



PRINT CHINA 大印展

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第六届中国（广东）国际印刷技术展览会

The 6th International Printing Technology Exhibition of China (Guangdong)

2027 年 4 月 12 日 -16 日

April 12-16, 2027

广东现代国际展览中心

Guangdong Modern International
Exhibition Center

印链全球

Linking Global Print

智启未来

Unleashing a Grand Future



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中华人民共和国商务部引导支持展会 Officially Supported Exhibition of Ministry of Commerce of the People's Republic of China

广东省建设文化强省规划纲要重点支持文化展会项目 Construction plan and key support for cultural exhibition program of Guangdong Province

广东省会展项目百强 Top 100 Exhibition Projects of Guangdong Province

珠三角印刷业发展升级指南重点推荐展会 Recommended Exhibition in the Development and Upgrade Guidebook for Printing Industry in the Pearl River Delta Region



中国经济持续发展带来世界新机遇

China's Sustained Economic Growth Creates New Global Opportunities

国家统计局发布的统计数据显示，2024 年我国经济总量达 134.9 万亿元，首次突破 130 万亿元，比上年增长 5%，经济总量规模稳居全球第二位。从全球看，中国 5% 的经济增速在世界主要经济体中名列前茅，是世界经济增长的重要动力源。

在外部压力加大、内部困难增多的情况下，能够实现 5% 的经济增长，充分体现了中国经济的韧性和潜力，中国再次为世界经济全面复苏提供了强劲的发展动力和宝贵的市场机遇。

According to data released by National Bureau of Statistics of China, the country's GDP reached RMB 134.9 trillion in 2024, surpassing the RMB 130 trillion mark for the first time and achieving a 5% year-on-year growth. China remains the world's second-largest economy, with its growth rate outpacing most major economies and serving as a key driver of global economic expansion.

Despite mounting external pressures and domestic challenges, China's 5% growth rate underscores the resilience and potential of its economy. Once again, China has provided strong momentum for worldwide recovery and valuable market opportunities for the global economy.

中国印刷工业成为世界印刷格局重要力量

China's Printing Industry Emerges as a Global Force

随着中国经济持续稳健发展，我国印刷工业总产值从 1979 年的 48 亿元人民币，增长到 2023 年的 1.44 万亿元人民币，增长了 300 倍，整体规模跃居世界第一，取得了辉煌的成就。

根据国家海关总署的统计数据，2024 年中国内地印刷产业三大类商品（印刷品、印刷装备、印刷器材）进出口总值为 248.09 亿美元，同比增长 6%。其中，印刷装备出口 36.87 亿美元，同比增长 16%，印刷器材出口 13.09 亿美元，同比增长 15%。

With China's sustained and robust economic growth, the output value of its printing industry had soared from RMB 4.8 billion in 1979 to RMB 1.44 trillion in 2023—a 300-fold increase, making it the world's largest printing market and marking a remarkable achievement.

According to data from the General Administration of Customs of the P.R.C., China's total import and export value of three major printing-related categories (printed products, printing equipment, and printing material) reached \$24.809 billion in 2024, up 6% year-on-year (YoY). Notably, the printing equipment exports hit \$3.687 billion, up 16% YoY; and the printing material exports reached \$1.309 billion, up 15% YoY.

四大发展趋势引领中国印刷工业未来

Four Major Development Trends Leading the Future of China's Printing Industry

目前，中国印刷工业的四大发展趋势值得重视，将给我国印刷工业的发展带来巨大的发展机会和潜力。

Currently, four major development trends in China's printing industry are worth noting, as they will bring tremendous growth opportunities and potential to the development of China's printing industry.

1. 印刷行业的数字化转型升级

印刷行业的数字化转型升级包括数字印刷、印刷数字化、数字自动化、人工智能应用等重点内容，是印刷行业发展的大潮流，将持续多年。其中，特别值得关注的是**印刷数字化**，传统印刷的数字化改造，更具潜力的机会。提高设备的自动化、智能化水平，贯穿印前、印刷、印后，最终能够实现联线运行，尤其是不同厂家、不同设备之间，能够相互连通成一条生产线，才能真正的提高效率。另外，**人工智能**将对印刷行业带来怎样的影响和冲击，值得持续关注和探索。”

1. Digital Transformation and Upgrading of the Printing Industry

The digital transformation and upgrading of the printing industry includes key aspects such as digital printing, printing digitization, digital automation, and the application of artificial intelligence. It is a major trend in the development of the printing industry and will continue for many years. Among these, particular attention should be paid to **printing digitization**, which refers to the digital transformation of traditional printing, offering more potential opportunities. Efforts should be made to improve the automation and intelligence level of equipment across pre-press, printing, and post-press processes, in order to ultimately achieve integrated operations, especially enabling seamless connectivity between different manufacturers and equipment. Only in this way can efficiency be truly enhanced. Furthermore, the impact and influence of **artificial intelligence** on the printing industry are worth continuous attention and exploration.





2. 国际大市场

中国印刷企业的海外布局会更加广阔，发展机会多，挑战也不少。主要的挑战是对国际通用规则的遵守，以及可能面对不公平的营商环境。当前，外贸环境复杂多变，在走向国际市场的过程中，可能也会遭遇类似双反调查等贸易壁垒的干扰。

2. Large International Market

Chinese printing companies will have broader overseas expansion opportunities, but they will also face numerous challenges. The main challenges include compliance with international standards and navigating potentially unfair business environments. Currently, the foreign trade environment is complex and ever-changing. In their journey to international markets, they may encounter trade barriers such as anti-dumping and anti-subsidy investigations.

3. 集约化发展

中国的印刷企业，最大规模在 150 多亿人民币的年度营业额，奥瑞金收购中粮包装后，达到 200 多亿元人民币。国际上的大印刷厂，不乏百亿美元级年营业收入的巨头，大印刷厂的规模效应更加明显。

中国的印刷企业，包括印刷装备企业，预计未来会朝着集约化方向发展，通过不断的联合、合并、并购等，形成合力，不断壮大，规模经济的效应会更加明显。

3. Intensive Development

The largest Chinese printing enterprises have annual revenues of over RMB 15 billion, with ORG reaching over RMB 20 billion after acquiring COFCO Packaging. On the international stage, there are printing giants with annual revenues in the billions of dollars, and the scale effect of these large printing plants is even more pronounced.

Chinese printing enterprises, including printing equipment companies, are expected to develop in the direction of intensification in the future. Through continuous mergers, acquisitions, and partnerships, they will create synergies, grow stronger, and the effects of economies of scale will become more apparent.

4. 可持续发展

从印刷原材料的生产制备，到印刷过程的绿色环保要求，到印刷品使用场景，以及使用后的回收、循环利用等，都将贯彻可持续发展的理念和要求。可持续发展可能是比绿色印刷更全面和更准确的一个概念。可持续发展的概念，对于印刷、印刷装备、材料、回收利用等都会有更高的要求。

4. Sustainable Development

From the production and preparation of printing materials to the green and eco-friendly requirements of the printing process, to the usage scenarios of printed products and their recycling and reuse, the concept and requirements of sustainable development will be fully integrated. While "green printing" is a step in the right direction, sustainable development is a broader and more precise concept. The concept of sustainability will place higher demands on printing, printing equipment, materials, recycling, and reuse.

第五届广东大印展（PRINT CHINA 2023）回顾

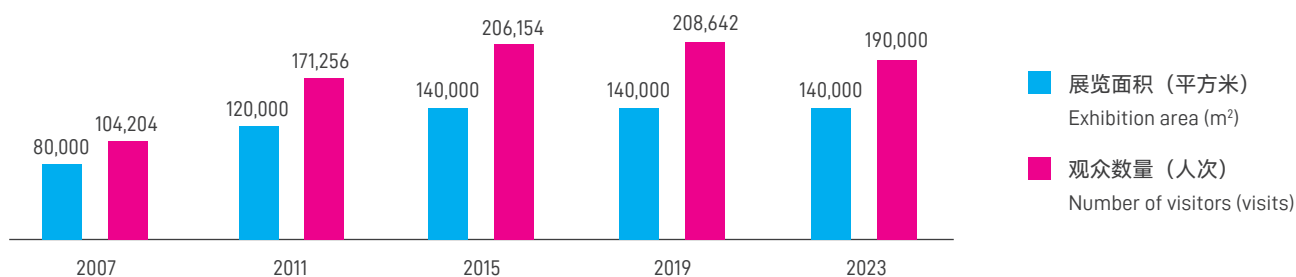
Review of the 5th International Printing Technology Exhibition of China (Guangdong) (PRINT CHINA 2023)

第五届中国（广东）国际印刷技术展览会（PRINT CHINA 2023）于 2023 年 4 月 11 日—15 日在中国广东省东莞市隆重举行，总展出面积达 14 万平方米。参展厂商来自 25 个国家和地区，共计 1,009 家；专业买家来自全球 76 个国家和地区，190,000 人次。展会期间共接待海内外买家团 145 个，展会全面展示行业新貌，完美诠释创新精神，为海内外广大业内人士提供了一场代表世界印刷巅峰技术和顶级产品的饕餮盛宴，成为 2023 年度全球规模最大、品质最高、影响最广的世界顶级印刷行业盛会。

The 5th International Printing Technology Exhibition of China (Guangdong) (PRINT CHINA 2023) was grandly held from April 11 to 15, 2023, in Dongguan city, Guangdong province, China, covering a total exhibition area of 140,000 square meters. The exhibition featured 1,009 exhibitors from 25 countries and regions, with professional buyers attending from 76 countries and regions, totaling 190,000 visits. During the exhibition, 145 buyer groups from both domestic and international markets were hosted. The event showcased the latest industry trends, perfectly embodying the spirit of innovation, and provided a spectacular feast representing the world's cutting-edge printing technologies and top products for industry professionals worldwide. It became the largest, highest-quality, and most influential global printing event of 2023.

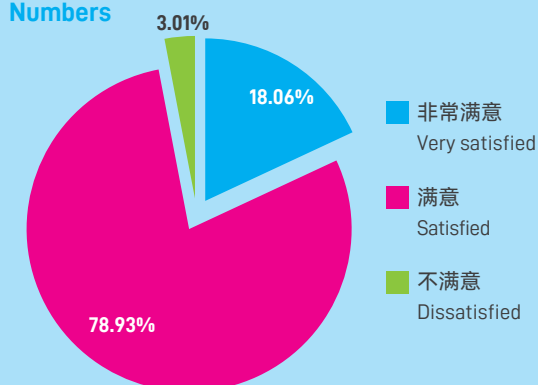
广东大印展历届展出规模和观众数据

Exhibition Scale and Visitor Data of PRINT CHINA Events Over the Years

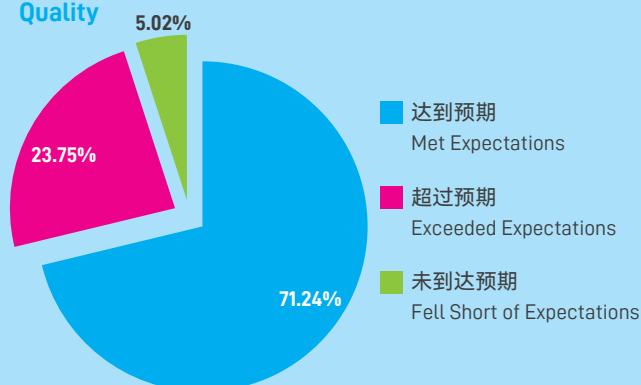


展商评价 Exhibitor Evaluation

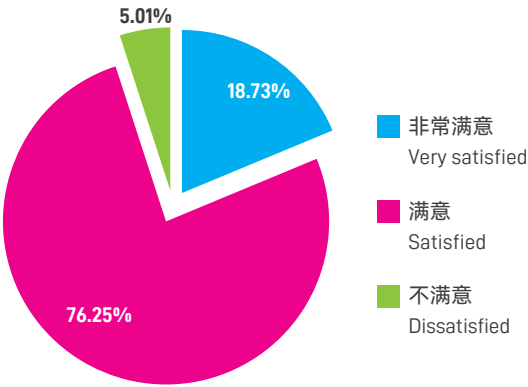
展商对 PRINT CHINA 2023 展会买家数量评价 Exhibitor Evaluation of PRINT CHINA 2023 Buyer Numbers



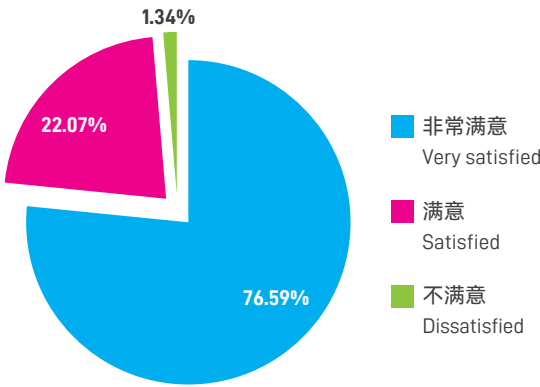
展商对 PRINT CHINA 2023 展会买家质量评价 Exhibitor Evaluation of PRINT CHINA 2023 Buyer Quality



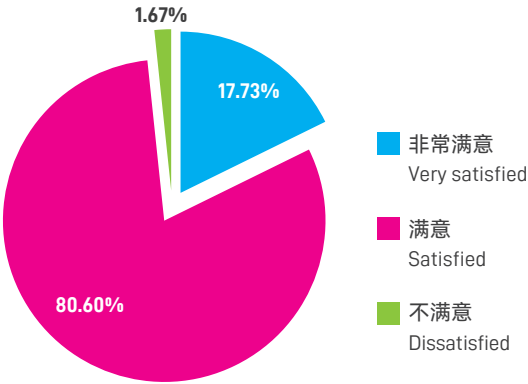
展商对 PRINT CHINA 2023 展馆规划满意度评价
Exhibitor Satisfaction with the PRINT CHINA 2023
Exhibition Hall Layout



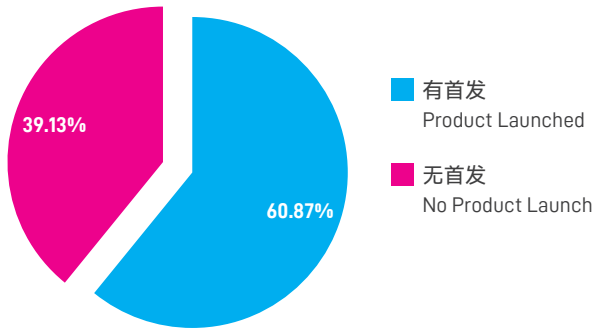
展商对 PRINT CHINA 2023 宣传满意度评价
Number of Participation in PRINT CHINA 2023



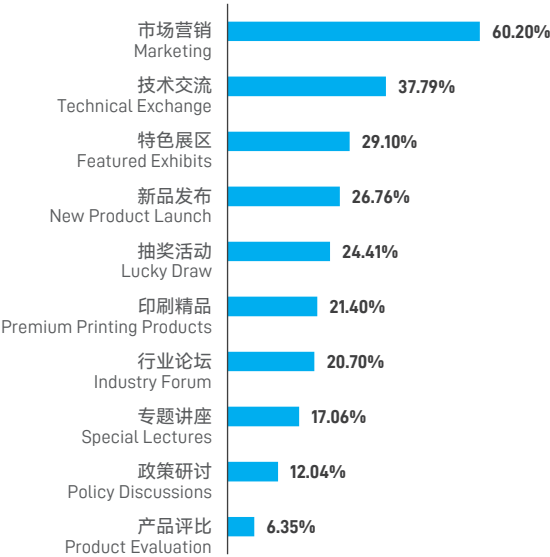
展商对 PRINT CHINA 2023 同期活动满意度评价
Exhibitor Satisfaction with PRINT CHINA 2023
Concurrent Activities



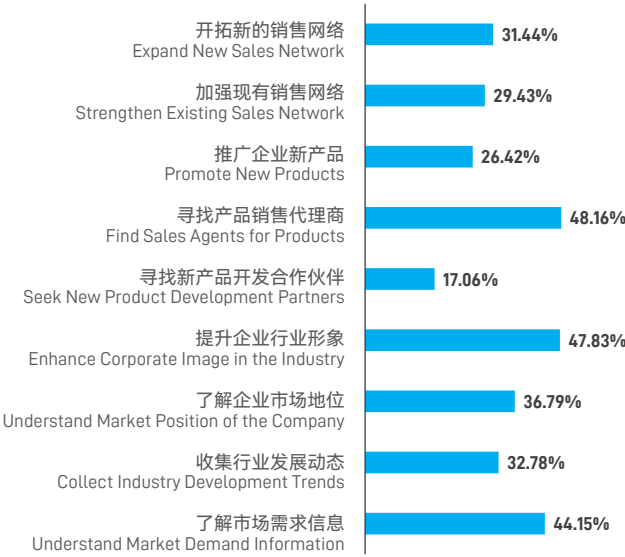
展商全球首发产品统计数据
Exhibitor Data on Global Product Launches



展商对同期活动感兴趣类别比例
Exhibitor Interest in Concurrent Activities



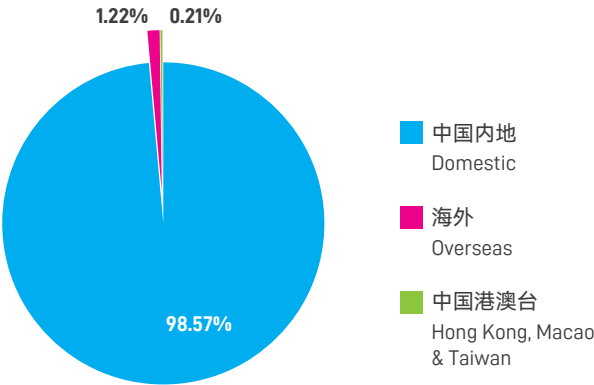
展商参展目的调查数据
Exhibitor Survey: Objectives for Participation



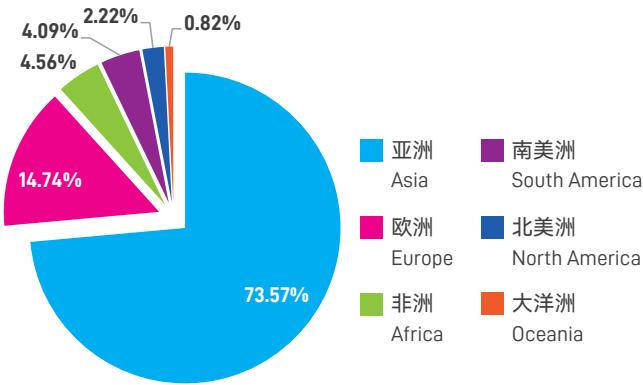
观众数据分析

Visitor Data Analysis

观众地区来源
Origin of the Visitors



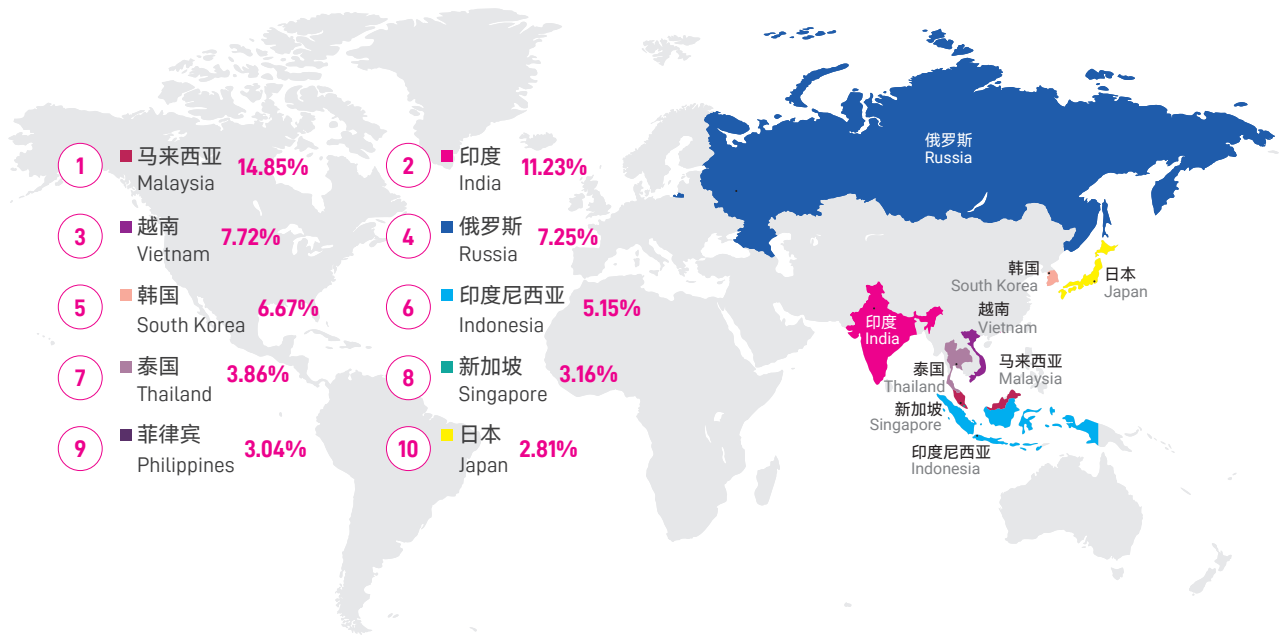
境外观众各洲比例
International Visitors Divided by Continents



境外观众来源国家总数：
Number of International Visitors' Countries & Regions: 75

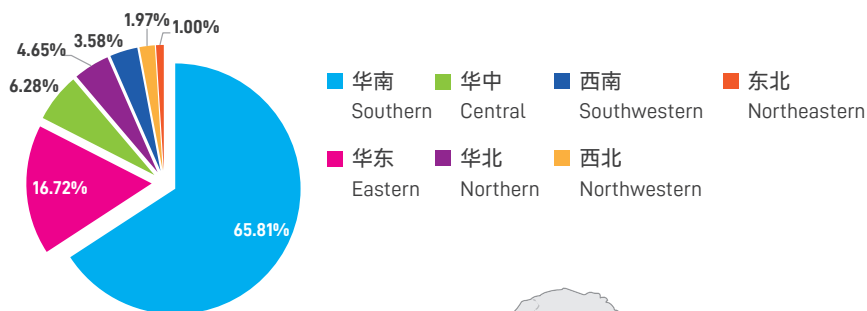
境外观众国家来源（前 10 位）
International Visitors' Countries of Origin (Top 10)

(比例基数：境外观众总数 Basis: Other Countries & Regions)



境内观众地区比例

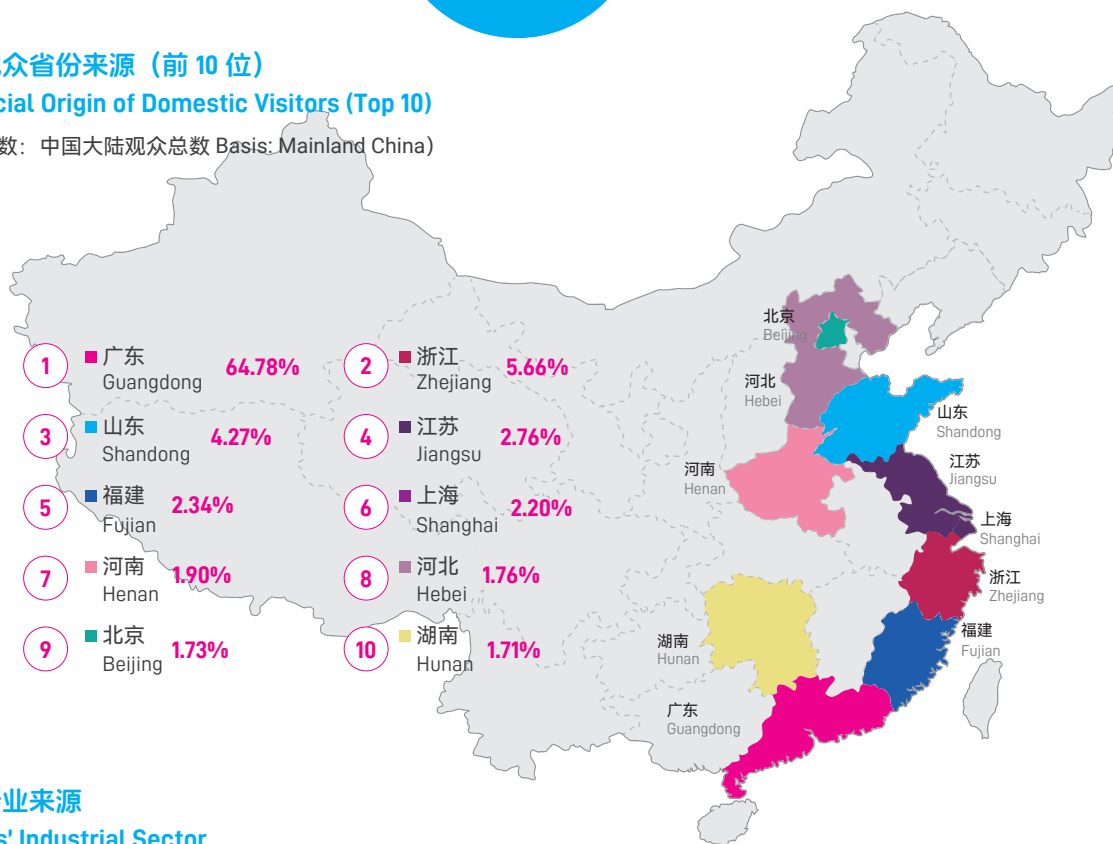
Domestic Visitors Divided by Areas



境内观众省份来源（前 10 位）

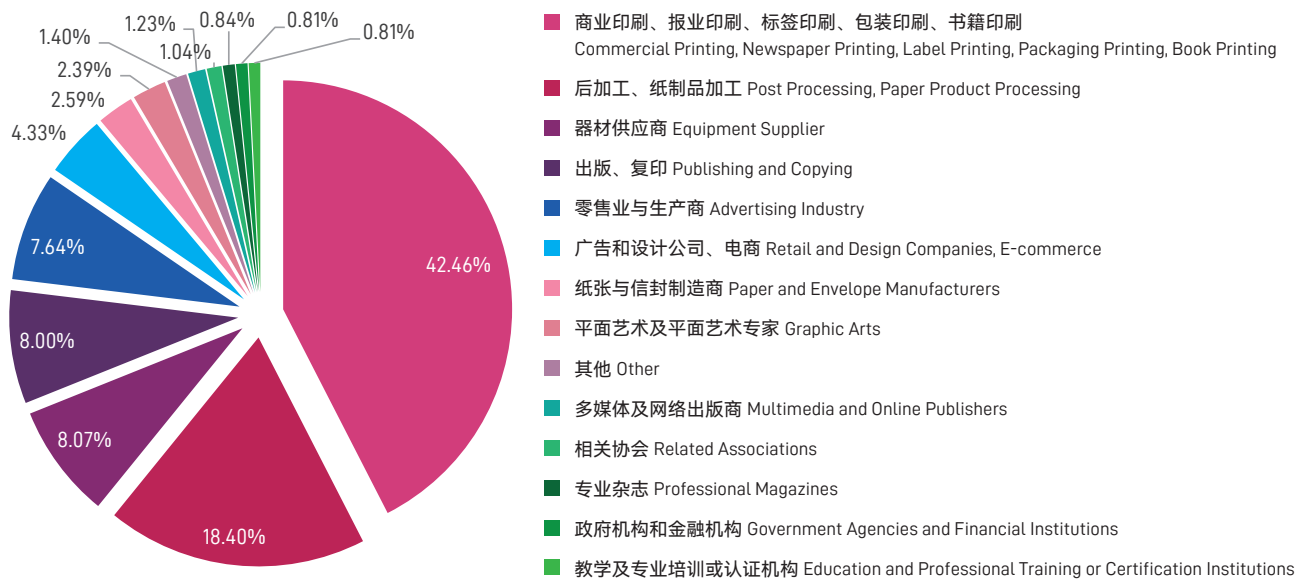
Provincial Origin of Domestic Visitors (Top 10)

(比例基数：中国大陆观众总数 Basis: Mainland China)



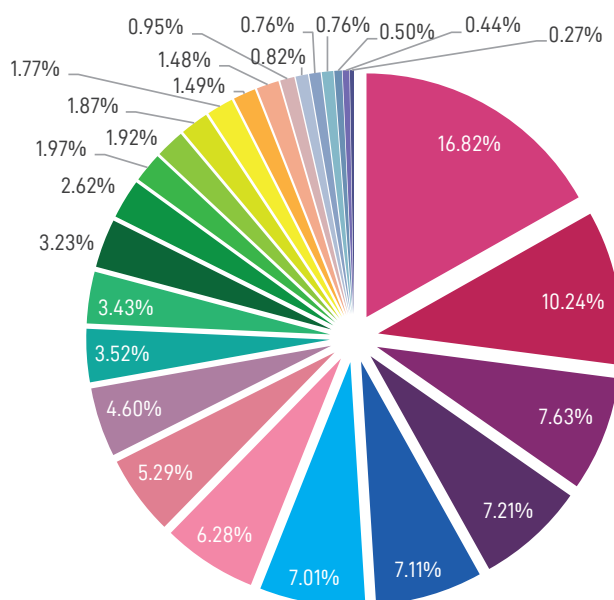
观众行业来源

Visitors' Industrial Sector



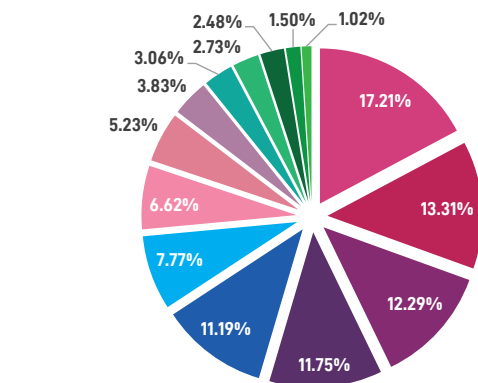
观众产品兴趣统计

Analysis of Buyer Product Preferences



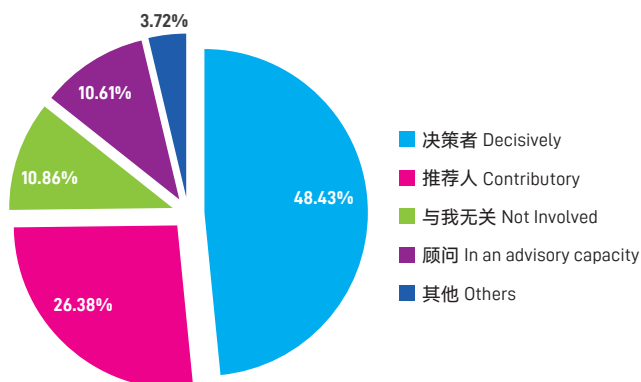
观众获知展会途经

Visitors' Way of Getting Information



观众采购角色

Visitors' Role in Purchasing





第六届广东大印展（PRINT CHINA 2027）展望

Outlook for the 6th International Printing Technology Exhibition of China (Guangdong) (PRINT CHINA 2027)

“第六届中国（广东）国际印刷技术展览会”（PRINT CHINA 2027）将于2027年4月12-16日在广东现代国际展览中心隆重举行。本届展会将遵循党中央、国务院关于建设“粤港澳大湾区”的重大战略部署，在中宣部印刷发行局、广东省委宣传部发布的“珠三角印刷业发展升级指南”具体指导下，以“印链全球，智启未来”为展会主题，以“立足湾区，依托全国，内外循环，辐射世界”为市场定位，中国机遇与世界舞台在这里相互奔赴，展会将汇聚海内外知名印刷设备制造商、印刷材料供应商、印刷服务提供商，借助智能化技术实现产业升级和创新发展的愿景与决心，推动行业在全球范围内形成更加紧密的产业联系和供应链协同，以智能化为引领，开启行业发展的新篇章。

预计本届展会展出面积15万平方米，参展厂商1,000多家，专业观众逾20万人次。展会同期还将举办60多场高峰论坛和各类技术交流活动，将是2027年度全面覆盖印刷全产业链和终端应用的超级盛会。

The 6th International Printing Technology Exhibition of China (Guangdong) (PRINT CHINA 2027) will be grandly held from April 12-16, 2027, at the Guangdong Modern International Exhibition Center in Dongguan, China. This exhibition will follow the major strategic plan of the Central Government and the State Council for the construction of the "Guangdong-Hong Kong-Macao Greater Bay Area." Under the specific guidance of the "Upgrade Guide for the Pearl River Delta Printing Industry Development" issued by the Press and Publication Administration of the Publicity Department of the Communist Party of China, the exhibition will be themed "Linking Global Print, unleashing a Grand Future" with a market positioning of "Anchoring in the Greater Bay Area, Leveraging National Resources, Bridging Domestic & Global Circulation, and Radiating Influence Worldwide."

The event will bring together renowned printing equipment manufacturers, printing material suppliers, and printing service providers from both domestic and international markets, creating a global business and trade platform that connects the entire printing industry chain. It is expected that the exhibition will cover an area of 150,000 square meters, with over 1,000 exhibitors and more than 200,000 professional visitors. In addition to the exhibition, over 60 high-level forums and various technical exchange activities will be held concurrently, making it a super event in 2027 that fully covers the entire printing industry chain and end-user applications.

第六届广东大印展 PRINT CHINA 2027 亮点

Highlights of PRINT CHINA 2027

亮点之一：增设展馆 规模再创新高

Highlight 1: Expansion of Exhibition Halls, Setting a New Record

作为备受瞩目的世界综合性国际印刷大展，广东大印展一直受到业内企业的高度关注和踊跃参与。第五届广东大印展（PRINT CHINA 2023）启用了广东现代国际展览中心的 6 个室内展馆，同时搭建了部分室外临时场地，展出面积 14 万平方米，仍未能满足部分厂商的参展需求。

为了充分满足企业参展需求，第六届广东大印展（PRINT CHINA 2027）将新增设 2 号馆，展出总面积预计超过 15 万平方米，持续稳固全球国际印刷大展地位。

As a highly anticipated premier global printing exhibition, the PRINT CHINA event has consistently drawn strong industry interest and active participation. the Fifth International Printing Technology Exhibition of China (Guangdong) (PRINT CHINA 2023) utilized six indoor exhibition halls at the Guangdong Modern International Exhibition Center, along with temporary outdoor venues, covering an exhibition area of 140,000 square meters. Despite this, it still could not fully accommodate all the exhibitor demands.

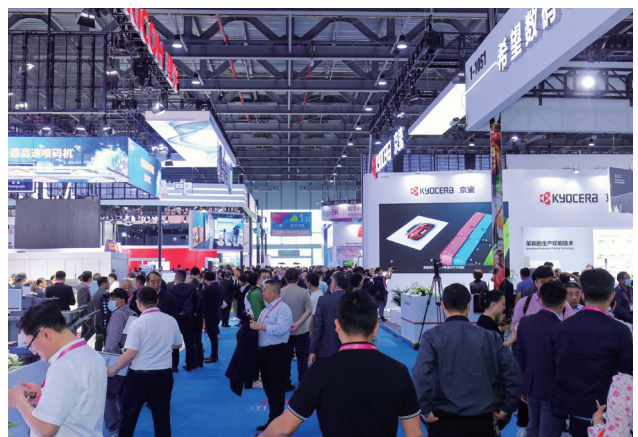
To better meet the participation needs of exhibitors, the PRINT CHINA 2027 will add Hall 2, bringing the total exhibition area to over 150,000 square meters, solidifying its position as a premier global printing exhibition.

亮点之二：印企云集 采购需求旺盛

Highlight 2: A Gathering of Printing Enterprises and Strong Purchasing Demand

广东是中国印刷业最发达的省份。数据显示，截至 2023 年底，广东省现有印刷企业 16816 家，工业总产值 2893.13 亿元，位居全国第一，仅东莞就有印刷业企业 3408 家，工业产值 742.86 亿元，蝉联全国地级市首位。

Guangdong is the most developed province in China's printing industry. According to data, by the end of 2023, Guangdong had 16,816 printing enterprises, with an industrial output value of RMB 289.313 billion, ranking first in the country. Dongguan alone has 3,408 printing enterprises, generating an industrial output value of RMB 74.286 billion, securing its position as China's top city for the printing sector.





亮点之三：毗邻港澳 区位优势明显

Highlight 3: Proximity to Hong Kong and Macao, with Clear Geographical Advantages

广东省重要城市云集，交通设施完善，涉外渠道畅通，具有重要的综合区位优势。珠三角毗邻南海，位于我国泛珠三角经济带和中国—东盟自贸区的中心位置，具有对内和对外的双向经济辐射优势。以东莞为中心的1小时经济圈内区有香港、澳门、广州、深圳、珠海、佛山六大机场与国内外各地紧密相连。区内港口、码头众多，各种等级的公路、铁路、高铁、地铁以及跨江跨海桥梁密集联通，海陆空交通运输十分便捷。被誉为“现代世界七大奇迹”的港珠澳大桥全线通车，目前珠海到港深的车程已由原来的三四个小时缩短至半小时。广东毗邻东盟十国，广东大印展的举办为这些国家和地区设备采购提供了极大的便利条件。随着粤港澳大湾区建设全面启动及一带一路海上丝绸之路发展战略的实施，粤港澳大湾区国际印刷产业带的市场竞争力和全球知名度将迅速提升。

Guangdong Province is home to several key cities, with well-developed transportation infrastructure and efficient international connections, providing significant regional advantages. The Pearl River Delta (PRD) is located near the South China Sea, at the heart of the Pan-Pearl River Delta Economic Zone and the China-ASEAN Free Trade Area, offering both internal and external economic benefits. In the one-hour economic circle centered around Dongguan, six major airports in Hong Kong, Macao, Guangzhou, Shenzhen, Zhuhai, and Foshan are well-connected to domestic and international destinations. The region also boasts an extensive network of ports, docks, highways, railways, high-speed rail, subways, and bridges across rivers and seas, ensuring convenient transportation by land, sea, and air. The Hong Kong-Zhuhai-Macao Bridge, regarded as one of the "seven modern wonders of the world," has shortened the travel time between Zhuhai and Hong Kong/Shenzhen from several hours to just half an hour.

Guangdong is also adjacent to the ten ASEAN countries, and the holding of PRINT CHINA provides excellent conditions for equipment procurement in these countries in the region. With the full launch of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) development and the implementation of the Belt and Road Initiative's Maritime Silk Road strategy, the market competitiveness and global recognition of the GBA's international printing industry belt will rapidly increase.

亮点之四：内外循环 发展前景广阔

Highlight 4: Internal and External Circulation with Broad Development Prospects

国家区域协调发展战略的实施，为印刷业产业链集聚带来新机遇。2019 年初，中央关于“粤港澳大湾区城市群发展规划”正式发布，东莞被正式纳入粤港澳大湾区战略版图。2022 年 6 月 14 日，国务院重磅发布《广州南沙深化面向世界的粤港澳全面合作总体方案》，提出“推动建设粤港澳大湾区印刷业对外开放连接平台”，为大湾区印刷企业整合优势产能，“走出去”开拓国际市场，提供广阔的舞台和无限的发展空间。

伴随湾区经济的全面启动和优化升级，根植于湾区腹地东莞历经近 20 年培育和发展起来的“广东大印展”，将立足国内大循环，构建完整的国内供给需求体系，培育新型消费市场，为印刷业产业链各环节主体带来新的发展活力和创造力。同时，以国内大循环吸引全球资源要素，充分利用国内国际两个市场两种资源，积极促进内需和外需、进口和出口、引进外资和对外投资协调发展，为我国印刷业深度融入全球印刷产业链、价值链和物流链，带来更加广阔的发展空间和更加宝贵的市场机遇。

The implementation of the national regional coordinated development strategy has brought new opportunities for the aggregation of the printing sector's industrial chain. In early 2019, the Central Government officially released the "Guangdong-Hong Kong-Macao Greater Bay Area Urban Cluster Development Plan," officially including Dongguan in the strategic layout of the Greater Bay Area. On June 14, 2022, the State Council released the Overall Plan for Promoting Comprehensive Cooperation among Guangdong, Hong Kong and Macao by Further Deepening Opening-up in Nansha District of Guangzhou, which proposed to "promote the construction of an open and connected platform for the printing industry in Guangdong-Hong Kong-Macao Greater Bay Area". This offers printing enterprises in the region the opportunity to integrate advantageous capacities and expand internationally, providing a vast stage and unlimited development space for growth.

With the full rollout and continuous optimization of the Greater Bay Area economy, the "PRINT CHINA" exhibition which has been cultivated and developed in Dongguan, the heart of the Greater Bay Area, for nearly two decades, will focus on the domestic circulation, aiming to build a complete and efficient domestic supply and demand system. It will help cultivate new consumer markets, injecting fresh vitality and innovation into actors in every link of the printing industry's value chain. At the same time, by leveraging domestic circulation to attract global resources and elements, and making full use of both domestic and international markets, PRINT CHINA will actively promote the coordinated development of domestic and foreign demand, imports and exports, foreign investment inflow, and outbound investment. This will open up broader development space and create more valuable market opportunities for China's printing industry, enabling it to deeply integrate into the global printing industrial, value, and logistics chains.





主办单位

Sponsors



中国印刷及设备器材工业协会

Printing and Printing Equipment Industries Association of China (PEIAC)

中国印刷及设备器材工业协会（以下简称：中国印工协）由印刷加工、印刷设备和印刷器材三大部分组成，于1985年12月28日在北京成立。中国印工协既是一个用户协会，也是一个制造商协会。现有直接会员单位1,500家，团体会员单位48家（包括31家省市印刷协会），以及间接会员5万多家（系指团体会员的会员单位）中国印工协是环球印刷联盟（Global Print）和亚洲印刷展览联盟（Asia Print）的发起盟员之一。

中国印工协的主要职能是：开展行业调查研究，向政府主管部门反映行业意见和诉求；完成政府委托的有关任务；组织开展行业业务培训和他术交流；推广科研成果、先进技术和经营管理经验；组织制定行业发展规划；代表行业开展反倾销、反垄断、反补贴调查，协调处理有关贸易纠纷；代表行业定期举办国际印刷技术展览会，与国际同行开展经常性的交流与合作，推动中国印刷行业在新时期实现高质量发展。

The Printing and Printing Equipment Industries Association of China (hereinafter referred to as the PEIAC) governs three parts, namely printing processing, printing equipment, and printing supplies. It was established in Beijing on December 28, 1985. The association is not only a user association, but also a manufacturer association. At present, it has 1,500 direct members, 48 group members (including 31 provincial and municipal printing associations), and more than 50,000 indirect members (members of group members). It is also one of the founding members of Global Print and Asia Print.

The main functions of the PEIAC are: to carry out industry investigation and research and to report industry opinions and demands to the competent government departments; complete relevant tasks entrusted by the government; organize and carry out industry business training and technical exchanges; promote scientific research achievements, advanced technology, and management experience; organize the formulation of industry development plans; carry out anti-dumping, anti-monopoly, and anti-subsidy investigations on behalf of the industry and coordinate and deal with relevant trade disputes; regularly hold international printing technology exhibitions, carry out regular exchanges and cooperation with international counterparts, and promote the high-quality development of China's printing industry in the new era on behalf of the industry.



广东省印刷复制业协会

The Printing and Replicating Industry Association of Guangdong

广东省印刷复制业协会（前身为：广东省印刷技术协会和广东省印刷协会。以下简称：广东省印协）于1979年3月经广东省民政厅批准正式成立。广东省印刷复制业协会在业务上接受广东省新闻出版局指导，是广东省科学技术协会的直属会员单位。5A级全省性社会组织。广东省印协现有会员包括省内印刷企业、复制企业、印刷设备器材等生产经营单位和印刷科研教育单位。并与全省各地级市印刷协、商会建立了良好的业务沟通 and 信息交流渠道，联系并服务全省 80% 印刷企业，是目前广东省最大的印刷复制业社会团体组织。

The Printing and Replicating Industry Association of Guangdong (originally named The Printing Technology Association of Guangdong and later The Printing Association of Guangdong, abbreviated as GDPRA) was officially established in March 1979 with the approval of the Department of Civil Affairs of Guangdong Province. GDPRA is guided by Administration of Press and Publication of Guangdong Province in terms of business, and is a directly affiliated member unit of the Guangdong Association for Science and Technology and holds 5A-level accreditation as a provincial social organization.

GDPRA currently has members comprising printing enterprises, replicating companies, printing equipment/material manufacturers, as well as printing-related research and educational institutions across the province. The association has established effective business communication and information exchange channels with printing associations and chambers of commerce in all prefecture-level cities of Guangdong. Engaging with and providing services to 80% of the printing enterprises of Guangdong, GDPRA is recognized as the largest industry association in Guangdong's printing and replicating sector.

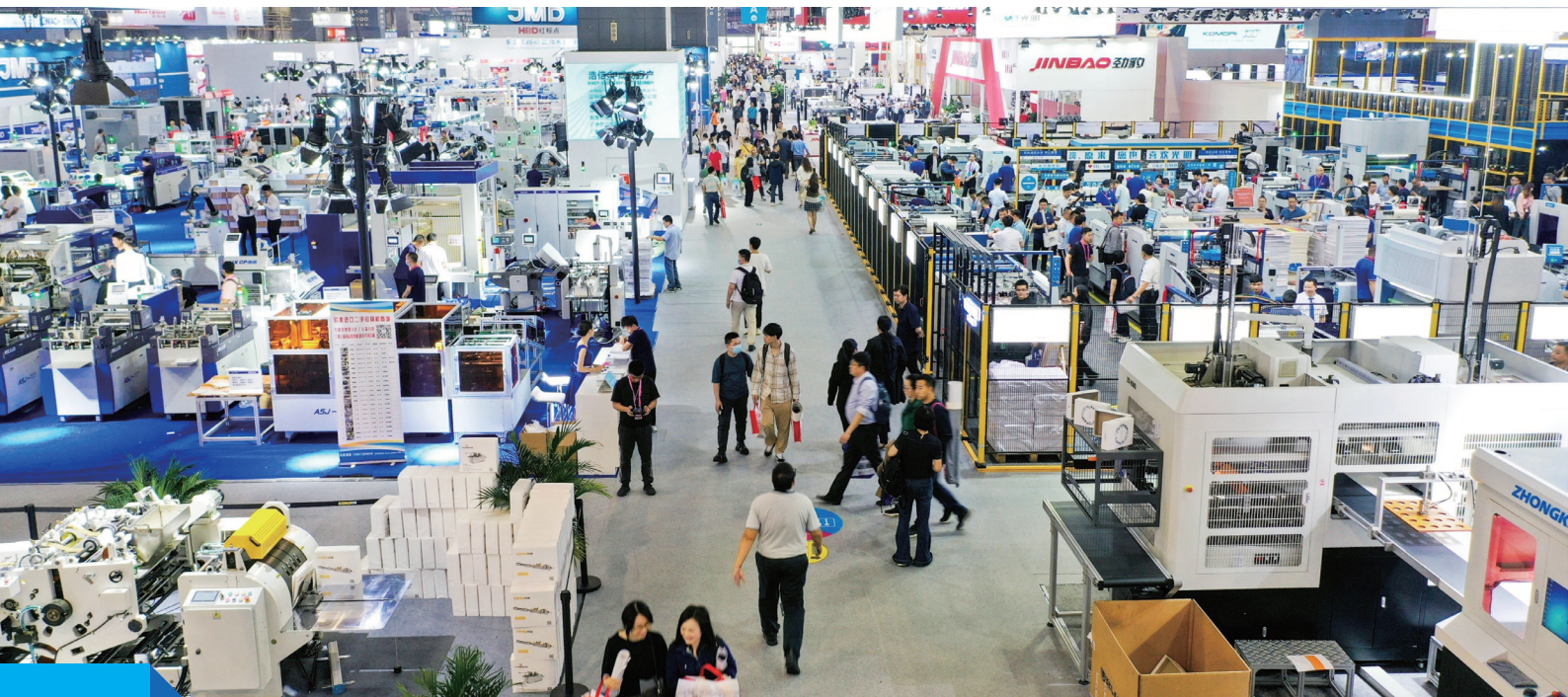


中国国际展览中心集团有限公司

China International Exhibition Center Group Limited (CIEC)

中国国际展览中心集团有限公司（CIEC）是中国国际贸易促进委员会直属企业，是中国展览馆协会副理事长单位、中国国际商会会展委员会主席单位，是中国企业联合会成员，国际展览联盟（UFI）成员和国际展览管理协会（IAEM）成员。集团主营业务包括：展馆经营及管理，国内组展，海外出展，展览工程，展场广告，展品运输及展会相关服务等，是中国展览行业的龙头企业。

China International Exhibition Center Group Limited (CIEC) is an enterprise directly under the China Council for the Promotion of International Trade. It is a vice-president unit of the China Association of Exhibition Centres and the chair unit of the Exhibition Committee of the China Chamber of International Commerce. CIEC is also a member of the China Enterprise Federation, the Union of international Fairs (UFI), and the International Association for Exhibition Management (IAEM). The main corporate operations include: exhibition operation and management, domestic exhibition organization, overseas exhibition, exhibition engineering, exhibition advertising, exhibit transportation and exhibition related services. It is a leading enterprise in China's exhibition industry.



承办单位 Organizers

东莞市中印协国际展览有限公司 Print China Show Company Limited

东莞市中印协国际展览有限公司是由中国印刷及设备器材工业协会、广东省印刷复制业协会和中国国际展览中心集团有限公司共同出资成立的我国印刷行业的专业性展览公司。公司专门负责承办在我国南方举办的国际印刷大展——中国（广东）国际印刷技术展览会（PRINT CHINA），并协作承办在北京举办的北京国际印刷技术展览会（CHINA PRINT）。

Print China Show Company Limited is a professional exhibition company in China's printing industry jointly funded by the PEIAC, the GDPA, and the CIEC. The company specializes in the organization of the international printing exhibition held in South China - "PRINT CHINA", and cooperates in organizing "CHINA PRINT" held in Beijing.

北京中印协华港国际展览有限公司 China Print Show Company Limited

北京中印协华港国际展览有限公司系中国印刷及设备器材工业协会和中国国际展览中心集团有限公司共同出资成立的我国印刷行业的专业展览公司。公司专门负责承办在我国北方举办的北京国际印刷技术展览会（CHINA PRINT），并协作承办在我国南方举办的中国（广东）国际印刷技术展览会（PRINT CHINA）。

China Print Show Company Limited is a professional exhibition company in China's printing industry jointly funded by the PEIAC and the CIEC. The company specializes in the organization of the international printing exhibition held in North China - "CHINA PRINT", and cooperates in organizing "PRINT CHINA" held in South China.

国际支持

International Supports



环球印刷联盟 (Global Print) 由中国、美国、英国、德国、法国、意大利、西班牙、瑞士、印度、和日本于 2008 年 5 月共同发起成立, 旨在加强印刷设备制造业强国之间的信息交流与合作, 促进印刷工业向国际化发展, 进而为全球印刷技术发展提供便利。CHINA PRINT 和 PRINT CHINA 被列入联盟支持的展览项目。

Global Print was established in May, 2008, by joint efforts of China, the US, the UK, Germany, France, Italy, Spain, Switzerland, India and Japan. Global Print aims to enhance information exchanges and cooperation among all printing equipment manufacturing powers, to promote the development of the printing industry towards internationalisation, and thus to better provide convenience for the development of global printing technologies. CHINA PRINT and PRINT CHINA are recognised as the exhibition programs supported by Global Print.



亚洲印刷展览联盟 (Asia Print) 于 2009 年第七届北京国际印刷技术展会上正式宣告成立, 联盟发起国有中国、印度、印度尼西亚、韩国、马来西亚、菲律宾、巴基斯坦七个成员; 随着斯里兰卡、泰国和尼泊尔、孟加拉、阿联酋、日本、越南的加入, 成员国总数发展为 14 个。该联盟每年度都在各成员国举行全体会议, 共同商讨促进亚洲地区印刷产业及印刷展览发展的相关事务。CHINA PRINT、PRINT CHINA、北方展 (PRINT NORTH)、南方展 (PRINT SOUTH) 成为联盟支持的展览会。

Asia Print was formally established in 2009 at the 7th Beijing International Printing Technology Exhibition (CHINA PRINT 2009). The seven members engaging in the establishment of Asia Print are China, India, Indonesia, South Korea, Malaysia, Philippines and Pakistan. With Sri Lanka, Thailand and Nepal, Bangladesh, The United Arab Emirates, Japan, Vietnam joining in Asia Print, the number of member states increased to 14 in total. It holds plenary meetings every year in its member states to discuss relevant affairs for promoting the development of the printing industry and printing exhibitions in Asia. CHINA PRINT, PRINT CHINA, PRINT NORTH and PRINT SOUTH are recognised as the exhibition programs supported by Asia Print.



展品大类

Exhibit Categories

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|---|---|
| 1. 印前处理系统与软件 | 1. Pre-press processing system and software |
| 1.1 出版类软件 1.2 图像处理软件 1.3 包装设计软件 1.4 工作流程和数据处理软件 1.5 多媒体软件 1.6 编码软件与识别设备 1.7 输入和输出设备 1.8 制版系统及设备 1.9 打样设备 1.10 色彩管理系统 1.11 防伪设计及软件 | 1.1 Publishing software 1.2 Image processing software 1.3 Packaging design software 1.4 Workflow and data processing software 1.5 Multimedia software 1.6 Coding software and identification equipment 1.7 Input and output devices 1.8 Platemaking system and equipment 1.9 Proofing equipment 1.10 Color management system 1.11 Anti-counterfeiting design and software |
| 2. 各类胶印设备 | 2. Offset printing equipment |
| 2.1 单张纸胶印机 2.2 卷筒胶印机 | 2.1 Sheet-fed offset printing press 2.2 Roll-fed offset printing press |
| 3. 各类数字印刷设备 | 3. Digital printing equipment |
| 3.1 单张纸数字印刷机 3.2 卷筒数字印刷机 | 3.1 Sheet-fed digital printer 3.2 Roll-fed digital printer |
| 4. 各类柔凹印及标签设备 | 4. Flexography and gravure and label equipment |
| 4.1 单张纸柔版印刷机 4.2 卷筒柔版印刷机 4.3 单张纸凹版印刷机 4.4 卷筒凹版印刷机 4.5 标签印刷机 4.6 混合印刷机（联机方案） | 4.1 Sheet-fed flexographic press 4.2 Roll-fed flexographic press 4.3 Sheet-fed photogravure press 4.4 Roll-fed photogravure press 4.5 Label press 4.6 Hybrid press (online solution) |
| 5. 网印、印花及特种印刷设备 | 5. Screen printing, textile screen printing, and special printing equipment |
| 6. 广告喷绘设备 | 6. Advertisement printing equipment |
| 7. 软包装设备 | 7. Plastic printing and packaging equipment |
| 7.1 薄膜生产线 7.2 复合机 7.3 分切机 7.4 制袋机 7.5 吹膜设备 | 7.1 Film production line 7.2 Compound machine 7.3 Film slitte 7.4 Bag making machine 7.5 Blown film line |
| 8. 瓦楞纸箱加工设备 | 8. Corrugated carton processing equipment |
| 8.1 瓦楞机 8.2 复瓦机 8.3 分纸机 8.4 压痕机 8.5 开槽机 8.6 粘箱机 8.7 钉箱机 8.8 制胶机 8.9 瓦楞辊及其它加工设备 | 8.1 Paper wall building machine 8.2 Corrugated paper production equipment with wall building machine 8.3 Paper separator 8.4 Die-cutting and creasing machine 8.5 Grooving machine 8.6 Carton gluer 8.7 Carton stapler 8.8 Paste making machine 8.9 Corrugator roll and other processing equipment |
| 9. 印后装订及纸加工设备 | 9. Post-press binding and paper processing equipment |
| 9.1 折页机 9.2 锁线机 | 9.1 Folder 9.2 Sewing machine |

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| 9.3 骑马订书机 | 9.3 Saddle stitcher |
| 9.4 胶装机 | 9.4 Binding machine |
| 9.5 切纸机 | 9.5 Paper cutter |
| 9.6 精装书加工设备 | 9.6 Hardcover book processing equipment |
| 9.7 纸张加工设备 | 9.7 Paper processing equipment |
| 9.8 其它配套设备 | 9.8 Other supporting equipment |
| 10. 包装加工设备 | 10. Packaging equipment |
| 10.1.1 折叠纸盒加工设备 | 10.1.1 Folding carton processing equipment |
| 10.1.2 模切机 | 10.1.2 Die-cutter |
| 10.1.3 糊盒机 | 10.1.3 Folder gluer |
| 10.1.4 裱纸机 | 10.1.4 Paper mounting machine |
| 10.1.5 烫金机 | 10.1.5 Gilding press |
| 10.1.6 激光切割机 | 10.1.6 Laser cutter |
| 10.1.7 贴窗机 | 10.1.7 Window patching machine |
| 10.1.8 喷胶系统 | 10.1.8 Glue-spray system |
| 10.1.9 纸面处理设备 | 10.1.9 Paper processing equipment |
| 10.1.10 模切除废设备 | 10.1.10 Die cutting waste removal equipment |
| 10.1.11 编码和识别系统 | 10.1.11 Coding and identification system |
| 10.1.12 其它配套设备 | 10.1.12 Other supporting equipment |
| 10.2. 精装盒加工设备 | 10.2. Hardcover carton processing equipment |
| 10.2.1 上胶机 | 10.2.1 Glue spreader |
| 10.2.2 开槽机 | 10.2.2 Slotting machine |
| 10.2.3 皮壳机 | 10.2.3 Case making machine |
| 10.2.4 纸盒自动生产线 | 10.2.4 Carton automatic production line |
| 10.2.5 纸杯自动生产线 | 10.2.5 Paper cup automatic production line |
| 10.2.6 模版加工设备 | 10.2.6 Template processing equipment |
| 10.3. 胶盒加工设备 | 10.3. PVC carton processing equipment |
| 10.3.1 整平切片机 | 10.3.1 Aligning and slicing machine |
| 10.3.2 胶盒粘盒机 | 10.3.2 PVC carton folding and gluing machine |
| 10.3.3 高频热合机 | 10.3.3 High-frequency heat sealer |
| 10.3.4 其它配套设备 | 10.3.4 Other supporting equipment |
| 10.4 纸袋加工设备 | 10.4 Paper bag processing equipment |
| 10.5 信封及其它加工设备 | 10.5 Envelope and other processing equipment |
| 11. 纸张和承印物 | 11. Paper and substrates |
| 11.1 卷筒纸 | 11.1 Roll paper |
| 11.2 平张纸 | 11.2 Sheet paper |
| 11.3 纸板 | 11.3 Paperboard |
| 11.4 特殊用途纸张和纸板 | 11.4 Special purpose paper and board |
| 11.5 薄膜 | 11.5 Film |
| 11.6 其它承印物 | 11.6 Other substrates |
| 12. 油墨和耗材 | 12. Ink and consumables |
| 12.1 胶印油墨 | 12.1 Offset ink |
| 12.2 柔版印刷油墨 | 12.2 Flexographic ink |
| 12.3 凹印油墨 | 12.3 Gravure ink |
| 12.4 网印油墨 | 12.4 Screen printing ink |
| 12.5 特种油墨 | 12.5 Special ink |
| 12.6 墨粉和墨水 | 12.6 Powdered ink and water ink |
| 12.7 各类印刷版材 | 12.7 Printing plates |
| 12.8 印刷橡皮布 | 12.8 Printing blanket |
| 12.9 覆合膜 | 12.9 Complex film |
| 12.10 防脏脏喷粉 | 12.10 Anti-set-off spray |
| 12.11 润版液添加剂 | 12.11 Fountain solution additives |
| 12.12 清洗设备与保养用品 | 12.12 Cleaning equipment and maintenance supplies |
| 12.13 涂布 / 上光材料 | 12.13 Coating/Glazing materials |

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| 12.14 装订材料 12.15 烫金材料 12.16 裱褙材料 12.17 压纹和层压材料 12.18 感光材料 12.19 粘合剂 12.20 化学用品 12.21 模版刀具 12.22 胶辊 12.23 编码识别材料 12.24 传送带和工业皮带 | 12.14 Binding materials 12.15 Gilding materials 12.16 Frame mounting materials 12.17 Embossing and laminating materials 12.18 Photosensitive materials 12.19 Adhesives 12.20 Chemical products 12.21 Die cut 12.22 Rubber roll 12.23 Coding and identification materials 12.24 Conveyors and industrial belts |
| 13. 环保工程设备 | 13. Environmental protection engineering equipment |
| 13.1 环保控制系统 13.2 废水回收处理设备 13.3 废气回收处理设备 13.4 固体废物处理设备 13.5 隔音降噪技术及设备 13.6 节能降耗技术及设备 13.7 环保设备耗材 13.8 环保监测仪器和设备 | 13.1 Environmental protection control system 13.2 Wastewater recovery and treatment equipment 13.3 Waste gas recovery and treatment equipment 13.4 Solid waste treatment equipment 13.5 Sound insulation and noise reduction technology and equipment 13.6 Energy-saving and cost-reducing technology and equipment 13.7 Environmental protection equipment consumables 13.8 Environmental monitoring instruments and equipment |
| 14. 基础设施及配套设备 | 14. Infrastructure and supporting equipment |
| 14.1 网络系统 14.2 车间环境控制系统 14.3 油墨配色系统 14.4 油墨中央供应系统 14.5 润版液中央供应系统 14.6 压缩空气中央供应系统 14.7 输送设备和运输系统 14.8 档案管理系统 14.9 产品检测设备 14.10 各类检测仪器 14.11 刀具研磨 14.12 设备维修配件、易损件及润滑油和工具 | 14.1 Network system 14.2 Workshop environmental control system 14.3 Ink color matching system 14.4 Ink central supply system 14.5 Central supply system for moistening solution 14.6 Central supply system for compressed air 14.7 Conveying equipment and transportation system 14.8 Archives management system 14.9 Product testing equipment 14.10 Testing instruments 14.11 Tool grinding 14.12 Equipment maintenance accessories, wearing parts, lubricating oil and tools |
| 15. 服务和软件 | 15. Services and software |
| 15.1 图案设计和包装结构设计软件 15.2 印刷图案及包装结构工具书 15.3 贸易和技术文献、技术词典 15.4 咨询服务 15.5 ERP、MES、WMS 管理软件 15.6 企业培训 15.7 数据处理服务 15.8 印刷服务商 15.9 图文档案和图像数据库 15.10 印刷业电子商务 15.11 金融服务和保险服务 15.12 印刷设备运输和安装 15.13 行业协会和专业组织 15.14 认证、测试、标准化服务 15.15 新闻与媒体 | 15.1 Pattern design and package structure design software 15.2 Printing pattern and package structure reference book 15.3 Trade and technical literature and technical dictionaries 15.4 Consulting services 15.5 ERP, MES and WMS 15.6 Enterprise training 15.7 Data processing services 15.8 Printing service provider 15.9 Graphic files and image databases 15.10 E-commerce in the printing industry 15.11 Financial services and insurance services 15.12 Transport and installation of printing equipment 15.13 Industry associations and professional organizations 15.14 Certification, testing and standardization services 15.15 News and the media |
| 16. 前沿印刷技术 | 16. Cutting-edge printing technology |
| 16.1 印刷电子技术应用 16.2 纳米技术应用 16.3 物联网技术 16.4 人工智能技术 | 16.1 Application of printing electronic technology 16.2 Nano technology 16.3 IoT 16.4 AI |

参展费用（光地价格）
Exhibition Fees (Raw-space cost)

| A区 Area A | B区 Area B | C区 Area C |
|---|---|---|
| 人民币2,200元/平方米 RMB 2,200/m ² | 人民币1,700元/平方米 RMB 1,700/m ² | 人民币1,300元/平方米 RMB 1,300/m ² |

价格说明
Price Description

1. 展位费以人民币为基准，外币按付款当日汇率结算（以中国工商银行当日外币买入价为准）；

2. A 区展位为距离展馆主入口及展馆主通道较近的位置，B、C 区展位依次此类推；

3. 光地展位 36 平方米起租，标准展位 9 平方米起租；

4. 标准展位搭建费为 200 元人民币 / 平方米；
1. Booth fees are calculated in RMB, and foreign currency will be settled at the exchange rate on the day of payment (the purchase price in foreign currencies of the Industrial and Commercial Bank of China on that day shall prevail);

2. The booths in Area A are close to the main entrance and the main passageway of the exhibition hall, and booths in Area B and C are located further and further from said main entrance and passageway;

3. The minimum area of a bare-space booth rented and a standard booth is 36m² and 9m² respectively.

4. The construction fee of a standard booth is RMB 200/m².



参展办法
Approaches to the exhibition

“第六届广印展”将采用网上报名方式注册。欲报名参展的企业请登录展会官网：www.printchina.com 首页。首先点击“我要参展”进行展商注册。注册完成后进入“参展申请表”页面填写具体参展信息。最后点击“提交按钮”，完成全部报名程序。

On-line registration is adopted by PRINT CHINA 2027. If you want to register for the exhibition, please visit the official home page: www.printchina.com. First, click "I want to participate" to register as an exhibitor. After registration, enter the "Application Form" page to fill in the specific exhibition information. Finally, click the "submit" button to complete all the registration procedures.

参展报名截止日期：2026 年 12 月 31 日。
Deadline for registering for the exhibition: Dec. 31, 2026

参展申请表

| 公司信息 | | | |
|---|---|--|--|
| 单位名称 | 中文 | 法人姓名 | |
| | 英文 | 总经理姓名 | |
| 企业性质 | <input type="checkbox"/> 内资 <input type="checkbox"/> 外资 <input type="checkbox"/> 合资 <input type="checkbox"/> 国企 | 企业类型 | <input type="checkbox"/> 制造 <input type="checkbox"/> 代理 <input type="checkbox"/> 经销 <input type="checkbox"/> 进出口 <input type="checkbox"/> 服务 |
| 注册地址 | | 办公地址 | |
| 网 址 | | 邮 编 | |
| 联系人 | | 职 务 | |
| 手 机 | | 电子邮箱 | |
| 电 话 | | 传 真 | |
| 是否为中国印刷及设备器材工业协会会员 | | <input type="checkbox"/> 是 <input type="checkbox"/> 否 | |
| 是否为广东省印刷复制业协会会员 | | <input type="checkbox"/> 是 <input type="checkbox"/> 否 | |
| 是否为上市公司 | | <input type="checkbox"/> 是 <input type="checkbox"/> 否 | 上市国家和城市 股票代码 |
| 展品类别 | | | |
| <input type="checkbox"/> 印前处理系统与软件 | | <input type="checkbox"/> 包装加工设备 | |
| <input type="checkbox"/> 各类胶印设备 | | <input type="checkbox"/> 软包装设备和材料 | |
| <input type="checkbox"/> 各类数字印刷设备 | | <input type="checkbox"/> 纸张和承印物 | |
| <input type="checkbox"/> 各类柔凹印及标签设备 | | <input type="checkbox"/> 油墨和耗材 | |
| <input type="checkbox"/> 网印、印花及特种印刷设备 | | <input type="checkbox"/> 环保工程设备 | |
| <input type="checkbox"/> 广告喷绘设备 | | <input type="checkbox"/> 基础设施和配套设备 | |
| <input type="checkbox"/> 瓦楞纸箱加工设备 | | <input type="checkbox"/> 服务和软件 | |
| <input type="checkbox"/> 印后装订及纸加工设备 | | <input type="checkbox"/> 前沿印刷技术 | |
| <input type="checkbox"/> 其它相关展品（请注明）： | | | |
| 参展意向 | | | |
| 1. 展位区域 <input type="checkbox"/> A区 2,200元/m² <input type="checkbox"/> B区 1,700元/m² <input type="checkbox"/> C区 1,300元/m² | 2. 展位类型 <input type="checkbox"/> 标准展位 <input type="checkbox"/> 室内光地（36平米起租） 注： ①标准展位搭建费200元/m²； ②室内光地可委托搭建，但须按规定缴纳搭建管理费； | 3. 展位开口类型 <input type="checkbox"/> 一面开 <input type="checkbox"/> 二面开 <input type="checkbox"/> 三面开 <input type="checkbox"/> 岛型 | 4. 展台尺寸 _____m x _____m=_____m² |
| 填表说明： 1. 第六届广东大印展采用网上报名方式注册。 2. 暂时不便网上报名的企业，可将此表复印后，先填写纸质“参展申请表”并签字、加盖单位公章后，传真至组委会对口联系单位的项目负责人。（具体联系方式详见封底） 3. 该单位项目负责人收到“参展申请表”后会及时与报名企业联系，协助报名者从网上完成报名程序。 4. 报名截止日期：2026年12月31日 | | | |
| 备注： | | | |

公司盖章/签字

日期

Application Form

| Company Information | | | |
|---|---|--|--|
| Name of entity | Chinese | Name of legal person | |
| | English | Name of general manager | |
| Nature of enterprise | <input type="checkbox"/> Domestic-funded <input type="checkbox"/> Foreign-funded <input type="checkbox"/> Joint venture <input type="checkbox"/> State-owned | Type of enterprise | <input type="checkbox"/> Manufacturing <input type="checkbox"/> Agency <input type="checkbox"/> Distribution <input type="checkbox"/> Import and export <input type="checkbox"/> Service |
| Registered address | | Office address | |
| Website | | Postal code | |
| Contact Person | | Position | |
| Mobile phone | | E-mail | |
| Tel. | | Fax | |
| Are you a member of the PEIAC? | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| Are you a member of the GDPA? | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| Are you a listed company? <input type="checkbox"/> Yes <input type="checkbox"/> No | | Country and city where it is listed | Stock code |
| Exhibit Categories | | | |
| <input type="checkbox"/> Pre-press processing system and software | | <input type="checkbox"/> Packaging and processing equipment | |
| <input type="checkbox"/> Offset printing equipment | | <input type="checkbox"/> Plastic printing and packaging equipment and materials | |
| <input type="checkbox"/> Digital printing equipment | | <input type="checkbox"/> Paper and substrate | |
| <input type="checkbox"/> Gravure printing and label equipment | | <input type="checkbox"/> Ink and consumables | |
| <input type="checkbox"/> Screen printing, textile screen printing, and special printing equipment | | <input type="checkbox"/> Environmental protection engineering equipment | |
| <input type="checkbox"/> Advertisement printing equipment | | <input type="checkbox"/> Infrastructure and supporting equipment | |
| <input type="checkbox"/> Corrugated carton processing equipment | | <input type="checkbox"/> Services and software | |
| <input type="checkbox"/> Post-press binding and paper processing equipment | | <input type="checkbox"/> Cutting-edge printing technology | |
| <input type="checkbox"/> Other related exhibits (please explain:) | | | |
| Intention | | | |
| 1. Area <input type="checkbox"/> Area A, RMB 2,200/m ² <input type="checkbox"/> Area B, RMB 1,700/m ² <input type="checkbox"/> Area C, RMB 1,300/m ² | 2. Booth type <input type="checkbox"/> Standard booth <input type="checkbox"/> Indoor raw space (at least 36m ²) | 3. Opening type of booth <input type="checkbox"/> Open on one side <input type="checkbox"/> Open on two sides <input type="checkbox"/> Open on three sides <input type="checkbox"/> Island-shape | 4. Stand size ____m x ____m=____m ² |
| Notes: (1) The construction fee of a standard booth is RMB 200/m ² . (2) Entrusted construction may be applicable to indoor bare space. However, the construction management fee shall be paid as required; | | | |
| Notes: 1. Online registration is adopted by PRINT CHINA 2027. 2. If it is not convenient for you to register online for the time being, you can copy this form, fill in the "Application Form" first, sign and affix your official seal, and then fax it to the responsible person of the corresponding entity of the organizing committee. (Refer to the back cover for details) 3. After receiving the Application Form, the responsible person will contact the applicant in time to assist the applicant to complete the registration procedure online. 4. Deadline for registration: December 31, 2026 | | | |
| Remarks: | | | |

Company Stamp/Legally Binding Signature _____ Date _____

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For more information, please contact:

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广东省印刷复制业协会
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