PRINT CHINA 2023

www.printchina.com

第五届中国（广东）国际印刷技术展览会

The 5th International Printing Technology Exhibition of China (Guangdong)

2023 年 4 月 11-15 日
April 11-15, 2023

中国东莞 · 广东现代国际展览中心
Guangdong Modern International
Exhibition Center

数字转型
Digital Transformation

融合创新
Integrated Innovation

智造赋能
Intelligent Manufacturing

绿色发展
Green Development

PEIAC   CIEC

中华人民共和国商务部引导支持展会
广东省建设文化强省规划纲要重点支持文化展会项目

Officially Supported Exhibition of Ministry of Commerce of the People's Republic of China
Construction plan and key support for cultural exhibition program of Guangdong Province

扫描关注官方微信
Follow Offcial WeChat

统筹推进疫情防控和经济发展，中国经济进入高质量发展新阶段

As a result of the coordination between epidemic control and economic development, China's economy has entered a new, advanced stage of development

"十三五"规划末期，面对突如其来的新冠疫情对全球的严重冲击，中国统筹疫情防控和经济社会发展取得重大战略性成果；决战脱贫攻坚赢得决定性胜利；全面建设小康社会获得伟大历史性成就；彰显了中国的国家治理水平和经济发展能力，再次展现出中国经济的强大韧性和充沛动力。

国家统计局发布的统计数据显示，按可比价格计算，2020 年中国经济总量已经跨上百万亿元新台阶，人均国内生产总值首次突破 1 万美元实现了历史性突破。成为在新冠疫情严重冲击下，2020 年度全球唯一实现正增长的主要经济体。中国再次为世界经济全面复苏提供了强劲的发展动力和宝贵的市场机遇。

Faced with the sudden and serious world-wide impact of COVID-19 towards the end of the "13th Five-Year Plan"，China made a series of strategic and historical achievements. Not only did China strategically coordinate epidemic prevention and control with economic and social development, but we also won a decisive victory in the battle against poverty, marking a historical achievement in the construction of a well-off society in an all-round way. All of these accomplishments reflect China's level of state governance, ability to develop economically, and once again show the strong resilience and abundant power of China's economy.

According to data released by the National Bureau of Statistics, and calculated at a comparable price, China's economic aggregate reached a new level of RMB 100 trillion in 2020, and China's per capita GDP exceeded USD 10,000 for the first time, realizing a historic breakthrough. China is the sole major economy in the world to achieve positive growth under the severe impact of COVID-19. Once again, China has provided a strong driving force and valuable market opportunities for the comprehensive recovery of the world economy.

中国印刷业冲破疫情羁绊，完成由规模速度型向质量效益型转型升级 创新与发展已成为中国印刷业发展的基本标志和主要特征

Breaking through the fetters of the pandemic, China's printing industry has transformed and upgraded from a focus on scale and speed to quality and efficiency. Innovation and development have become the basic symbol and main feature of the development of China's printing industry.

"十三五"时期是我国全面建成小康社会的决胜阶段，也是我国印刷业由规模速度型转向质量效益型的关键时期。"十三五"期间，我国印刷业与国民经济发展基本同步，产业结构逐步优化，绿色印刷成效显著，市场环境更加成熟，产业规模持续扩大。到"十三五"末期，我国印刷业已经发展成为拥有 9.7 万家规上印刷企业，258 万职工，行业年产值达 1.3 万亿元的巨大产业。其中数字印刷、包装印刷和新型印刷等领域保持较快发展，印刷业对外加工贸易额稳步增长持续扩大。

The "13th Five-Year Plan" was both a decisive stage for China to build a well-off society in an all-round way, and the key period for China's printing industry to transform from scale and speed to quality and efficiency. During the "13th Five-Year Plan", the development of China's printing industry was synchronized with that of the national economy. The industrial structure was gradually optimized, the effect of green printing remarkable, the market environment became more mature, and the industrial scale continued to expand. By the end of the "13th Five-Year Plan", China's printing industry had developed into a huge industry with 97,000 printing enterprises, 2.58 million employees, and an annual output value of up to RMB 1.3 trillion. Among these, fields such as digital printing, packaging printing, and new printing saw rapid development, and the foreign processing trade volume of the printing industry steadily increased and continued to expand.

中国印刷业"十四五"发展目标催人奋进

The development goal of China's printing industry during the "14th Five-Year Plan" is inspiring

"十四五"时期是我国全面建成小康社会、实现第一个百年奋斗目标之后，乘势而上开启全面建设社会主义现代化国家新征程，向第二个百年奋斗目标进军的第一个五年。也是全面开启社会主义现代化强国建设新征程的重要机遇期。我国印刷业"十四五"发展规划明确提出，在"十四五"期间"要继续推动我国印刷业加快"绿色化、数字化、智能化、融合化"发展，促进产业结构优化升级，要继续提高我国印刷业的规模化、集约化和专业化水平，尽快实现由印刷大国向印刷强国跨越的重要转变。预计 2025 年底我国印刷业总产值将超过 1.6 万亿元人民币，与"十三五"规划实现的产值相比递增 3.2%，继续保持全球第一印刷大国的领先地位。

The "14th Five-Year Plan" marks the first five years in which China can take the opportunity to start the new journey of building a modern socialist country in an all-round way and march towards the second centennial goal after having built a well-off society and achieving the first centennial goal. It is also an important period of opportunity for comprehensively embarking on the quest to build a powerful socialist country. The "14th Five-Year Plan" specifies that during this period, "green, digital, intelligent and integrated" development of China's printing industry will be further accelerated so as to promote the optimization and upgrading of the industrial structure. Furthermore, this optimization will continue to enhance the scale of China's printing industry, as well as the level of intensification and professionalism so as to realize the preliminary transformation of China from a big printing country to a powerful printing country. It is estimated that by the end of 2025, the gross output of China's printing industry will exceed RMB 1.6 trillion, an increase of 3.2% from that realized during the "13th Five-Year Plan", allowing China to maintain the leading position as the world's largest printing country.

中国印刷业"十四五"期间发展趋势
Development trends of China's printing industry during the "14th Five-Year Plan"

1. 出版物印刷将继续保持相对稳定的发展态势；

Publishing printing will continue to maintain a stable development trend.

2. 包装装潢印刷将继续呈现较快增长势头；

Packaging printing will continue to show a rapid growth momentum.

3. 高附加值印刷产品所占行业产值的比重将会有明显提升；

The proportion of high value-added printing products to the industry's output will significantly increase.

4. 我国印刷行业平均增长速度将与国民经济增长速度基本保持同步，预计"十四五"期间，我国印刷行业年平均增长率在 5% 左右；

The average growth rate of China's printing industry will keep pace with the growth rate of the national economy. It is estimated that the average annual growth rate of China's printing industry during the "14th Five-Year Plan" will be about 5%.

5. 喷墨印刷、智能装备、LED-UV 与 EB 电子束固化工艺、环保型清洗剂和润版液、植物性油墨和水性油墨将会在全行业加速推广和普及；

Ink-jet printing, intelligent equipment, LED-UV and EB curing process, low-volatile-organic-compounds-content cleaning agent and moistening solution, plant-based ink, and water-based ink will be promoted and popularized throughout the whole industry.

6. 数字技术、互联网技术、信息化技术、自动化技术、智能化技术将向我国印刷行业广泛渗透，成为我国由印刷大国向印刷强国实现转型升级的重要节点和关键时期；

Digital technology, Internet technology, information technology, automation technology, and intelligent technology will be widely integrated into China's printing industry. The period will be an important node and critical period for China to realize transformation from a big printing country to a power printing country.

7. 多业态经营、供应链经营、多元化经营、自动化生产线、智能化装备、去中心化服务等现代化生产方式和经营模式将会实现创新发展新突破，并取得高质量发展新成果；

Multi-industry operation, supply chain operation, diversified operation, automatic production line, intelligent equipment and decentralized services, and other modern production modes and business models will see new breakthroughs in innovation and development.

8. 我国印刷行业在出版物印刷 VOCs 源头治理和达标排放技术等方面将取得突破性进展；

China's printing industry will see dramatic breakthroughs in source control and standard discharge technology of VOCs from publishing printing.

9. "十四五"期间包装装潢印刷的 VOCs 治理达标排放，将继续采取分类施策方针积极有序深入推进；

During the "14th Five-Year Plan", the guidelines on taking measures by classification will be further adopted to actively and orderly promote in-depth control and up-to-standard discharge of VOCs from packaging printing.

10. 未来包装类印刷品的生产和加工将继续成为推动我国印刷业高速增长的重要引擎。

In the future, the production and processing of packaging printing products will continue to be an important engine to promote the rapid growth of China's printing industry.
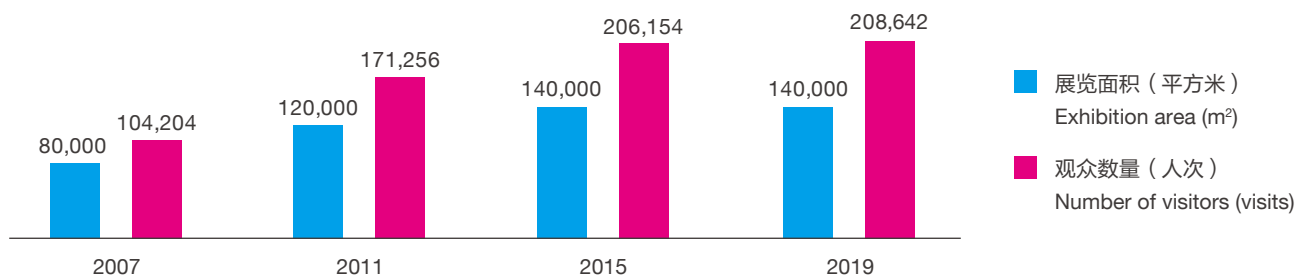
PRINT CHINA 2019 回顾
Review of PRINT CHINA 2019

第四届中国（广东）国际印刷技术展览会（PRINT CHINA 2019）于 2019 年 4 月 9 日—13 日在中国广东省东莞市隆重举行。总展出面积达 14 万平方米。参展厂商 1,268 家，来自 32 个国家和地区，其中境外展商约占 18.38%。专业买家达到创纪录的 2,080,642 人次，来自世界上 146 个国家和地区，其中境外买家约占 22.78%。展会全面展示行业新貌，完美诠释创新精神，为海内外广大业内人士提供了一场代表世界印刷巅峰技术和顶级产品的饕餮盛宴。成为 2019 年度全球规模最大、品质最高、影响最广的世界顶级印刷行业盛会。

The grand opening of "The 4th International Printing Technology Exhibition of China (Guangdong) (PRINT CHINA 2019) was observed in Dongguan City, Guangdong Province, China from April 9 to 13, 2019. The total exhibition area was up to 140,000 square meters. There were 1,268 exhibitors from 32 countries and regions, of which foreign exhibitors accounted for 18.38%. The number of professional buyers reached a record of 2,080,642, coming from 146 countries and regions around the world and of which overseas buyers accounted for about 22.78%. The exhibition fully demonstrated the new look of the industry, perfectly interpreting the spirit of innovation and providing a large representation of the world's top printing technology and products for industry insiders at home and abroad. It became the world's top printing industry event with the largest scale, the highest quality, and the broadest influence in 2019.
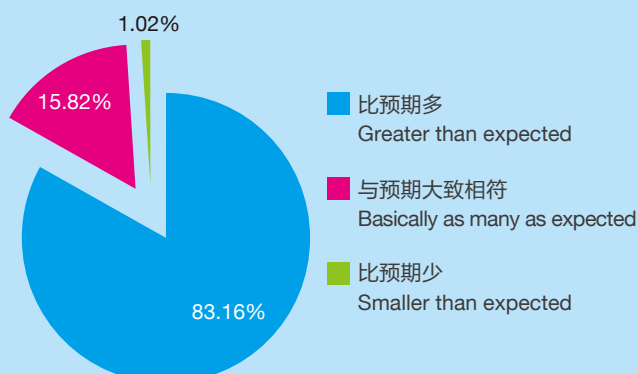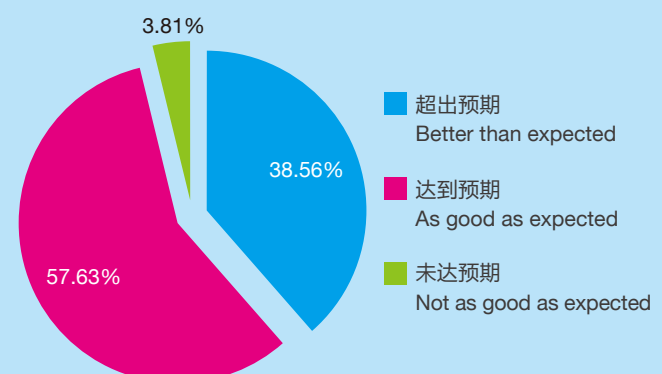
展出规模和观众数据
Exhibition Size and Visitor Data

	2007	2011	2015	2019
展览面积（平方米）Exhibition area (m²)	80,000	120,000	140,000	140,000
观众数量（人次）Number of visitors (visits)	104,204	171,256	206,154	208,642

展商评价 Exhibitors' Comments

展商对展会买家数量评价
Exhibitors' Comment on the Number of Buyers

1.02%
15.82%
83.16%

比预期多
Greater than expected

与预期大致相符
Basically as many as expected

比预期少
Smaller than expected

展商对展会买家质量评价
Exhibitors' Comment on the Quality of Buyers

3.81%
38.56%
57.63%

超出预期
Better than expected

达到预期
As good as expected

未达预期
Not as good as expected

展商对展会贸易成交评价
Exhibitors' Comment on the Volume of Transaction

1.06%

32.16%

66.78%

- 超出预期
  Greater than expected
- 达到预期
  As much as expected
- 未达预期
  Not as much as expected
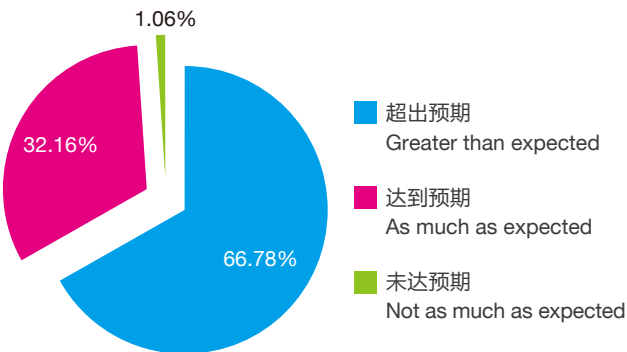
展商对展会服务评价
Exhibitors' Comments on Services at the Exhibition
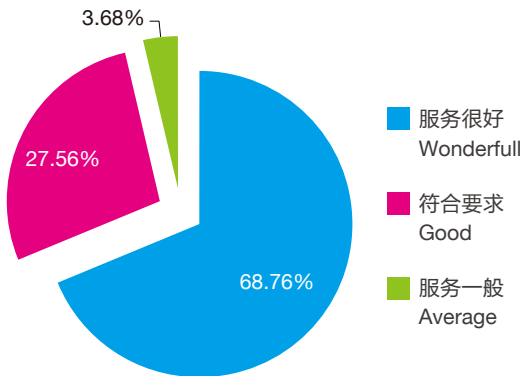
3.68%

27.56%

68.76%

- 服务很好
  Wonderfull
- 符合要求
  Good
- 服务一般
  Average

展商对展会总体满意度评价
Exhibitors' Overall Satisfaction
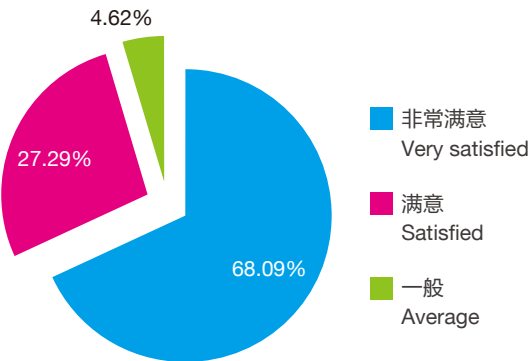
4.62%

27.29%

68.09%

- 非常满意
  Very satisfied
- 满意
  Satisfied
- 一般
  Average

展商参加 PRINT CHINA 次数调查
Number of Participation in "PRINT CHINA"
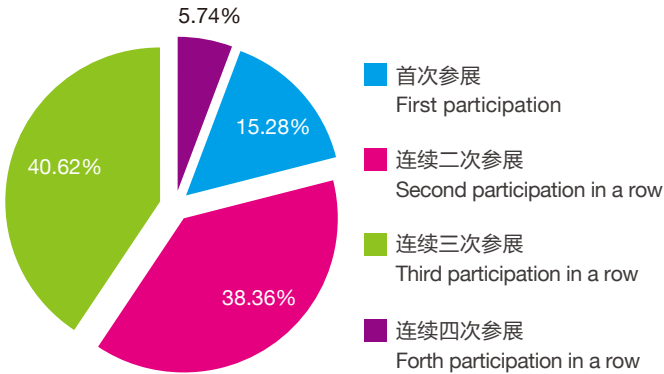
5.74%

15.28%

40.62%

38.36%

- 首次参展
  First participation
- 连续二次参展
  Second participation in a row
- 连续三次参展
  Third participation in a row
- 连续四次参展
  Forth participation in a row

展商下届参展意向调查
Exhibitors' Intent to Attend the Next Exhibition
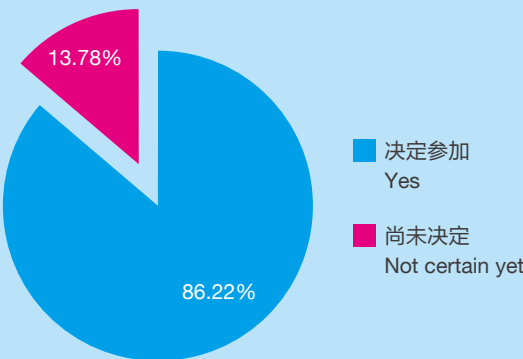
13.78%

86.22%

- 决定参加
  Yes
- 尚未决定
  Not certain yet

买家评价 Buyers' Evaluations

国内外买家地区来源分析
Analysis on Regions Sources of Domestic and Foreign Buyers

1.80%

20.98%

77.22%

- 中国内地 Domestic
- 海外 Overseas
- 中国港澳台 Hong Kong, Macau and Taiwan

买家采购职责分析
Buyers' Procurement Roles

1.68%　1.22%

17.60%

46.16%

33.34%
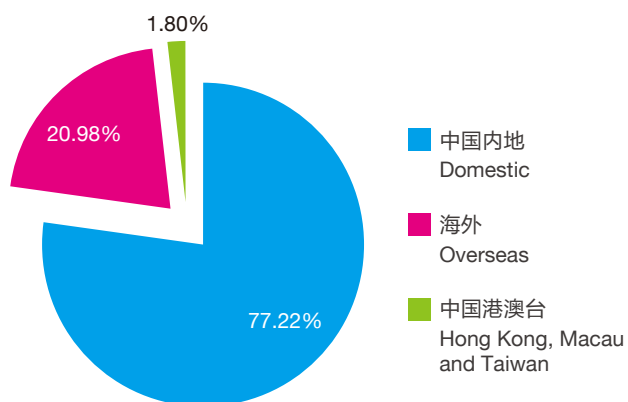
- 决策 / 批准 Decision/approval
- 推荐人、影响 Referee/consultant
- 指名需求 Specified needs
- 与我无关 Having nothing to do with me
- 其它 Others
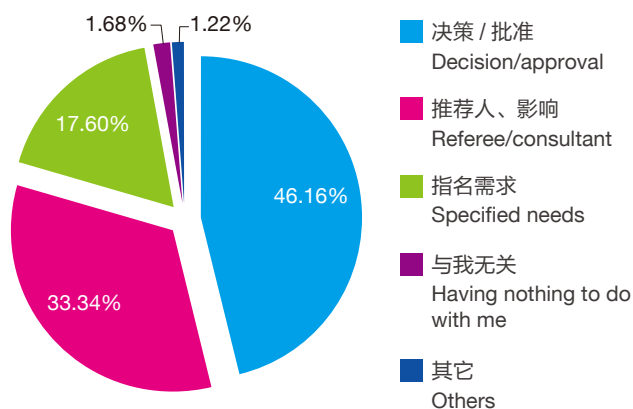
中国内地买家所属省市地区分析（前 10 位）
Distrbution of Domestic Buyers by Province, Municipalities and Regions (Top 10)

1 广东 Guangdong　32.68%	**2** 浙江 Zhejiang　13.56%	
3 福建 Fujian　10.38%	**4** 上海 Shanghai　9.32%	
5 山东 Shangdong　7.43%	**6** 江苏 Jiangsu　5.56%	
7 北京 Beijing　5.35%	**8** 湖南 Hunan　3.54%	
9 湖北 Hubei　2.28%	**10** 其它省市地区 Others　9.90%	

北京 Beijing

山东 Shandong

江苏 Jiangsu

上海 Shanghai

浙江 Zhejiang

福建 Fujian

湖北 Hubei

湖南 Hunan

广东 Guangdong
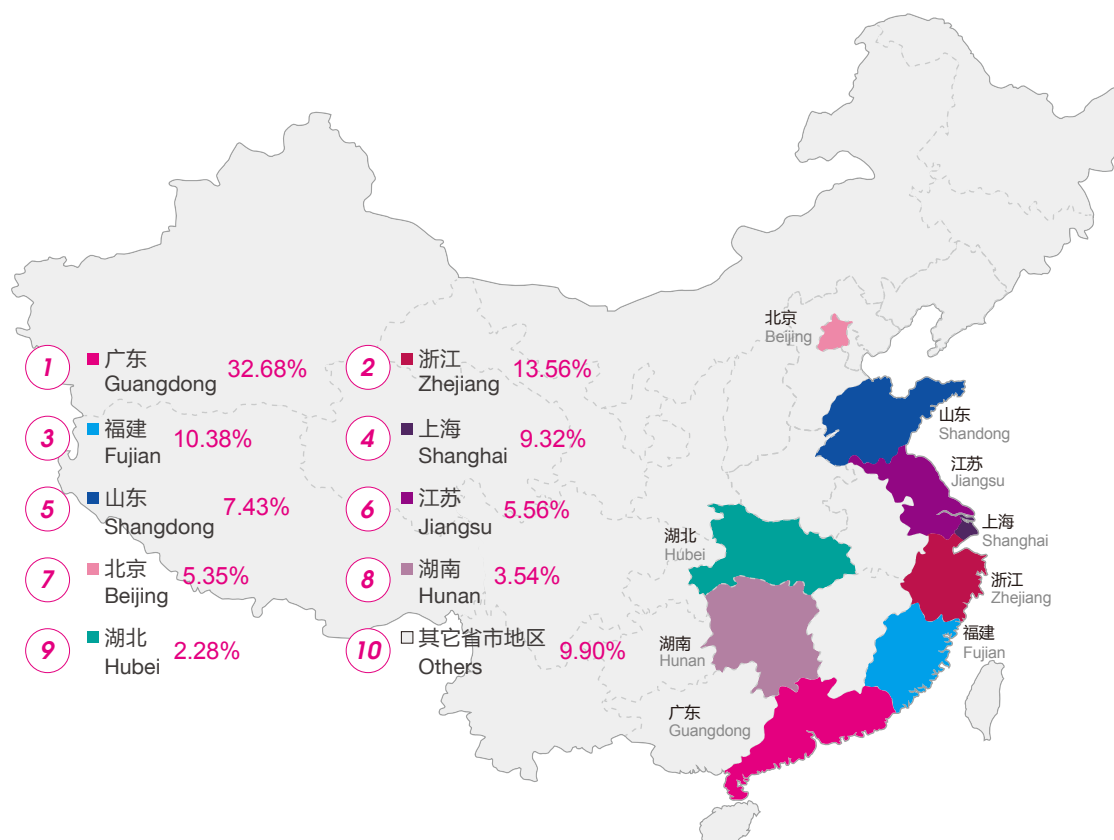
境外买家所属国家和地区分析（前 10 位）
Distrbution of Overseas Buyers by Countries and Regions (Top 10)

1. 马来西亚 Malaysia 13.37%
2. 印度 India 12.75%
3. 韩国 South Korea 11.05%
4. 印度尼西亚 Indonesia 6.46%
5. 日本 Japan 6.42%
6. 俄罗斯 Russia 5.48%
7. 越南 Vietnam 4.23%
8. 新加坡 Singapore 3.79%
9. 泰国 Thailand 3.16%
10. 其它国家和地区 Others 33.29%

俄罗斯 Russia
韩国 South Korea
日本 Japan
越南 Vietnam
印度 India
泰国 Thailand
马来西亚 Malaysia
新加坡 Singapore
印度尼西亚 Indonesia
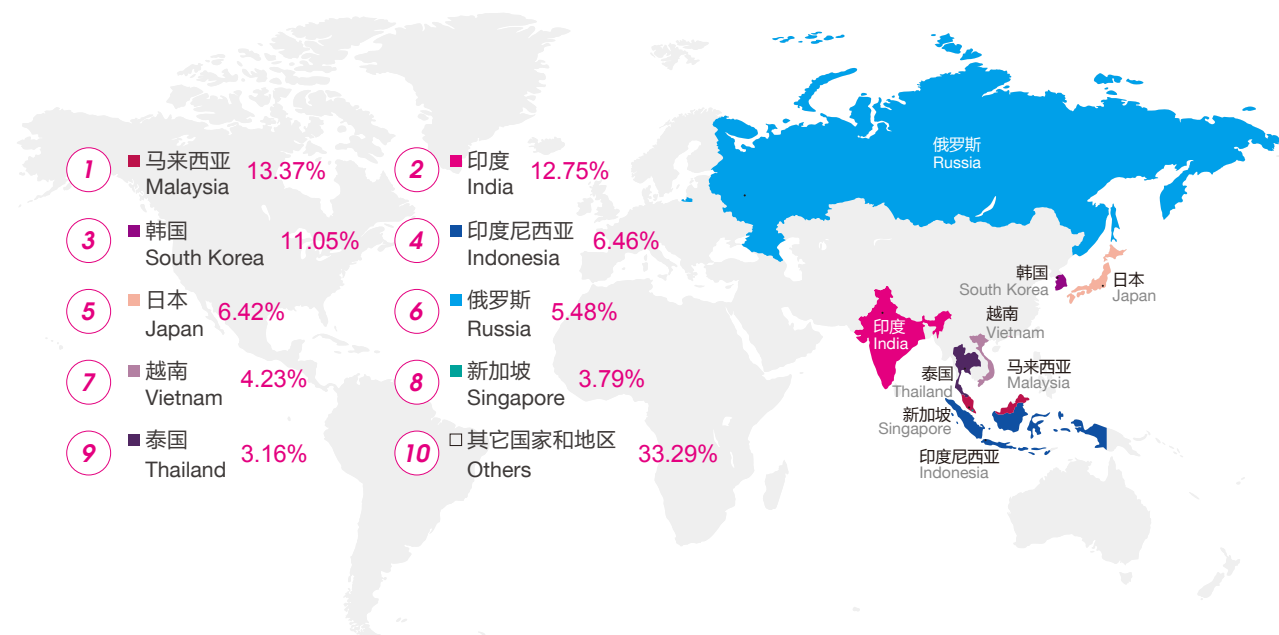
展会买家行业来源分析
Buyers' Industry

16.39%
15.93%
11.27%
8.66%
6.09%
5.72%
5.62%
4.29%
3.87%
3.58%
3.43%
3.17%
3.11%
2.78%
2.05%
1.63%
1.36%
1.05%

- 包装印刷和标签印刷企业 Package / Label Printer
- 印刷包装材料制造及销售企业 Printing & Packaging Material Manufacturer / Dealer
- 出版物印刷企业 Publication Printer
- 印后加工及纸加工企业 Post-press / Paper Converting Enterprise
- 印刷器材制造及销售企业 Printing Material Manufacturer / Dealer
- 印刷机械制造及销售企业 Printing Machinery Manufacturer / Dealer
- 数码快印企业 Digital Printer
- 其它加工制造业 Other processing and manufacturing industries
- 商业印刷及票据印刷企业 Commercial / Business Form Printer
- 标牌/标识/户外广告制作企业 Outdoor Advertising & Sign Manufacturer
- 广告/设计/影视等文化娱乐业 Advertising / Creative / Entertainment Related Industries
- 其它 Others
- 互联网及软件服务公司 Internet and software service companies
- 造纸厂及相关销售企业 Paper mills and related sales enterprises
- 出版社/报社/杂志社 Publishing, newspaper and magazine offices
- 政府机构/行业协会/新闻媒体 Government agencies, industry associations and news media
- 教育培训/科研机构 Educational, training and scientific research organizations
- 金融/保险/投资/法律等专业服务机构 Financial, insurance, investment, legal and other professional service institutions
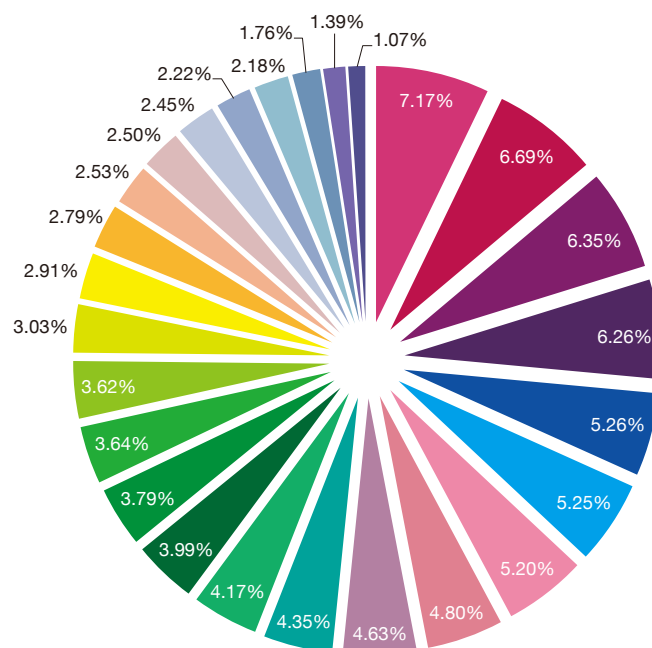
展会买家感兴趣产品分析
Products interesting to Buyers

胶版印刷设备 Offset Printing Equipment

CTP设备与技术 CTP Equipment & Technology

印刷耗材 Printing Consumables

数字工作流程 Digital Workflow

喷墨印刷设备 Ink-jet Printing Equipment

印后装订设备 Post-press Binding Equipment

纸张加工设备 Paper Processing Equipment

数码（墨粉）印刷设备 Digital (Toner) Printing Equipment

柔版/凹版印刷设备 Flexographic / Intaglio Printing Equipment

丝网印刷设备 Screen Printing Equipment

纸盒加工设备 Paper Box Processing Equipment

标签印刷设备（凸印/检测/模切/后加工） Label Printing Equipment (Letteress / Testing / Die-cutting / Post-press finishing)

印刷软件 Pre-press Software

3D打印设备 3D Printing Equipment

印前软件及数字工程设备 Pre-press Software & Digital Workflow

办公印刷设备与技术 Office Printing Equipment & Technology

配套机电设备 Supporting Mechanical & Electrical Products

特殊材料（温变/耐高低温/冷冻） Special Materials (for Temperature Variation / High & Low Temperature Resistance / Freezing)

智能产品 Intelligent Products

绿色印刷环保设备 Green Printing & Environment-friendly Equipment

云平台和网络印刷系统 Cloud Platform & Cyber-based Printing System

其它 Others

ERP及信息管理系统 ERP & Information Management System

装潢及表面装饰设备 Decoration & Surface Ornamentation Equipment

VOCs排放治理设备及方案 VOCs Emission Control Equipment & Solutions

邮政印刷设备与技术 Postal Printing Equipment & Technology

PRINT CHINA 2023 展望
PRINT CHINA 2023 Prospects

"第五届广印展"（PRINT CHINA 2023）将于 2023 年 4 月 11—15 日在中国东莞—广东现代国际展览中心隆重举办。本届展会将遵循党中央、国务院关于建设"粤港澳大湾区"和"深圳中国特色社会主义先行示范区"的重大战略部署，根据"中国印刷业十四五发展规划"提出的发展目标，在中宣部印刷发行局发布的"珠三角印刷业发展升级指南"具体指导下，以"数字转型，融合创新，智造赋能，绿色发展"为展会主题。以"立足湾区，依托全国，内外循环，辐射世界"为市场定位。力争通过举办大型国际性专业印刷展会，努力践行新发展理念，进一步明确我国印刷行业供给侧结构性改革的战略方向和主要目标，加快关键核心技术攻关，进一步优化产业结构，广泛招商引资，打造行业发展新优势。促进我国印刷市场与国际印刷市场，交流互鉴，深度融合。更好地利用国内和国际两个市场、两种资源，努力在危机中育新机、于变局中开新局。充分发挥我国作为世界最大印刷市场的引领作用，进一步激发和挖掘我国庞大印刷内需市场的深厚潜力，推动我国印刷业尽快形成以国内大循环为主体、国内国际双循环相互促进的崭新发展格局。

PRINT CHINA 2023 will be held at the Guangdong Modern International Exhibition Center from April 11 to 15, 2023. The theme of the exhibition is in line with the CPC Central Committee and the State Council's major strategic plan for the construction of the "Guangdong-Hong Kong-Macao Greater Bay Area" and the "Shenzhen demonstration pilot zone for socialism with Chinese characteristics", the development goals specified in the "development plan for China's printing industry during the14th Five-Year period", and the "guide to the development and upgrading of the printing industry in the Pearl River Delta" issued by the Printing Bureau of the Publicity Department of the Communist Party of China. Consequently, the exhibition focusses on "digital transformation, integrated innovation, intelligent manufacturing, and green development", and maintains a market position of "keeping a foothold in the bay area, relying on the whole country, circulating prints at home and abroad, and radiating throughout the world". The purpose of holding the large-scale international professional printing exhibition is to strive to implement new development concepts, further clarify the strategic direction and main objectives of the supply side structural reform of China's printing industry, accelerate research on key core technologies, further extensively attract investment, optimize the industrial structure, and create new advantages for the development of the industry. The exhibition will promote interconnection, exchange, mutual learning, and deep integration between China's printing market and the international printing market, making better use of both domestic and international markets and resources so as to strive to cultivate new opportunities during the crisis. The exhibition will highlight the leading position of China as the world's largest printing market and further stimulate and tap the profound potential of China's huge domestic demand for printing. The exhibition will further promote China's printing industry to form a new development pattern focused on wide-spread domestic circulation, international circulation, and mutual promotion as soon as possible.

预计本届展会展出面积 14 万平米，参展厂商 1,300 多家，专业观众逾 20 万人次。展会同期还将举办 80 多场高峰论坛和各类技术交流活动，融汇才智，启迪思想，引领世界印刷技术发展潮流。

It is estimated that the exhibition area will be 140,000 square meters, and more than 1,300 exhibitors and more than 200,000 professional visitors will be in attendance. At the same time, more than 80 summit forums and various technical exchange activities will be held to integrate talents, present ideas, and lead the development trend of the world's printing technology.

PRINT CHINA 2023 主要亮点
The Main Highlights of PRINT CHINA 2023

"第五届广印展"与国内外同类展会相比，将展现出以下四大亮点：

Compared with similar exhibitions at home and abroad, PRINT CHINA 2023 shows the following four highlights:

亮点之一：印企云集产业基础雄厚
Highlight 1: A gathering of printing enterprises with strong foundations

展会举办地处于粤港澳大湾区和珠三角印刷产业带核心地段，是我国著名的印刷产业基地。数百家国内外印刷设备器材制造商和上千家规上印刷企业都在东莞市周边落地生根比邻而居。因此在东莞举办国际印刷大展具有雄厚的产业基础和旺盛的市场需求。既方便展商参展，也便于企业采购。对于扩大展会影响，促进贸易成交，提升展会效益，提供了非常浓厚的商贸氛围和优越的交易环境。

The venue of the exhibition, Dongguan City, is located at the core area of the printing industry belt of the Guangdong-Hong Kong-Macao Greater Bay Area and the Pearl River Delta, and is a famous printing industry base in China. Hundreds of printing equipment manufacturers at home and abroad, as well as thousands of printing enterprises, have settled down in this city. Therefore, there is a strong industrial foundation which allows for international printing exhibitions to be held in this city and consequently stimulating a strong market demand. In addition, hosting the event in such a location is convenient for the participation of both exhibitors and purchase of enterprises. The city also offers a very strong business atmosphere and a smooth and superior trading environment which is conducive to expanding the impact of the exhibition, promoting trade transactions, and improving the exhibition's efficiency.

亮点之二：市场庞大采购需求旺盛
Highlight 2: The market is huge and the demand for procurement is strong

展会举办地位于穗港深经济走廊中段，地处珠三角印刷产业带中心位置。东莞既是广东省重要的印刷设备器材生产基地，也是广东传统的印刷设备器材采购市场，更是我国久负盛名的印刷设备器材外贸窗口。近年来伴随珠三角印刷产业和高新技术产业的快速崛起，在深莞同城化趋势的强劲推动下，东莞已经发展成为世界级的印刷产业基地、家具产业基地、服装产业基地、高端制造产业基地、平板电脑产业基地、智能手机产业基地以及信息技术和人工智能产业基地。上述这些基础产业、高新科技和高端制造业在东莞落地生根，在推动东莞经济高速发展的同时，也为珠三角印刷业带来了巨大的市场需求。因此选择在东莞举办"广印展"，产业基础坚实、市场氛围浓厚、符合行业规律，顺应市场潮流，反映了海内外广大业界同仁的殷切期盼和共同心声。

The exhibition is held in the middle of the Guangzhou-Hong Kong-Shenzhen Economic Corridor and is located in the center of the Pearl River Delta printing industry belt. Dongguan is not only an important production base, but also a traditional purchasing market of printing equipment and supplies in Guangdong Province as well as a prestigious foreign trade window for printing equipment and supplies in China. In recent years, with the rapid rise of the printing industry and high-tech industry in the Pearl River Delta, and under the strong impetus of the Shenzhen-Dongguan Urban Integration trend, Dongguan has developed into a world-class base for the printing, furniture, clothing, high-end manufacturing, tablet computer, smart phone, information technology, and artificial intelligence industries. With high-tech and high-end manufacturing industries having taken root in Dongguan, they have promoted the city's rapid economic development as well as brought huge market demand for the printing industry in the Pearl River Delta. Consequently, holding "PRINT CHINA 2023" in Dongguan is a sound decision in that there is a solid industrial foundation and a strong market atmosphere, the city conforms to the industry rules and the market trend, and it reflects the ardent expectation and common aspiration of industry colleagues at home and abroad.

亮点之三：毗邻港澳区位优势明显

Highlight 3: Obvious geographical advantages in that it is adjacent to Hong Kong and Macao.

广东省重要城市云集，交通设施完善，涉外渠道畅通，具有重要的综合区位优势。珠三角毗邻南海，位于我国泛珠三角经济带和中国—东盟自贸区的中心位置，具有对内和对外的双向经济辐射优势。以东莞为中心的 1 小时经济圈内区有香港、澳门、广州、深圳、珠海、佛山六大机场与国内外各地紧密相连。区内港口、码头众多，各种等级的公路、铁路、高铁、地铁以及跨江跨海桥梁密集联通，海陆空交通运输十分便捷。2018 年初，被誉为"现代世界七大奇迹"的港珠澳大桥经过紧张建设施工已经实现全线通车，目前珠海到港深的车程已由原来的三四个小时缩短至半小时。"十三五期间"粤港澳大湾区交通设施的全面升级为粤港澳三地的会展、旅游、金融、商贸和物流等各个行业都带来了前所未有的重大发展机遇。

Guangdong Province has an important geographical advantage owing to its important cities, perfect transportation facilities, and smooth foreign channels. The Pearl River Delta, adjacent to the South China Sea and located in the center of China's Pan Pearl River Delta economic belt and China-ASEAN Free Trade Area, has the advantage of two-way economic exchange both at home and abroad. In the one-hour economic circle with Dongguan at its center, there are a total of six airports across Hong Kong, Macao, Guangzhou, Shenzhen, Zhuhai, and Foshan, all of which are connected to all parts of China and the world. There are many ports and wharves in the circle, and various grades of highways, railways, high-speed railways, subways, and river and sea-crossing bridges are closely connected making transportation by sea, land, and air all very convenient. At the beginning of 2018, the Hong Kong-Zhuhai-Macao Bridge, known as one of the "seven wonders of the modern world", was fully opened to traffic after intensive construction. At present, the commute between Zhuhai and Hong Kong or Shenzhen has been cut from three or four hours to half an hour. During the "13th Five-Year Plan", the comprehensive upgrading of transportation facilities in the Guangdong-Hong Kong-Macao Greater Bay Area brought unprecedented development opportunities to the exhibition, tourism, finance, commerce, logistics, and other industries in Guangdong, Hong Kong, and Macao.

亮点之四：内外循环发展前景广阔

Highlight 4: Broad prospects of internal and external circulation development

我国政府在新时期提出的重大发展战略，与"广印展"自身发展方向高度契合，为"广印展"进一步走向世界提供了不竭动力。广东地处华南沿海，四海通途，既是中国古代海上丝绸之路的贸易枢纽，也是中国"21 世纪海上丝绸之路"的前哨阵地和重要引擎，具有十分重要的战略地位。2019 年初中央关于"粤港澳大湾区城市群发展规划"正式发布。广东省的广州、深圳、珠海、东莞、惠州、中山、佛山、肇庆和江门等 9 市以及香港和澳门两个特别行政区被正式纳入粤港澳大湾区战略版图。伴随湾区经济的全面启动和优化升级，可以预见根植于湾区腹地东莞历经 10 多年培育和发展起来的"广印展"，必将成为我国印刷产业对接"海上丝绸之路"沿线国家的重要产品展示窗口和高效商贸交易平台。未来数年伴随国家重大发展战略的落地生根，必将进一步夯实"广印展"举办的产业基础，进一步优化市场环境，提升发展水平，推动我国印刷业深度融入全球印刷产业链、价值链和物流链，为我国印刷产业尽快形成以国内大循环为主体、国内国际双循环相互促进的崭新发展格局，积极参与国内外生产要素资源配置，带来更加广阔的发展空间和更加宝贵的市场机遇。

The major development strategy put forward by the Chinese government in the new period is highly consistent with the development direction of PRINT CHINA, which provides inexhaustible power for PRINT CHINA to further globalize. Guangdong, located in the coastal area of South China, is connected to all parts of the world. It is not only the trade hub of ancient China's Maritime Silk Road, but also the outpost and important engine of China's "21st century" Maritime Silk Road; therefore, it has a very important strategic position. At the beginning of 2019, the Chinese central government officially released the "development plan of urban agglomeration in the Guangdong-Hong Kong-Macao Greater Bay Area". According to the plan, nine cities in Guangdong Province, namely Guangzhou, Shenzhen, Zhuhai, Dongguan, Huizhou, Zhongshan, Foshan, Zhaoqing, and Jiangmen, and two special administrative regions, Hong Kong and Macao, were officially included in the strategic territory of the Guangdong-Hong Kong-Macao Greater Bay Area (hereinafter referred to as the "Greater Bay Area"). With the comprehensive start-up, optimization, and upgrading of the economy in the Greater Bay Area, it can be predicted that after more than 10 years of cultivation and development "PRINT CHINA", rooted in Dongguan, the hinterland of the Greater Bay Area, will become an important product display window and an efficient trading platform for China's printing industry to dock with countries along the "Maritime Silk Road". In the next few years, with the implementation of the major national development strategy, the industrial foundation of "PRINT CHINA" will be further consolidated, the market environment will be further optimized, the development level will be improved, and the deep integration of China's printing industry into the global printing industry chain, value chain, and logistics chain will be promoted. This will result in a broader development space and more valuable market opportunities for China's printing industry to form a brand-new development pattern based on a large domestic cycle and the mutual promotion of domestic and international two-way exchange as soon as possible, allowing for the active participation in the allocation of domestic and foreign production factors and resources.

主办单位
Sponsors

中国印刷及设备器材工业协会
Printing and Printing Equipment Industries Association of China (PEIAC)

中国印刷及设备器材工业协会（以下简称：中国印工协）由印刷加工、印刷设备和印刷器材三大部分组成，于 1985 年 12 月 28 日在北京成立。中国印工协既是一个用户协会，也是一个制造商协会。现有直接会员单位 1,500 家，团体会员单位 48 家（包括 31 家省市印刷协会），以及间接会员 5 万多家（系指团体会员的会员单位）中国印工协是环球印刷联盟（Global Print）和亚洲印刷展览联盟（Asia Print）的发起盟员之一。

中国印工协的主要职能是：开展行业调查研究，向政府主管部门反映行业意见和诉求；完成政府委托的有关任务；组织开展行业业务培训和技术交流；推广科研成果、先进技术和经营管理经验；组织制定行业发展规划；代表行业开展反倾销、反垄断、反补贴调查，协调处理有关贸易纠纷；代表行业定期举办国际印刷技术展览会，与国际同行开展经常性的交流与合作，推动中国印刷行业在新时期实现高质量发展。

The Printing and Printing Equipment Industries Association of China (hereinafter referred to as the PEIAC) governs three parts, namely printing processing, printing equipment, and printing supplies. It was established in Beijing on December 28, 1985. The association is not only a user association, but also a manufacturer association. At present, it has 1,500 direct members, 48 group members (including 31 provincial and municipal printing associations), and more than 50,000 indirect members (members of group members). It is also one of the founding members of Global Print and Asia Print.

The main functions of the PEIAC are: to carry out industry investigation and research and to report industry opinions and demands to the competent government departments; complete relevant tasks entrusted by the government; organize and carry out industry business training and technical exchanges; promote scientific research achievements, advanced technology, and management experience; organize the formulation of industry development plans; carry out anti-dumping, anti-monopoly, and anti-subsidy investigations on behalf of the industry and coordinate and deal with relevant trade disputes; regularly hold international printing technology exhibitions, carry out regular exchanges and cooperation with international counterparts, and promote the high-quality development of China's printing industry in the new era on behalf of the industry.

广东省印刷复制业协会
Printing and Replicating Industrial Association of Guangdong

广东省印刷复制业协会（前身为：广东省印刷技术协会和广东省印刷协会。以下简称：广东省印协）于 1979 年 3 月经广东省民政厅民间组织管理局批准正式成立。广东省印刷复制业协会在业务上接受广东省新闻出版局指导，是广东省科学技术协会的直属会员单位。

广东省印协成员来自广东全省书刊印刷、包装装潢以及印刷包装生产设备和耗材供应及光盘复制等相关企业，以及印刷技术学校和印刷技术学院等大中小型印刷复制同业单位。截至 2011 年，广东省印协已经拥有 568 家团体会员单位，并与广东省内所有地市级印刷协会均建立了良好的业务沟通和信息交流渠道，是目前广东省最大的印刷复制业社会团体组织。

The Guangdong Printing Association (formerly the Printing Technology Association of Guangdong and the Printing Association of Guangdong, hereinafter referred to as the "GDPA") was established in March 1979 with the approval of the Administration Bureau of Non-governmental Organizations of the Department of Civil Affairs of Guangdong. Under the guidance of Administration of Press and Publication of Guangdong Province in terms of business, the GDPA is a member of the Guangdong Provincial Association for Science and Technology.

Members of the GDPA come from book and periodical printing, packaging decoration, printing and packaging production equipment and supplies, CD-ROM replication, and other related enterprises in Guangdong, as well as printing technology schools, printing technology colleges, and other small and medium-sized entities from the printing and replication industry. As of 2011, the GDPA has 568 group members, and has established good business communication and information exchange channels with all prefecture level printing associations in Guangdong. It is currently the largest social organization of the printing and reproduction industry in Guangdong.

中国国际展览中心集团公司
China International Exhibition Centre Group Corporation (CIEC)

中国国际展览中心集团公司（CIEC）隶属于中国国际贸易促进委员会和中国国际商会，是中国展览馆协会的理事长单位，中国企业联合会成员，国际展览联盟（UFI）成员和国际展览管理协会（IAEM）成员。集团主营业务包括：展馆经营及管理，国内组展，海外出展，展览工程，展场广告，展品运输及展会相关服务等，是中国展览行业的龙头企业。

The China International Exhibition Center Group Corporation (CIEC), a member of the China Council for the Promotion of International Trade and the China Chamber of International Commerce, is the president of the China Association for Exhibition Centers and a member of the China Enterprise Federation, the Union of international Fairs (UFI), and the International Association for Exhibition Management (IAEM). The main corporate operations include: exhibition operation and management, domestic exhibition organization, overseas exhibition, exhibition engineering, exhibition advertising, exhibit transportation and exhibition related services. It is a leading enterprise in China's exhibition industry.

承办单位
Organizers

东莞市中印协国际展览有限公司
Print China Show Company Limited.

东莞市中印协国际展览有限公司（简称：东莞公司）是由中国印刷及设备器材工业协会、广东省印刷复制业协会和中国国际展览中心集团公司共同出资成立的我国印刷行业的专业性展览公司。公司专门负责承办在我国南方举办的国际印刷大展——中国（广东）国际印刷技术展览会（PRINT CHINA），并协作承办在北京举办的北京国际印刷技术展览会（CHINA PRINT）。

Print China Show Company Limited. (Hereinafter referred to as PEIAC Dongguan) is a professional exhibition company in China's printing industry jointly funded by the PEIAC, the GDPA，and the CIEC. The company specializes in the organization of the international printing exhibition held in South China - "PRINT CHINA", and cooperates in organizing "CHINA PRINT" held in Beijing.

北京中印协华港国际展览有限公司
China Print Show Company Limited.

北京中印协华港国际展览有限公司（简称：北京公司）系中国印刷及设备器材工业协会和中国国际展览中心集团公司共同出资成立的我国印刷行业的专业展览公司。公司专门负责承办在我国北方举办的北京国际印刷技术展览会（CHINA PRINT），并协作承办在我国南方举办的中国（广东）国际印刷技术展览会（PRINT CHINA）。

China Print Show Company Limited (hereinafter referred to as PEIAC Beijing) is a professional exhibition company in China's printing industry jointly funded by the PEIAC and the CIEC. The company specializes in the organization of the international printing exhibition held in North China - "CHINA PRINT", and cooperates in organizing "PRINT CHINA" held in South China.

国际支持
International Supports

Global Print
www.global-print.org

环球印刷联盟（Global Print）由中国、美国、英国、德国、法国、意大利、西班牙、瑞典、印度和日本于 2008 年 5 月共同发起成立，旨在加强印刷设备制造业强国之间的信息交流与合作，促进印刷工业向国际化发展，进而为全球印刷技术发展提供便利。"CHINA PRINT" 和 "PRINT CHINA" 均为环球联盟支持的展览项目。

Global Print, founded in May 2008 by China, the United States, the United Kingdom, Germany, France, Italy, Spain, Sweden, India, and Japan, aims to strengthen information exchange and cooperation among powerful countries in the printing equipment manufacturing industry, promote the internationalization of the printing industry, and facilitate the development of global printing technology. Both "CHINA PRINT" and "PRINT CHINA" are exhibitions supported by Global Print.

ASIA PRINT
www.asia-print.org

亚洲印刷展览联盟（Asia Print）于 2009 年在"第七届北京国际印刷技术展会"上正式宣告成立。联盟发起国有中国、印度、印度尼西亚、韩国、马来西亚、菲律宾、巴基斯坦等七个国家。随着斯里兰卡和泰国的加入，目前成员国总数已发展为 9 个。该联盟每年度都轮流在各成员国举行全体会议，共同商讨促进亚洲地区印刷产业及印刷展览发展的相关事务。"CHINA PRINT" 和 "PRINT CHINA" 均为亚洲印刷联盟支持的展览项目。

Asia Print was officially founded at "CHINA PRINT 2009" by seven countries, namely China, India, Indonesia, South Korea, Malaysia, Philippines, and Pakistan. With the accession of Sri Lanka and Thailand, the total number of its members has grown to nine. Every year, it holds plenary meetings in each member country in turn to discuss matters related to promoting the development of the printing industry and printing exhibitions in Asia. Both "CHINA PRINT" and "PRINT CHINA" are exhibitions supported by Asia Print.

展品大类
Exhibit Categories

1. 印前处理系统与软件	1. Pre-press processing system and software
1.1 出版类软件	1.1 Publishing software
1.2 图像处理软件	1.2 Image processing software
1.3 包装设计软件	1.3 Packaging design software
1.4 工作流程和数据处理软件	1.4 Workflow and data processing software
1.5 多媒体软件	1.5 Multimedia software
1.6 编码软件与识别设备	1.6 Coding software and identification equipment
1.7 输入和输出设备	1.7 Input and output devices
1.8 制版系统及设备	1.8 Platemaking system and equipment
1.9 打样设备	1.9 Proofing equipment
1.10 色彩管理系统	1.10 Color management system
1.11 防伪设计及软件	1.11 Anti-counterfeiting design and software
2. 各类胶印设备	**2. Offset printing equipment**
2.1 单张纸胶印机	2.1 Sheet-fed offset printing press
2.2 卷筒纸胶印机	2.2 Roll-fed offset printing press
3. 各类数字印刷设备	**3. Digital printing equipment**
3.1 单张纸数字印刷机	3.1 Sheet-fed digital printer
3.2 卷筒纸数字印刷机	3.2 Roll-fed digital printer
4. 各类柔凹印及标签设备	**4. Flexography and gravure and label equipment**
4.1 单张纸柔版印刷机	4.1 Sheet-fed flexographic press
4.2 卷筒纸柔版印刷机	4.2 Roll-fed flexographic press
4.3 单张纸凹版印刷机	4.3 Sheet-fed photogravure press
4.4 卷筒纸凹版印刷机	4.4 Roll-fed photogravure press
4.5 标签印刷机	4.5 Label press
4.6 混合印刷机（联机方案）	4.6 Hybrid press (online solution)
5. 网印、印花及特种印刷设备	**5. Screen printing, textile screen printing, and special printing equipment**
6. 广告喷绘设备	**6. Advertisement printing equipment**
7. 瓦楞纸箱加工设备	**7. Corrugated carton processing equipment**
7.1 瓦楞机	7.1 Paper wall building machine
7.2 复瓦机	7.2 Corrugated paper production equipment with wall building machine
7.3 分纸机	7.3 Paper separator
7.4 压痕机	7.4 Die-cutting and creasing machine
7.5 开槽机	7.5 Grooving machine
7.6 粘箱机	7.6 Carton gluer
7.7 钉箱机	7.7 Carton stapler
7.8 制胶机	7.8 Paste making machine
7.9 瓦楞辊及其它加工设备	7.9 Corrugator roll and other processing equipment
8. 印后装订及纸加工设备	**8. Post-press binding and paper processing equipment**
8.1 折页机	8.1 Folder
8.2 锁线机	8.2 Sewing machine
8.3 骑马订书机	8.3 Saddle stitcher
8.4 胶装机	8.4 Binding machine
8.5 切纸机	8.5 Paper cutter
8.6 精装书加工设备	8.6 Hardcover book processing equipment
8.7 纸张加工设备	8.7 Paper processing equipment
8.8 其它配套设备	8.8 Other supporting equipment

9. 包装加工设备	9. Packaging equipment
9.1.1 折叠纸盒加工设备	9.1.1 Folding carton processing equipment
9.1.2 模切机	9.1.2 Die-cutter
9.1.3 糊盒机	9.1.3 Folder gluer
9.1.4 裱纸机	9.1.4 Paper mounting machine
9.1.5 烫金机	9.1.5 Gilding press
9.1.6 激光切割机	9.1.6 Laser cutter
9.1.7 贴窗机	9.1.7 Window patching machine
9.1.8 喷胶系统	9.1.8 Glue-spray system
9.1.9 纸面处理设备	9.1.9 Paper processing equipment
9.1.10 模切除废设备	9.1.10 Die cutting waste removal equipment
9.1.11 编码和识别系统	9.1.11 Coding and identification system
9.1.12 其它配套设备	9.1.12 Other supporting equipment
9.2. 精装盒加工设备	9.2. Hardcover carton processing equipment
9.2.1 上胶机	9.2.1 Glue spreader
9.2.2 开槽机	9.2.2 Slotting machine
9.2.3 皮壳机	9.2.3 Case making machine
9.2.4 纸盒自动生产线	9.2.4 Carton automatic production line
9.2.5 纸杯自动生产线	9.2.5 Paper cup automatic production line
9.2.6 模版加工设备	9.2.6 Template processing equipment
9.3. 胶盒加工设备	9.3. PVC carton processing equipment
9.3.1 整平切片机	9.3.1 Aligning and slicing machine
9.3.2 胶盒粘盒机	9.3.2 PVC carton folding and gluing machine
9.3.3 高频热合机	9.3.3 High-frequency heat sealer
9.3.4 其它配套设备	9.3.4 Other supporting equipment
9.4 纸袋加工设备	9.4 Paper bag processing equipment
9.5 信封及其它加工设备	9.5 Envelope and other processing equipment
10. 纸张和承印物	**10. Paper and substrates**
10.1 卷筒纸	10.1 Roll paper
10.2 平张纸	10.2 Sheet paper
10.3 纸板	10.3 Paperboard
10.4 特殊用途纸张和纸板	10.4 Special purpose paper and board
10.5 薄膜	10.5 Film
10.6 其它承印物	10.6 Other substrates
11. 油墨和耗材	**11. Ink and consumables**
11.1 胶印油墨	11.1 Offset ink
11.2 柔版印刷油墨	11.2 Flexographic ink
11.3 凹印油墨	11.3 Gravure ink
11.4 网印油墨	11.4 Screen printing ink
11.5 特种油墨	11.5 Special ink
11.6 墨粉和墨水	11.6 Powdered ink and water ink
11.7 各类印刷版材	11.7 Printing plates
11.8 印刷橡皮布	11.8 Printing blanket
11.9 覆合膜	11.9 Complex film
11.10 防粘脏喷粉	11.10 Anti-set-off spray
11.11 润版液添加剂	11.11 Fountain solution additives
11.12 清洗设备与保养用品	11.12 Cleaning equipment and maintenance supplies
11.13 涂布／上光材料	11.13 Coating/Glazing materials
11.14 装订材料	11.14 Binding materials
11.15 烫金材料	11.15 Gilding materials

11.16 帧裱材料	11.16 Frame mounting materials
11.17 压纹和层压材料	11.17 Embossing and laminating materials
11.18 感光材料	11.18 Photosensitive materials
11.19 粘合剂	11.19 Adhesives
11.20 化学用品	11.20 Chemical products
11.21 模版刀具	11.21 Die cut
11.22 胶辊	11.22 Rubber roll
11.23 编码识别材料	11.23 Coding and identification materials
11.24 传送带和工业皮带	11.24 Conveyors and industrial belts

12. 环保工程设备 — 12. Environmental protection engineering equipment

12.1 环保控制系统	12.1 Environmental protection control system
12.2 废水回收处理设备	12.2 Wastewater recovery and treatment equipment
12.3 废气回收处理设备	12.3 Waste gas recovery and treatment equipment
12.4 固体废物处理设备	12.4 Solid waste treatment equipment
12.5 隔音降噪技术及设备	12.5 Sound insulation and noise reduction technology and equipment
12.6 节能降耗技术及设备	12.6 Energy-saving and cost-reducing technology and equipment
12.7 环保设备耗材	12.7 Environmental protection equipment consumables
12.8 环保监测仪器和设备	12.8 Environmental monitoring instruments and equipment

13. 基础设施及配套设备 — 13. 基础设施及配套设备

13.1 网络系统	13.1 Network system
13.2 车间环境控制系统	13.2 Workshop environmental control system
13.3 油墨配色系统	13.3 Ink color matching system
13.4 油墨中央供应系统	13.4 Ink central supply system
13.5 润版液中央供应系统	13.5 Central supply system for moistening solution
13.6 压缩空气中央供应系统	13.6 Central supply system for compressed air
13.7 输送设备和运输系统	13.7 Conveying equipment and transportation system
13.8 档案管理系统	13.8 Archives management system
13.9 产品检测设备	13.9 Product testing equipment
13.10 各类检测仪器	13.10 Testing instruments
13.11 刀具研磨	13.11 Tool grinding
13.12 设备维修配件、易损件及润滑油和工具	13.12 Equipment maintenance accessories, wearing parts, lubricating oil and tools

14. 服务和软件 — 14. Services and software

14.1 图案设计和包装结构设计软件	14.1 Pattern design and package structure design software
14.2 印刷图案及包装结构工具书	14.2 Printing pattern and package structure reference book
14.3 贸易和技术文献、技术词典	14.3 Trade and technical literature and technical dictionaries
14.4 咨询服务	14.4 Consulting services
14.5 ERP、MES、WMS 管理软件	14.5 ERP, MES and WMS
14.6 企业培训	14.6 Enterprise training
14.7 数据处理服务	14.7 Data processing services
14.8 印刷服务商	14.8 Printing service provider
14.9 图文档案和图像数据库	14.9 Graphic files and image databases
14.10 印刷业电子商务	14.10 E-commerce in the printing industry
14.11 金融服务和保险服务	14.11 Financial services and insurance services
14.12 印刷设备运输和安装	14.12 Transport and installation of printing equipment
14.13 行业协会和专业组织	14.13 Industry associations and professional organizations
14.14 认证、测试、标准化服务	14.14 Certification, testing and standardization services
14.15 新闻与媒体	14.15 News and the media

15. 前沿印刷技术 — 15. Cutting-edge printing technology

15.1 印刷电子技术应用	15.1 Application of printing electronic technology
15.2 纳米技术应用	15.2 Nano technology
15.3 物联网技术	15.3 IoT
15.4 人工智能技术	15.4 AI

参展费用（光地价格）
Exhibition Fees (bare-space cost)

A 区 Area A	B 区 Area B	C 区 Area C
人民币 2,200 元 / ㎡ RMB 2,200/ ㎡	人民币 1,700 元 / ㎡ RMB 1,700/ ㎡	人民币 1,300 元 / ㎡ RMB 1,300/ ㎡

价格说明
Price Description

1. 展位费以人民币为基准，外币按付款当日汇率结算（以中国工商银行当日外币买入价为准）；

2. A 区展位为距离展馆主入口及展馆主通道较近的位置，B、C 区展位依次此类推；

3. 光地展位 36 平方米起租，标准展位 9 平方米起租；

4. 标准展位搭建费为 200 元人民币 / 平米；

5. 中国印刷及设备器材工业协会会员或广东省印刷复制业协会会员可享受会员价格折扣优惠，详情请咨询展会组委会；

6. 凡 2022 年 4 月 30 日（含 30 日）前签署"定金协议，并交付展位费 30% 定金的展商，享受展位光地原价 10% 的折扣优惠；

1. Booth fees are calculated in RMB, and foreign currency will be settled at the exchange rate on the day of payment (the purchase price in foreign currencies of the Industrial and Commercial Bank of China on that day shall prevail);

2. The booths in Area A are close to the main entrance and the main passageway of the exhibition hall, and booths in Area B and C are located further and further from said main entrance and passageway;

3. The minimum area of a bare-space booth rented and a standard booth is 36m2 and 9m² respectively.

4. The construction fee of a standard booth is RMB 200/m².

5. Members of the PEIAC and the GDPA can enjoy price discounts. For details, please consult the Organizing Committee of the exhibition;

6. All exhibitors who sign the "deposit agreement" before and on April 30, 2022, as well as pay 30% of the booth fee as a deposit, will enjoy a 10% discount off the original cost of a bare-space booth;

参展办法
Approaches to the exhibition

"第五届广印展"将采用网上报名方式注册。欲报名参展的企业请登录展会官网：www.printchina.com 首页。首先点击"我要参展"进行展商注册。注册完成后进入"参展申请表"页面填写具体参展信息。最后点击"提交按钮"，完成全部报名程序。

On-line registration is adopted by PRINT CHINA 2023. If you want to register for the exhibition, please visit the official home page: www.printchina.com. First, click "I want to participate" to register as an exhibitor. After registration, enter the "Application Form" page to fill in the specific exhibition information. Finally, click the "submit" button to complete all the registration procedures.

参展报名截止日期：2022 年 12 月 31 日。

Deadline for registering for the exhibition: Dec. 31, 2022

参 展 申 请 表

公 司 信 息				
单位名称	中文		法人姓名	
	英文		总经理姓名	
企业性质	□内资　□外资　□合资　□国企		企业类型	□制造　□代理　□经销　□进出口
注册地址			办公地址	
网　址			邮　编	
联系人			职　务	
手　机			电子邮箱	
电　话			传　真	
是否为中国印刷及设备器材工业协会会员		□ 是　　　　□ 否		
是否为广东省印刷复制业协会会员		□ 是　　　　□ 否		
是否为上市公司　　　　□ 是　□ 否　　上市国家和城市			股票代码	

展 品 类 别	
□ 印前处理系统与软件	□ 包装加工设备
□ 各类胶印设备	□ 纸张和承印物
□ 各类柔凹印及标签设备	□ 油墨和耗材
□ 网印、印花及特种印刷设备	□ 环保工程设备
□ 广告喷绘设备	□ 基础设施和配套设备
□ 瓦楞纸箱加工设备	□ 服务和软件
□ 印后装订及纸加工设备	□ 前沿印刷技术
□ 其它相关展品（请注明）：	

参 展 意 向			
1．展位区域 □ A区 2,200元/m² □ B区 1,700元/m² □ C区 1,300元/m²	2．展位类型 □ 标准展位 □ 室内光地（36平米起租） 注： ①标准展位搭建费200元/m²； ②室内光地可委托搭建，但须 　 按规定缴纳搭建管理费；	3．展位开口类型 □ 一面开　□ 二面开 □ 三面开　□ 岛型	4．展台尺寸 ___m x ___m=___m²

填表说明：
1．"第五届广印展"采用网上报名方式注册。（详见"参展办法"）
2．本"参展申请表"与展会官网在线填写的"参展申请表"内容一致。
3．暂时不便网上报名的企业，可将此表复印后，先填写纸质"参展申请表"并签字、加盖单位公章后，传真至组委会对口联系单位的
　 项目负责人。（具体联系方式详见封底）
4．该单位项目负责人收到"参展申请表"后会及时与报名企业联系，协助报名者从网上完成报名程序。
5．报名截止日期：2022年12月31日

备注：

　　　　　　　　　　公司盖章/签字　　　　　　　　　　　　日期

Application Form

Company Information

Name of entity	Chinese		Name of legal person	
	English		Name of general manager	
Nature of enterprise	☐ Domestic-funded ☐ Foreign-funded ☐ Joint venture ☐ State-owned		Type of enterprise	☐ Manufacturing ☐ Agency ☐ Distribution ☐ Import and export
Registered address			Office address	
Website			Postal code	
Contact Person			Position	
Mobile phone			E-mail	
Tel.			Fax	
Are you a member of the PEIAC?		☐ Yes ☐ No		
Are you a member of the GDPA?		☐ Yes ☐ No		
Are you a listed company? ☐ Yes ☐ No	Country and city where it is listed		Stock code	

Exhibit Categories

☐ Pre-press processing system and software	☐ Packaging and processing equipment
☐ Offset printing equipment	☐ Paper and substrate
☐ Gravure printing and label equipment	☐ Ink and consumables
☐ Screen printing, textile screen printing, and special printing equipment	☐ Environmental protection engineering equipment
☐ Advertisement printing equipment	☐ Infrastructure and supporting equipment
☐ Corrugated carton processing equipment	☐ Services and software
☐ Post-press binding and paper processing equipment	☐ Cutting-edge printing technology
☐ Other related exhibits（please explain:)	

Intention

1. Area ☐ Area A, RMB 2,200/m^2 ☐ Area B, RMB 1,700/m^2 ☐ Area C, RMB 1,300/m^2	2. Booth type ☐ Standard booth ☐ Indoor bare space (at least 36m^2)	3. Opening type of booth ☐ Open on one side ☐ Open on two sides ☐ Open on three sides ☐ Island-shape	4. Stand size ___m x ___m= ___m^2

Notes:
(1) The construction fee of a standard booth is RMB 200/m^2.
(2) Entrusted construction may be applicable to indoor bare space. However, the construction management fee shall be paid as required;

Notes:
1. Online registration is adopted by PRINT CHINA 2023. (For details, please refer to the approaches to the exhibition.)
2. This "Application Form" is consistent with the "Application Form" filled in online on the official website.
3. If it is not convenient for you to register online for the time being, you can copy this form, fill in the "Application Form" first, sign and affix your official seal, and then fax it to the responsible person of the corresponding entity of the organizing committee. (Refer to the back cover for details)
4. After receiving the Application Form, the responsible person will contact the applicant in time to assist the applicant to complete the registration procedure online.
5. Deadline for registration: December 31, 2022

Remarks:

Company Stamp/Legally Binding Signature _____ Date _____

追求无极限 发展无止境
Growth Beyond Limit