors to connect seamlessly online, breaking through the limitations of time and space.

The event also featured a wide range of activities. Multiple high-level forums and technical exchange sessions brought together industry experts and corporate leaders to share cutting-edge technologies and future trends, offering valuable opportunities for dialogue. Interactive elements such as stamp collection challenges and a cultural and creative pop-up shop added fun and engagement to the experience.

On-site facilities were well-designed, with rest areas and food courts evenly distributed. Branded catering options ensured a comfortable and reliable dining environment for visitors.

With meticulous attention to every detail, CHINA PRINT 2025 delivered a premium experience for both exhibitors and attendees. We look forward to even greater success in the future as it continues to lead the development of the printing industry.

management systems, the exhibition presented cutting-edge solutions that offered upstream and downstream enterprises new perspectives for technological upgrades and win-win collaboration.

In terms of industrial impact, CHINA PRINT 2025 catalysed deep dialogue on the transformation of the printing industry from traditional manufacturing to intelligent production, accelerated the commercialisation of new technologies, and, through strong trade results, effectively supported global integration and coordinated development across the printing value chain. As a milestone event in the industry's pursuit of high-quality development, CHINA PRINT 2025 injected fresh momentum into the sector and played a pivotal role in shaping and advancing the future direction of the global printing industry.



The Printing and
Replicating Industry
Association of Guangdong
Jiong LI, Executive Vice
President and Secretary-
General

workflows demonstrated impressive productivity, catering to a wide range of customer needs. Meanwhile, the displays of digital workflows highlighted the convenience and efficiency of modern prepress

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), held under the theme “4 Decades Together, for a Grand Future”, covered an expansive 180,000 square meters and attracted over 220,000 visits. The event brought together more than 1,300 exhibitors from 25 countries and regions, representing the full spectrum of the printing industry. Both the exhibition area and the number of professional visitors reached record highs, making the show a true feast of vision and knowledge.

The exhibition halls were teeming with visitors, each themed zone showcasing the diverse appeal of the printing industry. In the printing machinery section, efficient and precise

workflows demonstrated impressive productivity, catering to a wide range of customer needs. Meanwhile, the displays of digital workflows highlighted the convenience and efficiency of modern prepress

processes, offering a clear view of the industry’s intelligent evolution.

During the exhibition, I gained deep insight into the latest trends shaping the industry. Intelligent manufacturing has clearly become a major direction for the printing sector. Many exhibitors showcased smart post-press equipment featuring automated operations that not only boost production efficiency but also ensure consistent product quality.

Sustainability was another key focus. Numerous exhibitors presented eco-friendly printing materials and technologies. These green solutions help reduce environmental impact while meeting consumer demands for environmentally conscious products, providing strong support for printing enterprises pursuing sustainable development.

The exhibition was impressively well-organized, leaving a lasting impression on all who attended. It offered a visual and intellectual feast for visitors and delivered real value. I sincerely wish CHINA PRINT continued success and look forward to reuniting at the next PRINT CHINA in Guangdong two years from now.



Hebei Printing Association
Huichuan BO, Chairman

booth planning and equipment setup to on-site coordination, every aspect was meticulously arranged, ensuring a smooth and seamless experience for both exhibitors and professional visitors. This reflected not only the organizers’ extensive experience in hosting large-scale events, but also their strong adaptability and execution capabilities.

II. Attentive and Thoughtful Services

It was a great honour to participate in the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025). As the event successfully concludes, the Hebei Printing Association would like to extend its sincerest gratitude and highest appreciation to the organisers.

I. Professional and Efficient Organisation

Throughout the preparation and execution of the exhibition, the organisers demonstrated outstanding professionalism and efficiency. From

What left an even deeper impression were the meticulous service details. From pre-event inquiries and badge processing to on-site traffic guidance and dining arrangements, the staff maintained a warm and patient attitude, responding promptly to all kinds of needs and making us feel truly welcomed and well cared for. In addition, the carefully curated technical forums and business matchmaking events provided a high-quality platform for industry exchange and created valuable opportunities for enterprises to explore new partnerships.

III. World-Class Exhibition Standards

From the lineup of exhibitors and the quality of exhibits to the strength of promotional efforts, this edition of the exhibition reached world-class standards. It strongly promoted innovation in printing technology and drove industry upgrading. With its outstanding execution and forward-looking vision, the organisers successfully delivered a highly influential industry event.



Hunan Printing Association
Min ZHOU, Executive Vice President
and Secretary-General

From May 14 to 19, 2025, the Hunan Printing Association organised a delegation of nearly 240 representatives from over 150 printing, packaging, and digital enterprises across the province to attend the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) in Beijing.

This visit was made seamless thanks to the strong support, coordination, assistance, and high-quality services provided by the exhibition organisers. Every aspect of the visit, to the leading exhibitors and the exhibition itself, went smoothly. It was a remarkable opportunity to gain a comprehensive understanding of the latest developments in global printing equipment.

We are pleased to give the organizers a five-star rating for their outstanding efforts.

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) successfully concluded, providing the Jiangsu delegation with a valuable platform for learning and exchange. Delegation members had in-depth exposure to cutting-edge global printing technologies, intelligent solutions, and green innovations. The experience broadened their horizons and injected new momentum into the transformation and upgrading of their enterprises. Through comprehensive visits to participating exhibitors, attendees gained firsthand insight into the strong growth potential of the industry chain, learned advanced practices, and grasped future development trends—laying a solid foundation for the high-quality development of Jiangsu’s printing industry.

In organising the delegation, the Jiangsu Printing Industry Association took a precise and focused approach based on industry needs. The association led a full-spectrum engagement of publishing and printing enterprises throughout the event, with over 600 participants attending. This not only helped member companies accurately track the forefront of industry trends, but also enabled Jiangsu’s printing sector to fully showcase its innovation achievements and industrial strength on the exhibition platform. The delegation’s participation effectively promoted deep integration between regional industries and the national printing sector, strongly advancing the high-quality development of Jiangsu’s printing industry.

Jiangsu Printing Industry Association



Comments from All Circles



Printing Association of Inner
Mongolia Autonomous Region
Yufeng BAI, Chairman

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) successfully concluded on May 19, 2025. As a participating organisation, the Printing Association of Inner Mongolia Autonomous Region would like to extend its sincere appreciation to your esteemed association for your outstanding efforts in organising, coordinating, and executing the event.

Held under the theme “4 Decades Together, for a Grand Future”, this year’s exhibition showcased the latest achievements in digitalisation, intelligent manufacturing, and green innovation within the printing industry. With its impressive scale, rich content, and significant outcomes, CHINA PRINT 2025 served as a world-class platform for global exchange and cooperation in the printing sector. Its success was inseparable from your meticulous planning, professional organisation, and efficient execution, which demonstrated your association’s strong leadership and exceptional service capabilities in the industry.

The Printing Association of Inner Mongolia Autonomous Region organised a delegation of representatives from over 70 member enterprises to visit the exhibition. The delegation greatly benefited from the experience. Through on-site observation and company visits, we gained valuable insights into the latest industry trends and developments, expanded cooperation resources, and clarified future development

directions – offering fresh perspectives for promoting high-quality development of the printing industry in our region.

This visit and study tour not only deepened our members’ understanding of industry trends but also served as a platform for communication and cooperation between printing enterprises in our region and leading companies at home and abroad. Participants unanimously agreed that the event was rich in content and highly rewarding. They expressed their commitment to translating what they have learned into concrete actions, actively advancing the transformation of our region’s printing industry toward intelligent and green development, and contributing to its high-quality growth.



Shanxi Printing and Publishing Industry
Association
Zhuguang DONG, Executive Vice
President

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) successfully concluded. Held under the theme “4 Decades Together, for a Grand Future”, this year’s CHINA PRINT comprehensively showcased cutting-edge technologies in digital, intelligent, and green printing. With its grand scale, diverse exhibits, and rich lineup of events, the exhibition reached an unprecedented level of excellence. As a global gathering for the printing industry, it offered us an excellent opportunity to observe, learn, and stay at the forefront of printing technologies.

The Shanxi Printing and Publishing Industry Association attached great importance to CHINA PRINT 2025 and organised a delegation of over 200 leaders and experts from Shanxi’s printing enterprises to attend the exhibition. Through the visit, participants were introduced to the most advanced international printing solutions, offering valuable guidance and a clear direction for the future development of the printing industry in Shanxi.



Zhengzhou Printing Industry Association
Xianmin LI, President

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), held under the theme “4 Decades Together, for a Grand Future”, successfully showcased the latest advancements in digitalization, intelligent manufacturing, and green innovation within the printing industry. The event provided a world-class platform for global collaboration and exchange, and we highly commend its organisation and service.

I. Professional Execution and Impressive Scale

CHINA PRINT 2025 was remarkable in scale, with a well-structured layout covering technologies across the entire printing value chain. It attracted leading enterprises from both domestic and international markets. The organisers demonstrated excellence in exhibitor coordination, agenda planning, and logistical support, ensuring the event operated efficiently and smoothly.

II. Technology-Driven and Rich in Outcomes

Focusing on industry trends, the exhibition featured high-level forums and product launches, fully demonstrating the innovative momentum of printing technology. The concentrated showcase of intelligent equipment and green solutions provided valuable insights into industry transformation. On-site business discussions were fruitful, yielding substantial outcomes.

III. Attentive Services and Enhanced Experience

From registration to traffic guidance, the service team was highly responsive. Digital tools such as online booking and electronic guides greatly improved the efficiency of the visit. Comprehensive safety protocols were in place, reflecting the organisers’ professional standards.

IV. Strong International Presence

The exhibition brought together industry leaders from around the world, fostering Sino-foreign technological exchange and business cooperation. It further reinforced CHINA PRINT’s status as a benchmark international exhibition in the global printing industry.

We once again extend our sincere thanks to the organisers for their dedication and efforts, and we look forward to another successful edition in the future!

Comments from All Circles

The five-day exhibition – 11th Beijing International Printing Technology Exhibition concluded successfully. Held under the theme “4 Decades Together, for a Grand Future”, this grand industry event not only served as a concentrated showcase of cutting-edge printing technologies but also played a pivotal role as a global platform for collaboration and exchange. Tianjin Printing Association actively participated in and contributed to the success of this major industry gathering.

I. Strategic Planning: Laying a Solid Foundation for the Exhibition

During the preparation phase, the organisers demonstrated exceptional professionalism through meticulous planning. Exhibition zones were scientifically arranged based on exhibitor types and product characteristics, highlighting key areas such as digitalisation, automation, and sustainability. This clustering of similar technologies facilitated easy comparison and interaction for attendees. A comprehensive promotional strategy – both online and offline – effectively attracted exhibitors and professionals from around the world, with the impressive turnout affirming the success of the pre-show promotion.

II. Meticulous Services: Enhancing the Exhibitor Experience

Throughout the exhibition, seamless and detailed services were delivered across the board. Exhibitors benefited from one-stop support covering booth setup coordination, logistics, business matchmaking, and intellectual property consulting.

Many companies reported fruitful outcomes, having forged new partnerships and reached multiple cooperation agreements through business matchmaking activities.

Concurrent forums and events provided valuable insights into industry trends, while thoughtful amenities such as rest and dining areas ensured a comfortable and convenient experience for visitors – truly embodying the event's service-oriented philosophy.

III. Gratitude and Collaboration: Ushering in a New Chapter

Tianjin Printing Association extends its sincere appreciation to the Printing and Printing Equipment Industries Association of China (PEIAC) which resulted in a high-calibre, high-impact industry event. Special thanks go to Secretary General Mr. Wang Zhanjun for his warm support and guidance to the work of the Tianjin Printing Association. His rigorous, pragmatic approach and precise coordination have set a benchmark for collaborative efforts among industry associations nationwide.

Looking ahead, Tianjin Printing Association will continue deepening collaboration with the PEIAC and fellow regional associations, promoting shared resources and mutual learning. We remain committed to driving the sustainable advancement of Tianjin's printing industry in the direction of digitalisation, intelligence, and green development – jointly shaping a bright future for the industry.



Tianjin Printing Association's Review of the 11th Beijing International Printing Technology Exhibition



Shandong Packaging and Printing
Industry Association

The organisers showcased a deep understanding of digital operations and built an efficient service chain:

Registration & Entry: The online registration system was simple and intuitive, with smooth information submission and timely delivery of e-tickets and SMS reminders. On-site, a facial recognition system ensured orderly entry even with the heavy flow of professional attendees.

Information Access: The official app and mini-programme offered a full suite of features, including digital catalogues, exhibitor search, venue navigation, and event booking. Timely updates and accurate push notifications made them indispensable digital guides for visitors.

II. Thoughtful and Professional On-site Organisation: A Balance of Precision and Warmth

Clear Signage: Main aisles featured highly visible directional signage, with large booth numbers placed at elevated heights for easy long-distance recognition. Indicators for key areas – dining zones, lounges, service centres, and forum areas – were well positioned, minimising navigation time and improving overall efficiency.

Volunteer Services: Uniformed volunteers added a vibrant touch to the event. Stationed at key locations (entrances, help desks, and transit points), they demonstrated strong professionalism and service awareness. Whether offering directions, exhibitor information, or app support, they provided warm, accurate, and efficient assistance – greatly enhancing the overall attendee experience.

III. Building a Knowledge-Sharing Platform: Delivering Core Value to the Industry

The organisers understood that an exhibition is more than just a showcase – it is a stage for idea exchange and future

As the crowds gradually dispersed from the halls of CHINA PRINT 2025, what remained were the lingering heat of machines, the sparks of ideas, and the seeds of future cooperation. Over the course of five days, the exhibition welcomed 220,000 visits from 25 countries and regions – once again proving its immense global influence. While the exhibition's success was undoubtedly driven by the impressive display of cutting-edge technologies, it was the professional operation and service quality of the organisers that formed the solid foundation for this seamless industry event.

As the main organiser, PEIAC demonstrated outstanding capabilities in managing large-scale exhibitions, delivering a highly efficient and professional service system. Key aspects such as digital management, visitor experience, knowledge-sharing platforms, and intellectual property protection all met, and in many cases exceeded, the standards of top-tier international trade shows. We believe the success of their service approach can be attributed to the following:

I. Efficient and Seamless Digital Management: The Backbone of a Smooth Experience

insights:

Conferences & Forums: A rich lineup of high-quality events covered topics like smart factory development, green certification standards, packaging design trends, and cross-industry innovation. Featuring authoritative experts and leading corporate figures, these sessions were packed with practical insights and forward-looking perspectives – consistently drawing full-house audiences.

On- and Off-line Integration: Key forums and product launches were live-streamed online, removing geographical barriers and expanding access for professionals unable to attend in person – significantly amplifying the exhibition's reach and impact.

Information Integration: Updates on session schedules and speaker summaries were promptly published via the official website, app, and on-site digital displays, allowing visitors to plan their participation with precision.

**Enhancing the Visitor Experience: Attention to Every
Detail**

Shuttle Services: One area for potential improvement lies in inter-hall transportation. Current internal shuttle coverage between exhibition areas was limited, resulting in long walking distances for some visitors. Expanding these services could help reduce physical strain and improve overall convenience.

In conclusion, CHINA PRINT 2025 successfully delivered a dynamic, efficient, and innovation-driven platform for industry exchange – thanks to the organisers' solid professionalism and thoughtful service design. Their continued attention to detail and forward-thinking improvements will no doubt propel this flagship event to even greater heights, further driving the advancement of China's printing and packaging industry.



Sichuan Printing Association
Jian ZOU, Chairman

On May 15-19, 2025, Sichuan Printing Association organised a special delegation of nearly 100 technical professionals and industry elites to visit CHINA PRINT 2025. It was a grand gathering and an eye-opening industry feast, injecting new momentum into Sichuan's printing sector and further fuelling high-quality, innovation-driven development. Based on our comprehensive experience of the exhibition, we offer the following evaluation:

I. Strong Theme Alignment and Industry Relevance: Guiding the Future of the Sector

With the theme “*4 Decades Together, for a Grand Future*,” the exhibition accurately captured key global trends in the printing industry—digitalisation, automation, and sustainability. The showcase of cutting-edge technologies such as digital printing systems, intelligent management platforms, and eco-friendly materials created a platform for exchange while clearly signalling future directions for the industry. The theme reflected the organisers' keen insight and forward-looking strategy.

II. Full Integration of Digitalisation and Sustainability: In Step with the Times

1. Green and Smart Trends in the Spotlight:

Sustainability was a dominant theme, with exhibitors widely emphasising low-carbon manufacturing processes in support of China's “dual carbon” goals. Many traditional offset printing brands such as Heidelberg demonstrated hybrid solutions (offset + digital), while domestic players like Founder and JMD achieved notable breakthroughs in high-end technologies.

2. Digital Technologies Enriching the Experience:

Reflecting the digital focus, the organizers adopted

digital solutions across the visitor experience – from online registration and e-guides to virtual booths and digital twin technologies – delivering a more efficient and convenient participation journey.

III. Efficient Layout and Planning: Optimised for a Seamless Experience

1. Dual-Venue Format Maximising Capacity:

Using both the China International Exhibition Centre (Shunyi Hall) and the Capital International Exhibition and Convention Centre, the exhibition covered a record 180,000 square meters.

2. Clear Zoning Enhancing Professional Engagement:

The exhibition halls were zoned by technology segment (e.g. digital equipment, sustainable materials) and application area (e.g., packaging, publishing), enabling precise product positioning and efficient business engagement – showcasing the organisers' deep industry understanding and operational expertise.

IV. Exceptional Attendance and Strong Business Outcomes: A Global Powerhouse

1. High Global Engagement and Influence:

The exhibition attracted over 220,000 professional attendees, with a record number of international buyers and overseas visitors. This affirmed its global influence and completed a full commercial loop from technology display to business matchmaking and trade conversion. The organisers proved highly effective in building commercial bridges and delivering real value for enterprises.

2. Surging Demand and Strong Orders:

Many exhibitors reported results exceeding expectations. For instance, HXCP closed on-site orders totalling RMB 45 million, with a 2:1 domestic-to-international trade ratio. Several companies described overwhelming interest, leading to what they called “complete sell-outs.”

3. Innovative Products Driving Demand:

Breakthroughs such as the world's first magnetic levitation servo screen printing line from ST Intelligent and HXCP gained widespread attention, even receiving national media coverage, boosting both technological collaboration and contract signings.

V. High-Quality Events and Robust Exchange: Real Value Creation

1. Diverse and Engaging Events:

The exhibition featured numerous high-calibre forums, seminars, and product launches centred on themes like green printing and smart manufacturing. These events brought together global experts and corporate leaders, offering forward-thinking insights and strengthening the exhibition's value as an industry exchange platform.

2. Model for Cross-Regional Collaboration:

Events like the “Smart Factory Open Day,” co-hosted by Guangdong enterprises and Beijing Printing Group, exemplified how the exhibition facilitated industry-wide collaboration and promoted integrated development across domestic and international markets.

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), jointly organised by the Printing and Printing Equipment Industries Association of China and China International Exhibition Center Group Limited, was successfully held. Relevant organisations from Hubei Province actively participated in the event and found it highly rewarding and worthwhile.

I. High-Level Event

Vice Chairmen of PEIAC, Mr. Minqiang YANG and Mr. Bin YANG, attended the opening ceremony and toured key exhibition areas. The event emphasised “new quality productive forces” and “high-quality development,” closely aligning with the pace of modern industrial advancement.

II. Impressive Scale

With over 1,300 exhibitors and a total exhibition area of 180,000 square meters, the scale of CHINA PRINT 2025 was unprecedented. The exhibition highlighted key trends shaping the future of the printing industry, including sustainability, automation, digitalisation, intelligence, and efficiency. Cutting-edge technologies – such as digital solutions, data-driven systems, AI, and advanced materials – were prominently featured, offering powerful tools for reducing labor, improving productivity and quality, and accelerating industry growth.

III. Broad Exhibit Coverage

The exhibition covered the entire printing industry chain, showcasing the latest equipment and technologies in areas including traditional offset printing, digital prepress, digital printing, packaging, label printing, intelligent post-press, printing plates, consumables, and more.

IV. Efficient and Thoughtful Organisation

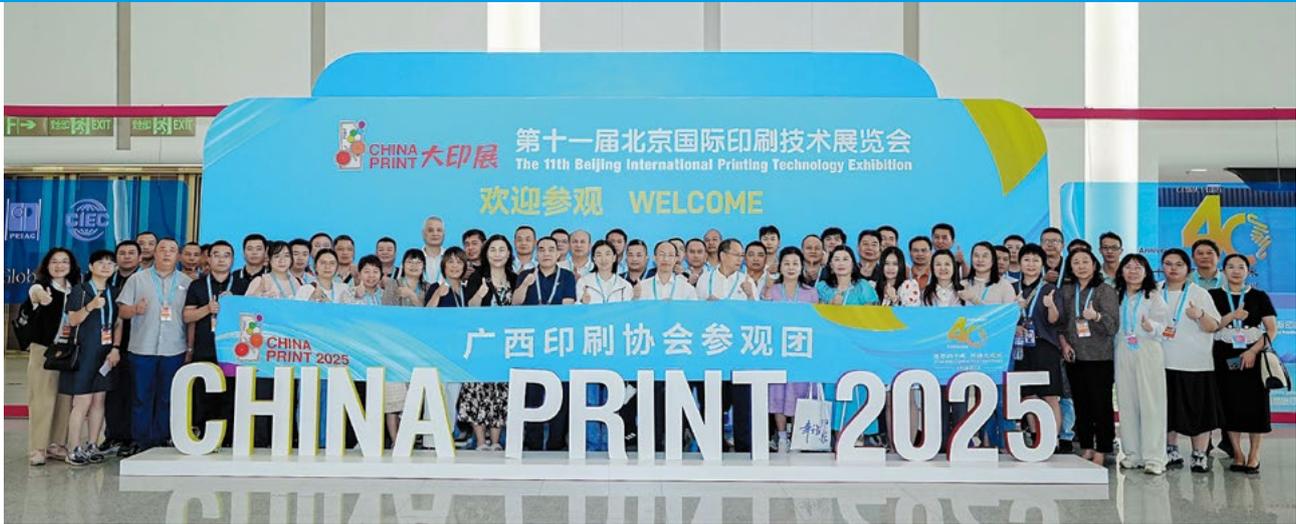
Leading up to the exhibition, the organisers used various digital tools and communication channels to widely promote the event’s preparations, features, and highlights. The International Media Week was held to keep associations and stakeholders well-informed, supporting local enterprises in organising visits and learning opportunities. Timely updates were provided on parking, registration, and suggested visit routes. For organisations expressing interest in attending, prompt communication and support were provided. Additional thoughtful touches – such as dedicated rest areas – made the experience smooth, targeted, and highly efficient for all visitors.

We look forward to the next outstanding edition of CHINA PRINT and another valuable opportunity for learning and exchange.



Hubei Printing Association

Comments from All Circles



Guangxi Printing Association

CHINA PRINT 2025 was a great success – serving not only as a key platform for showcasing industry advancements but also as a vital bridge for global exchange and cooperation in the printing sector. Rich in content, the exhibition provided the Guangxi delegation with valuable insights into the latest global trends in digitalisation and intelligent transformation within the printing industry.

Through the visit, delegates broadened their horizons, strengthened connections with domestic peers, and reinforced their confidence in advancing Guangxi's printing industry toward higher-end, smarter, and greener development.

The thoughtfully organised live theatre showcases and the specially curated Sustainable Innovation Park offered a firsthand look at the industry's shift from traditional manufacturing to intelligent production – an inspiring glimpse into the future of printing.

The 11th Beijing International Printing Technology Exhibition successfully concluded on May 19, 2025. With the theme "4 Decades Together, for a Grand Future," the exhibition served as a premier global platform for showcasing cutting-edge achievements in the printing industry.

We were pleased to see the exhibition's comprehensive focus on digitalisation, intelligent manufacturing, and green development – precisely capturing the pulse of industry transformation and injecting strong momentum into its upgrade. The bustling atmosphere and impressive business outcomes highlighted the event's significant global influence.

Our association organised a delegation of dozens of member companies for an in-depth visit. Participating enterprises reported great inspiration, noting that the exhibition was highly valuable for expanding technological horizons and seizing new market opportunities.

More than just a technology showcase, CHINA PRINT 2025 was a milestone event that fostered industry consensus and charted a shared vision for future development. We were very satisfied with the event's organisation and services and look forward to deepening cooperation in the future – working together to elevate the printing industry to new heights.



Weihai Packaging and Printing Industry
Association
Yinping LIU, Secretary-general

From May 15 to 19, 2025, the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) successfully concluded at the China International Exhibition Centre (Shunyi Hall) and the Capital International Exhibition and Convention Centre (CIECC).

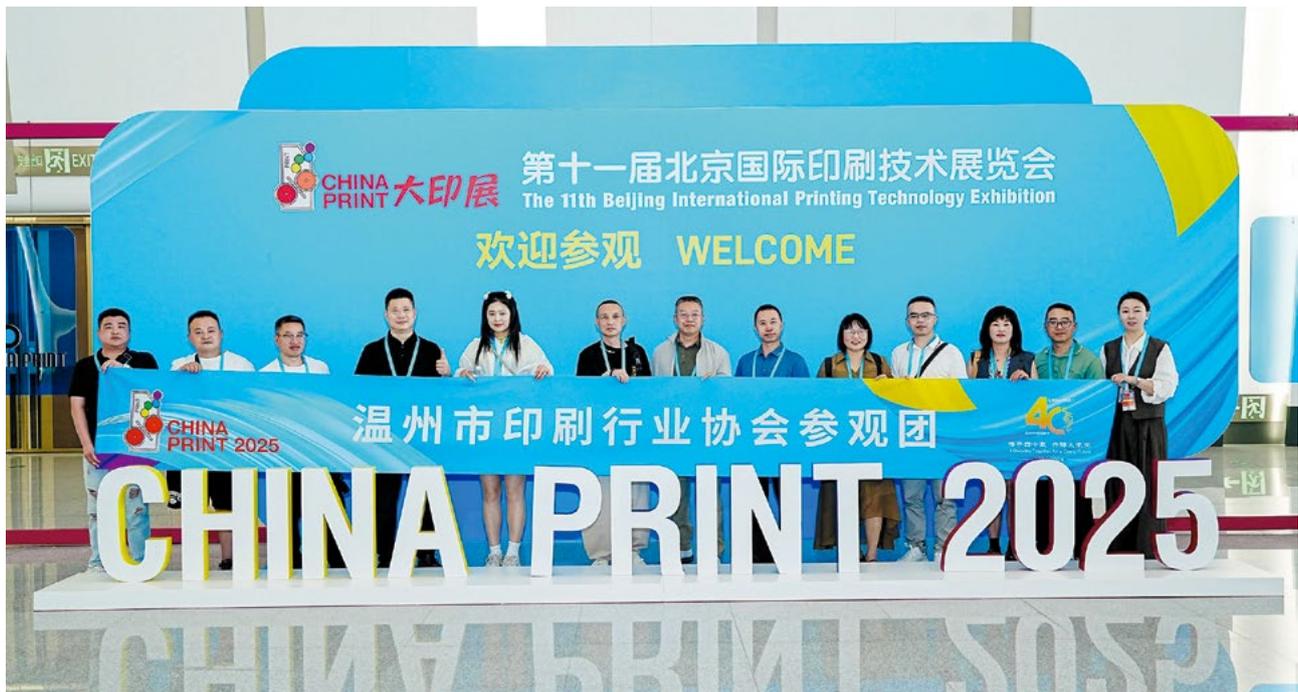
This year's exhibition reached an unprecedented scale, with extensive participation from enterprises and significant global influence. Wenzhou Printing Machinery Delegation took an active role, showcasing a wide range of innovative technologies and advanced equipment – demonstrating both the strength and spirit of Wenzhou's printing machinery sector.

We sincerely appreciated the warm reception and comprehensive support provided by the organisers to Wenzhou's printing equipment manufacturers and printing and packaging companies. Their thoughtful service greatly enriched both our exhibiting and visiting experience.

During the exhibition, the organisers curated a variety of high-quality activities – such as themed forums and innovation showcases – which created an excellent platform for learning and exchange within the printing industry. These events not only facilitated dialogue and cooperation among domestic and international peers, but also played a vital role in promoting technological innovation and development – holding particular significance for the growth of Wenzhou's printing sector.

Known for its innovation and pragmatism, Wenzhou's printing industry looks forward to deeper cooperation with international printing enterprises to jointly advance industrial and technological upgrades. CHINA PRINT 2025 has provided us with an outstanding platform for exchange. We once again extend our heartfelt thanks to the organizers for their dedication and excellence, and we look forward to continued collaboration in the future to contribute to the prosperity of the global printing industry.

Wenzhou Printing Industry Association



Wenzhou Printing Industry Association

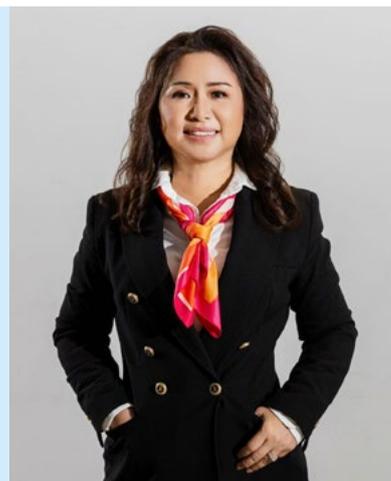
Comments from All Circles



There was an upbeat, vibrant, drupa like atmosphere at the fair, with the number of visitors exceeding the expectations of the owners/organisers PEIAC with total attendance exceeding 220,000 over the five day show. The number of overseas visitors was at a new high too as printing industry professionals from around the world gathered at the fair. Certainly, China Print and Print China are now firmly established and must be considered in the top few global print shows becoming must attend events for the global print community.

Iain Bullock
Vice Chairman
PICON

China Print 2025 has successfully attracted global exhibitors and professionals, showcasing China's innovation strength and international influence in the printing and packaging industry. With superb planning and execution, the organizers have built a high-level platform for international exchange and collaboration.



Ms Tan JH
President
SFTCPPA, Malaysia.



China Print showcased latest machineries and technologies spread over a total exhibition area of 180,000 sq meters, occupied by over 1,300 exhibitors and visited by more than 220,000 visitors. Various networking sessions, presentations and seminars were also organized, which were well attended. The exhibition showcased the latest innovations in automation and robotics. The section of "Intelligent Post-press, with extensive use of latest technologies was of great interest to the visitors. The All India Federation of Master Printers (AIFMP) participated at China Print 2025, held from May 15-19, 2025 at Beijing with a delegation of more than 200 printers from India, under the banner of AIFMP and its affiliates.

Mr Satish Malhotra
President
AIFMP INDIA

Comments from All Circles



China Print 2025 was an exciting and interesting show. We are heartily grateful to you for giving us an opportunity to participate in such an excellent show. Sophisticated design and presentation observed throughout the show were more marvelous than imagined.

Takeshi Hirotsune
General Manager
Japan Printing Machinery Association

The recent China Print Exhibition was truly impressive, showcasing cutting-edge advancements in printing technology, innovative graphic arts solutions, and sustainable practices. The scale of the event and the quality of exhibitors highlighted China's leadership in the industry. The exhibition provided valuable insights into automation, digital printing, and eco-friendly materials, which are crucial for the future of printing globally.

The exhibition reinforced the importance of collaboration between Pakistan and China in the printing sector. China's technological prowess and Pakistan's growing market present significant opportunities for knowledge exchange, joint ventures, and equipment trade. I hope to foster stronger ties between our industries, encouraging Pakistani printers to adopt modern techniques and explore partnerships with Chinese manufacturers to enhance our local capabilities.



Tarique Rehman Fazlee
Chairman
Pakistan Association of Printing &
Graphic Arts Industry (PAPGAI)
Pakistan

Media Comments



Yu QIAO, Deputy President of *Print China Magazine*

The well-organised venue layout, convenient dining options, and thoughtfully designed rest areas—these are the “new” impressions CHINA PRINT 2025 has left on me. Through attentive, detail-oriented services, the organisers created a warm and welcoming industry event, delivering a truly comfortable and efficient exhibition experience.

As a media professional in the printing industry, I was especially delighted to witness the debut of numerous innovations. International brands gathered in full force, showcasing state-of-the-art technologies, including the return of several leading brands we haven’t seen in years. Meanwhile, domestic enterprises demonstrated remarkable growth—most notably in breakthrough developments in inkjet technology, which has moved from trial phases to mature commercial applications, injecting strong momentum into the industry’s transformation and upgrading.

Whether in terms of exhibition scale, technological advancement, or trade outcomes, this edition of CHINA PRINT has further cemented its position as a global bellwether event in the printing industry. As the theme “4 Decades Together, for a Grand Future” goes, we look forward to the next forty years and to a bright future for the printing industry.

As the world’s premier annual event for the printing industry, CHINA PRINT 2025 concluded successfully under the theme “4 Decades Together, for a Grand Future”. More than just a celebration of China’s transformation from follower to leader over the past four decades, the exhibition served as a powerful showcase of the industry’s momentum in digital transformation and high-quality development. Spanning 180,000 square meters, this “super-scale exhibition” was not only a global arena for technological excellence, but also a vivid reflection of China’s drive toward high-quality industrial development.

From a media perspective, the success of CHINA PRINT 2025 lies not only in its scale or technological breakthroughs, but also in the inclusive, win-win platform it created. As Chinese printing enterprises captured global attention with cutting-edge innovations – and multinational companies increasingly view the Chinese market as a strategic

cornerstone – this exhibition has clearly emerged as a catalyst for deeper global collaboration in the printing industry.

Looking ahead, we hope CHINA PRINT will continue to anchor itself in technological innovation and embrace a global perspective, paving the way for broader development opportunities as the industry moves toward greater intelligence and sustainability.



Zhenyi ZHANG
Deputy President & Editor-in-Chief
China Print Magazine



Mei MENG
Editor-in-Chief, *Printing Field Magazine*

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) was a resounding success, showcasing the vibrant momentum and immense potential of China's printing market. A wave of new products and technologies unveiled at the exhibition highlighted emerging trends in sustainability, digitalization, intelligent manufacturing, and integration, offering a refreshing outlook on the industry's future.

Printing equipment is becoming increasingly intelligent, enabling unmanned or low-manpower operation to boost both efficiency and safety. The integration of IoT technologies allows for interconnectivity among devices, intelligent scheduling, fault diagnostics, and remote monitoring, thereby enhancing equipment reliability and maintenance efficiency. With AI-powered digital workflows, real-time monitoring and retrieval of production, sales, and procurement data are made possible, along with autonomous logistics and unmanned transport. Meanwhile, the adoption of eco-friendly materials helps reduce pollution at the source, and energy-efficient equipment further lowers energy consumption and operational costs, enhancing overall productivity.

We firmly believe CHINA PRINT 2025 will serve as a powerful catalyst for advancing the industry's new productive forces and propelling high-quality development.



Ziyu QIN
Editor-in-Chief,
www.CPP114.com

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) has proven to be this year's global highlight for the printing industry. As a media outlet, www.CPP114.com began promoting the event as early as two years ago, and throughout this journey, several key reflections are worth sharing:

First, the promotional efforts were both timely and effective. Preparations began two years in advance, with close cooperation established with nearly a hundred media partners worldwide.

Second, the dedication of the organisers was truly commendable. Not only did the leadership team actively promote the exhibition across multiple cities in China, but their presence at major international industry events also ensured CHINA PRINT's global visibility.

Third, this year's International Media Week brought a fresh approach. Unlike previous editions, which featured only the top ten exhibitors in terms of booth size, Media Week 2025 invited many outstanding domestic exhibitors to present, creating a high-impact platform for promoting Chinese brands to the global market.

Fourth, the pre-show "Exhibitor Interviews" series received widespread acclaim. These in-depth articles offered clear viewpoints, previewed new products, shared valuable show information, and spotlighted how companies are driving innovation in the age of digitalisation and intelligent manufacturing – underscoring CHINA PRINT's role as a true industry bellwether.

Finally, the on-site promotional services also deserve praise. From prominently positioned promotional videos to print materials such as the China Print Daily, Visitor Guide, Must-See Visitor Routes, and New Product Launches, every detail was designed to help professional buyers navigate the exhibition with ease and discover key highlights efficiently.

All in all, the success of CHINA PRINT 2025 not only affirms the strong purchasing power of the Chinese market, but also stands as a source of collective pride for the entire Chinese printing community. We look forward to even more exciting showcases at the next edition and sincerely wish PRINT CHINA 2027 great success!

Comments from All Circles



Huihui SONG

Deputy Editor-in-Chief

Beijing Keyin Media & Culture Co., Ltd.

Over the past 41 years, CHINA PRINT has grown into one of the world's most influential international printing exhibitions. It has provided an outstanding platform for global manufacturers of printing equipment and materials, as well as technical service providers, to exchange ideas and showcase the latest technological achievements and future trends in the printing industry. This year's edition also saw the emergence of a number of Chinese enterprises equipped with world-class technologies. Their strength in "Made in China" won wide recognition from international peers. The exhibition has powerfully demonstrated the rapid progress and innovation-driven transformation of China's printing industry. We look forward to CHINA PRINT continuing to deepen international exchange and cooperation, enhance the sharing of industry resources, and contribute to the high-quality development of China's printing sector.



Deying HAO

Editor-in-Chief,

www.bisenet.com

CHINA PRINT 2025 was nothing short of spectacular, packed with highlights that can be summed up in three key words: smarter, more international, and hardcore.

First, AI made the exhibition more interactive than ever. In the past, visiting a show mostly meant "looking around" – with little real engagement. But this time was different. For instance, at the Sustainable Innovation Park (SIP), visitors could simulate printing workflows using AI, customize parameters, and design hands-on – making the experience highly immersive.

Second, global heavyweights showed up in full force. Industry giants like Durst and ContiTech made their debut at CHINA PRINT, while Landa Digital Printing had its first independent showcase, and Manroland made a much-anticipated return. The strong presence of international brands not only confirmed the global appeal of the Chinese market, but also hinted at more intense technological convergence and competition between domestic and overseas players in the future.

Third, Chinese equipment manufacturers are rising strong. Once known mainly for affordability, many domestic brands now demonstrate technical strength that can rival international counterparts. This shift proves that "Made in China" is no longer about catching up—it's increasingly about leading with capability and confidence.

In short, this edition of CHINA PRINT not only broke attendance and exhibition records, but also offered a glimpse into where the printing industry is headed: toward greater intelligence, openness, and self-assurance in Chinese manufacturing.



Linglong XU
General Manager
Shanghai Longkun Culture
Media Co., Ltd.

From its scale and business outcomes to its global influence, CHINA PRINT 2025 truly lives up to its name as a world-class event in the printing industry. Over the five-day exhibition, leading global companies from across the entire industry chain – including traditional offset printing, digital pre-press, packaging printing, label printing, post-press equipment, and consumables – came together to showcase their latest equipment and technical solutions.

Through on-site visits and in-depth conversations, we experienced the vibrant energy of the exhibition firsthand. Many exhibitors reported sales figures far exceeding expectations, with some company representatives even excitedly describing their booths as “overwhelmed with customer inquiries.” Meanwhile, a series of high-level industry forums, technical seminars, and product launches delivered cutting-edge insights with remarkable density, painting a clear roadmap for the industry’s transformation toward intelligent manufacturing, green sustainability, and end-to-end digitisation.

With four decades of heritage, CHINA PRINT 2025 continues to shine with remarkable vitality, highlighting China’s central role and leadership in the global printing supply chain. We look forward to the next edition of the exhibition, where global wisdom will once again converge to drive innovation in printing technology and bring even more surprises and breakthroughs to the industry!



Xiuqi SHEN
Head of Dada New Media

We are deeply grateful to the CHINA PRINT 2025 Organising Committee for their kind invitation, which allowed us to take part in this landmark event for the printing industry.

As invited participants, we had the privilege of witnessing a phenomenal livestream unfold in real time – one that attracted over 100,000 viewers in a single session, with peak concurrent viewership nearing 10,000!

The broadcast generated nearly 10,000

live comments, 1,639 active shares, and 86,000 likes. The comment section essentially became a “second exhibition hall” for technical exchange.

From the moment the exhibition opened until the end of the day, the livestream ran for a full 8 hours – yet viewer engagement never waned. This remarkable level of interaction reflects not only the unmatched influence of CHINA PRINT as a platform, but also the industry’s collective thirst for technological advancement!

As an international exhibition, CHINA PRINT holds strong appeal in its own right. The gathering of top-tier brands—such as Koenig &

Bauer, Heidelberg, and HP – further amplified its role as a “technology magnet.” What we witnessed through the wave of livestream shares was not just the power of branding, but the enormous influence of the event itself – a collective pursuit by industry professionals of the next technological frontier.

CHINA PRINT 2025’s “Ten-Thousand-Viewer Livestream” stood out from the crowd. With over 100,000 views, 86,714 likes, 9,647 comments, and 1,639 shares, the livestream far exceeded industry averages. This success can be attributed to the deep expertise and strong reputations of the global brands involved, as well as the livestream’s highly targeted and professional content. Whether it was equipment demonstrations or in-depth technical discussions, every segment was tightly aligned with industry demands and pain points, offering valuable insights and fresh perspectives for viewers.

The future is already here. Every like and comment on the screen are helping to write a new chapter for the printing industry – this is no sunset industry, but an innovation engine that never stops running.

追求无极限  发展无止境
Growth Beyond Limit

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